



STAFF REPORT
11/13/2024

TO: Honorable Mayor and City Council Members

FROM: Jaime Arroyo, Grants Manager

SUBJECT: Authorize a Community-Based Grant to Habitat for Humanity of the Coachella Valley (HFHCV) in the Amount of \$1,000 to Help Fund its Housing Insecurity Prevention Program

STAFF RECOMMENDATION:

Staff recommends that the City Council consider awarding a Community-Based Grant (CBG) to Habitat for Humanity of the Coachella Valley (HFHCV) in the amount of \$1,000 to help fund its Housing Insecurity Prevention Program.

BACKGROUND:

The Community Based Grant Program was established in 2010 and allows the City of Coachella to offer financial assistance to local nonprofit organizations, youth-serving organizations, and other community-based organizations that provide essential services, programs and activities to residents in Coachella. Applicant organizations are only eligible to submit one application for consideration each fiscal year and must be legally established with non-profit or tax-exempt status, be based in the Coachella Valley, or provide direct service to Coachella residents. Approval of grant funds does not constitute a precedent for grant allocations in subsequent years. All CBG grants are reimbursement grants to ensure that applicants are meeting their stated goals. The FY 24-25 budget included an allocation of \$15,000 for the Community Based Grant Program.

DISCUSSION/ANALYSIS:

The Habitat for Humanity of the Coachella Valley (HFHCV) first implemented the Housing Insecurity Prevention Program in 2010. The program reduces low-income households' risks of housing and financial insecurity through three components: A Brush with Kindness; Emergency Household Needs Assistance; and Wellness Checks, Linkages and Referrals. These services include free assistance to low-income households in need of repairing safety hazards and property damage, neighborhood revitalization projects, appliance and furniture donations, one-time payment of an overdue utility bill to restore services, and linking clients to community-based service providers. The HFHCV serves the entire Coachella Valley region, however, grant funds from the City of Coachella will specifically be used to provide services to the City's low-

income residents, including seniors, people of color, the disabled, and struggling families.

ALTERNATIVES:

1. Award a Community Based Grant in the amount of \$1,000.
2. Do not award a Community Based Grant

FISCAL IMPACT:

Should the City Council approve the staff recommendation, the Community-Based Grant Program account will be reduced by \$1,000.

ATTACHMENT(S):

CBG Application Packet