



STAFF REPORT
3/27/2024

TO: Honorable Mayor and City Council Members

FROM: Jaime Arroyo, Grants Manager

SUBJECT: Authorize the City of Coachella to Sponsor The Mobius Conference in the Amount of \$2,500

STAFF RECOMMENDATION:

Staff recommends that the City Council consider authorizing the City of Coachella to sponsor The Mobius Conference in the Amount of \$2,500.

BACKGROUND:

Mobius is a nonprofit organization based in the Coachella Valley dedicated to engaging, connecting, and sharing evolving topics in art, politics, and culture. The Mobius Conference brings together a select group of talented leaders, educators, students, and activists who are working to positively affect the collective community.

DISCUSSION/ANALYSIS:

Mobius is requesting sponsorship to help offset the expense of a two-day conference in the Coachella Valley, which will be held at Coachella's very own Container Park on April 19-20, 2023. The event will be filled with exciting guest speakers, including Fiona Ma, the current California State Treasurer; Lauren Sanchez, Senior Advisor for Climate Affairs of the Office of Governor Gavin Newsom; members from the Golden Voice team, and many other writers, artists, and educators. Local sponsors and partners include the office of Assemblymember Eduardo Garcia of the 36th Assembly District, the Riverside County Board of Supervisors, the Coachella Valley Unified School District, and many more.

ALTERNATIVES:

1. Authorize the City of Coachella to sponsor The Mobius Conference in the Amount of \$2,500
2. Not authorize the sponsorship request

FISCAL IMPACT:

Funding for this sponsorship will be through the General Fund.

ATTACHMENT(S):

1. Conference Flyer