



STAFF REPORT
5/13/2026

TO: Honorable Mayor and City Council Members

FROM: Gabriel A. Gonzalez, Interim City Manager

PREPARED BY: Andrew Simmons, P.E., Public Works Director/City Engineer

SUBJECT: Authorization to close the Single League Soccer Recreation Services RFP and begin negotiations with both of the existing soccer leagues, CVSL and CYSA, for continued soccer recreation services.

STAFF RECOMMENDATION:

Staff recommends that the City Council authorize the recommendations of the Parks and Recreation Chair and Commissioners and direct staff to close the single league soccer recreation services RFP and begin final negotiations for soccer recreation services contracts with both Coachella Valley Soccer League (CVSL) and Coachella Youth Soccer Association (CYSA).

BACKGROUND:

In 2025, The City of Coachella issued a Notice Inviting Bids NIB for a Request for Proposals (RFP) for Soccer Recreation Services. The city received 4 qualifying bids on May 17th of 2025. Due to the time required to review and score the bids and the time to offer each applicant time to complete an interview and presentation, it was determined that a new soccer contract for Soccer Recreation Services could not be completed in time for the 2025/2026 season which started in July of 2025. It was determined that the existing two league setup that existed between Coachella Valley Soccer League (CVSL) and Coachella Youth Sports Association (CYSA) would remain in place for the 2025/2026 season. Both soccer leagues are currently operating for the 25/26 season under the existing City Sports League Memorandum of Understanding.

In March of 2025, the completed analysis of the soccer recreation services responses to the request for proposals was presented to the Parks and Recreation Commission. At that meeting it was recommended to allow the top three respondents an opportunity to provide presentations in an oral interview format at the regularly scheduled, April 21st, commission meeting.

On April 21st, 2026, the Parks and Recreation Commission moved to forego a consolidation of all soccer league services to a single league. They voted unanimously to continue soccer recreation services with both of the existing leagues currently serving Coachella, CVSL and CYSA.

DISCUSSION/ANALYSIS:

The City received 4 bids that were all deemed responsive and on time. The four bids were all very close in the total scoring rubric and no single organization stood out as a clear favorite. Per section 8 of the Listed RFP, leagues may be offered an opportunity for a question-and-answer session and an opportunity to have a presentation at an oral interview.

The three top RFP respondents who provided oral interviews are listed below:

1. Coachella Futbol Association
2. Coachella Valley Sports Association
3. Coachella Youth Sports Association

Upon completion of the oral interviews and public comments, the Commission determined that continuing with the two existing leagues was in the best interest of the community and the best use of City facilities. Many public speakers expressed support for this direction and commented on the overall benefit that community receives from having two experienced sports leagues who operate from the cities two separate sports field parks.

NEXT STEPS:

Upon receiving direction from City Council. City staff will begin negotiations with the League(s) to complete a modified MOU for the 26/27 soccer season. These negotiations shall include updates that reflect community comments, Commissioner comments and City Council comments to ensure that the revised soccer league MOU addresses community and Council concerns. The modified MOU will be presented and discussed at the next regularly scheduled Parks and Recreation Commission meeting and City Council shall have the final authority of approval for the final soccer recreation services MOU. Some preliminary topics discussed at the Parks and Recreation Commission meeting included:

1. Stricter enforcement and penalties for public intoxication.
2. Stricter enforcement and penalties for violent behavior/fighting.
3. Updated communication standards between the leagues and City staff.
4. Reevaluating distribution of field use.
5. Reinstating Field Use fees.

ALTERNATIVES:

1. Approve Staff and Parks and Recreation Commission recommendations to advance negotiations for soccer recreation league services with both CVSL and CYSA.
2. Recommend a single Sports League be awarded the entire Soccer League Recreation Services.
3. Other.