



STAFF REPORT
3/27/2024

TO: Honorable Mayor and City Council Members

FROM: Jason Stevens, IT Manager

SUBJECT: Authorize the purchase and installation of a dual language HD Swagit camera and streaming system for the City of Coachella Council Chamber for the amount of \$81,444.25

STAFF RECOMMENDATION:

Staff recommends that the City Council authorize the purchase of equipment and services to facilitate an upgrade and replacement of the City of Coachella Council Chamber Swagit video production system to HD and dual language streaming for the amount of \$81,444.25

BACKGROUND:

The current Granicus / Swagit video production system in the Council Chamber is going on 10 years old. It is a composite video system (480 resolution) and is of low quality. The pan tilt zoom (PTZ) cameras are no longer sold, end of life and are not in supply. If any of these cameras were to fail replacement would be very unlikely. In addition to this, current livestreaming of meetings to our website and once posted online for video on demand is only available in English. The city currently offers Spanish translation but only on Zoom during the meeting. Video production, indexing and hosting is being performed by Granicus / Swagit as has been being performed for over 10 years now.

DISCUSSION/ANALYSIS:

With this need in mind staff has worked with Granicus / Swagit to design and engineer an upgrade that will provide video in 1080P high definition resolution as well as dual language encoding and streaming. This will allow residents and others to watch meetings live in either English or Spanish but also to view meetings on our video on demand service in both English and Spanish along with the indexed agendas accordingly. Spanish translation will still be available for Zoom participants as well.

ALTERNATIVES:

1. Not authorize this upgrade at this time.

FISCAL IMPACT:

Should the City Council approve the staff recommended system the funds would be allocated from the General Fund Unreserved fund balance totaling \$63,280.00 to increase the budget in account 101-11-161-90-741-000 and 18,164.25 to increase the budget in account 101-11-161-90-612-000.