

RESOLUTION NO. 2021-09

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF COACHELLA, CALIFORNIA AUTHORIZING THE CITY MANAGER PLEDGE SUPPORT ON BEHALF OF THE CITY OF COACHELLA FOR THE LIFT TO RISE WE WILL LIFT: REGIONAL HOUSING AND ECONOMIC OPPORTUNITY INITIATIVE

WHEREAS, Lift to Rise is a local nonprofit organization focused on making collective impact for all Coachella Valley families in the areas of housing and economic opportunity as they consider those pillars as fundamental in helping people live healthy, stable and thriving lives. The work undertaken by Lift to Rise consists in bringing together community and institutional leaders to collaboratively solve the underlying causes of poverty and inequality in the region.

WHEREAS, one in two individuals in the Coachella Valley earn at or below 200% of the federal poverty line and wages in the Coachella Valley are half of what they need to be in order to afford the Fair Market Rent for a two-bedroom apartment,

WHEREAS, more than half of Coachella Valley renters are housing cost burdened, or paying more than 30% of their monthly incomes on rent, and one third of renters pay more than half of their monthly incomes on rent,

WHEREAS, people of color in the Coachella Valley face higher rates of rent-burden, eviction, and are more likely to experience homelessness and the COVID-19 pandemic has had a devastating impact on the economic well-being of families in the Coachella Valley,

WHEREAS, Through the Lift to Rise “We Will Lift: Regional Pledge for Housing and Economic Opportunity” initiative, Lift to Rise is seeking commitments from cities throughout the Coachella Valley to further advance its work with building 2,000 units of affordable housing in the next two (2) years, advance a community-valued pipeline of affordable housing, help implement affordable housing policies, secure financial investment in affordable housing, and build pathways to economic mobility in the region for residents experiencing poverty,

NOW, THEREFORE, BE IT RESOLVED, that in order to support and promote housing stability and economic mobility for all residents, the City Council of the City of Coachella hereby pledge support to a shared, concrete, and forward-thinking plan and authorize the City Manager to pledge the City of Coachella’s support by signing the We Will Lift: Regional Pledge for Housing and Opportunity.

PASSED, APPROVED and ADOPTED this 10th day of February 2021.

Steven A. Hernandez
Mayor

ATTEST:

Angela M. Zepeda, City Clerk

APPROVED AS TO FORM:

Carlos Campos
City Attorney

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.
CITY OF COACHELLA)

I HEREBY CERTIFY that the foregoing Resolution No. 2021-09 was duly adopted by the City Council of the City of Coachella at a regular meeting thereof, held on the 10th day of February 2021, by the following vote of Council:

AYES:

NOES:

ABSENT:

ABSTAIN:

Andrea J. Carranza, MMC
Deputy City Clerk