



Holiday Parade Update

OCTOBER 25, 2023

Holiday Parade Entries

NUMBER OF ENTRIES

2022

- 89

2021

- 89

2019

- 104

2018

- 105



NUMBER OF CATEGORIES (24)

Bands (HS/MS/Other) = 3

Drumline (MS/Elem) = 12

Colorguard (Adult / ROTC) = 1

Fraternal Organizations = 3

Cheerleaders (HS/MS/ES/Mini) = 18

Drill/Dance (HS/MS/ES/Mini) = 11

Equestrian = 1

Tall Flags (HS/MS/ES/Mini) = 7

Floats (Commercial / Non-Commercial) = 11

Cars = 22

Length of Parade

Performance time in front of judges (2 minutes x 89 entries = 3 hours)

- This performance time was reduced from 2.5 minutes per entry in prior years
- Coordinators were asked to decrease further and advised they would not be able to develop a performance that is less than 2 minutes; if reduced they would reconsider participation.
- ASES provides all music for performance in advance to shave time off of setup in front of judges – this was an improvement last year.
- All entries continue to identify support for having an opportunity to perform and compete for parade trophies.

Gaps created by disparity and recurrence of performances along route

- This was eliminated last year by releasing all entries quicker and including monitors along the route, which helped maintain a more fluid forward flow of route traffic.

Number of Entries

- If entries are reduced it will have the following effects:
 - Reduced number of attendees along parade route
 - Reduce number of attendees at Veterans Memorial Park where the Holiday Carnival activities are programmed.
- Performance locations have been moved over the years:
 - 6th/Orchard
 - 6th/Vine
 - 1st Street/Cesar Chavez
 - Moving the performance location has not reduced parade duration.
 - Moving the performance to the park stage will simply relocate where public will be waiting to watch their little ones.
 - This move will also create a logistical challenge and backlog along 4th Street where all entries will staged waiting to perform. With 89 entries length of time for all entries to complete performing will still be similar – 3 hours.