



City Hall Council Chamber
1515 Sixth Street, Coachella, California
(760) 398-3502 ♦ www.coachella.org

MINUTES
OF A REGULAR MEETING
OF THE
CITY OF COACHELLA
ECONOMIC DEVELOPMENT | PLANNING SUB-COMMITTEE

February 06, 2020
5:00 PM

CALL TO ORDER:

The Regular Meeting of the Economic Development | Planning Sub-Committee of the City of Coachella was called to order at 5:00 p.m. in the Council Chamber at City Hall by Chair Martinez.

PLEDGE OF ALLEGIANCE:

The Pledge of Allegiance was led by Chair Martinez.

ROLL CALL:

Present: Committee Member Hernandez and Chair Martinez.

Absent: None.

APPROVAL OF AGENDA:

Request from Economic Development Manager Gabriel Martin to pull Item 5 from the agenda and replace it with a separate presentation.

Motion: To approve the agenda as **modified**

Made by: Committee Member Hernandez

Seconded by: Chair Martinez

Approved: 2-0, by a unanimous voice vote

APPROVAL OF THE MINUTES:

1. Regular Meeting Minutes of November 7, 2019, of the Coachella Economic Development | Planning Sub-Committee.

Motion: To approve the agenda as presented

Made by: Committee Member Hernandez

Seconded by: Chair Martinez

Approved: 2-0, by a unanimous voice vote

PRESENTATIONS:

2. Date Harvest Festival review of the inaugural event from 2019, and the event tentatively scheduled for November 14, 2020. Seeking sponsorship from the City to cover a Ferris wheel and various in-kind services.
3. Southern California Cannabis Summit, organized by the City and tentatively scheduled for this fall. Staff is seeking a budget of \$30,000.00 from the City to move forward. Direction to bring to Council for approval, to also get sponsorships in order to reduce the City's costs, and bring Council options.
4. Presentation on a Cannabis Equity Education Proposal from College of the Desert. Requested contribution costs are pending and expected to be presented at next month's meeting. Direction not to exceed \$50,000.00.
5. Tito's Handmade Vodka Community Service event scheduled on February 27, 2020, 8:00 a.m. – 5:00 p.m., at Shady Lane Park in Coachella. Tito's Vodka Cost for Park Design: \$150,000, which includes labor of 400 employees and volunteers. Seeking in-kind services for road closure, and to waive fees for the Special Event Permit & Facilities Use Permit of Date Land Park. Presentation will also be given to the City Council at next week's meeting.

NEW BUSINESS CALENDAR (LEGISLATIVE AND ADMINISTRATIVE):

None.

PUBLIC COMMENTS (NON-AGENDA ITEMS):

None.

ADJOURNMENT:

There being no further business to come before the Committee, Chair Martinez adjourned the meeting at 6:23 p.m.

Respectfully Submitted,



Andrea Carranza, MMC

Deputy City Clerk