

STAFF REPORT 4/18/2023

To: Parks and Recreation Chair and Commissioners

FROM: Maritza Martinez, Public Works Director

SUBJECT: Provide direction on Park User Fee Schedule.

STAFF RECOMMENDATION:

Provide direction on Park User Fee Schedule.

EXECUTIVE SUMMARY:

The City Council approved reduction of the city's park user fees to no fee last year in April 2022. As a part of this action the City Council also asked that the park fees be re-evaluated annually. Discussion by the City Council in April of 2022, was spurred by interest to assist sports leagues to reduce their registration fees.

After this action was taken by the City Council only one of the four sports leagues using the city's park facilities decreased their registration fees. Based on these results staff is recommending returning park use fees to the 2011 park use fees listed below:

•	Coachella Fee Schedule		
		Fee Type	Approved Fee Per Hour
	0	Park Usage–R/NR	\$31.50
	0	Stage Reservation–R/NR	\$187.00 per day
	0	Sport Field Permit–Youth MOU (R)	\$4.00
	0	Sport Field Permit – Adult MOU	\$4.00
	0	Sport Field Permit- R	\$8.00
	0	Sport Field Permit – NR	\$15.00
	0	Sports Lighting- Youth MOU (R)	\$9.00
	0	Sports Lighting-Adult MOU (R)	\$9.00
	0	Sports Lighting-R/NR	\$18.00
	0	Sports Diamond-R/NR	\$194.00
	0	Snack Bar-R	\$187.00 per season

As part of the April 2023 City Council action, the below fields at Bagdouma Park and Rancho Las Flores Park were set aside for only non-league rentals so that non-league recreational use is protected. This would be in addition to community field use lighting days already established.

- Bagdouma Park Field 4 (soccer and baseball fields) would be set aside for only non-league field rentals on Fridays all day, Saturday after 2pm and Sunday after 2pm.
- Rancho Las Flores Park Field 1 would be set aside for only non-league field rentals on Wednesdays (all day), Saturday after 2pm and Sunday after 2pm. On the identified days the identified fields would not be rented to any league for regular season league play.

Staff is requesting feedback on the continuation of Public Field Use Days as identified above.

FISCAL IMPACT:

The recommended action will result in an estimated \$150,000 increase in estimated revenues annually.

ALTERNATIVES:

- 1. Recommend park fee schedule remain as it exists and continuance of established Public Field Use Days.
- 2. Recommend updating park fee schedule to reflect all park use rentals at 100%.
- 3. Recommend reducing park fee schedule to reflect another fee percentage.