



**STAFF REPORT**  
**10/22/2025**

**TO:** Honorable Mayor and City Council Members

**FROM:** Jaime Arroyo, Grants Manager

**SUBJECT:** Authorize a Community-Based Grant to Shay's Warriors Life After Cancer in the Amount of \$1,000 to Support its I am HOPE Services and Programming

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**STAFF RECOMMENDATION:**

Staff recommends that the City Council consider awarding a Community-Based Grant to Shay's Warriors Life After Cancer in the amount of \$1,000 to support its I am HOPE services and programming.

**BACKGROUND:**

The Community Based Grant Program was established in 2010 and allows the City of Coachella to offer financial assistance to local nonprofit organizations, schools, youth-serving organizations, and other community-based organizations that provide essential services, programs and activities to residents in Coachella. Applicant organizations are only eligible to submit one application for consideration each fiscal year and must be legally established with non-profit or tax-exempt status, be based in the Coachella Valley, or provide direct service to Coachella residents. The FY 25-26 budget includes an allocation of \$15,000 for the Community Based Grant Program.

**DISCUSSION/ANALYSIS:**

Shay's Warriors Life After Cancer was formed in the Coachella Valley to help the cancer survivorship community. Their mission is to inspire, inform, empower and heal cancer survivors and their families through health, fitness and the mind-body connection. Over time, they have developed a community for men and women to share their experiences and support each other in overcoming the trauma and post-traumatic stress disorder from cancer, whether after treatment or during ongoing diagnosis, with those who understand.

Shay's Warriors was established in hopes of providing a healthy, inspiring, and safe space for all cancer survivors to thrive and connect. This includes Coachella residents of all age groups and genders who are cancer survivors. By helping survivors move forward in healing, both emotionally and physically, Shay's has created a supportive community throughout the Coachella Valley. The funding requested would go towards supporting the Shay's Warriors'

I am HOPE services and programming. These services and programs include “Coffee & Connections,” various get-togethers that take place the first Saturday of every month where survivors take part in early morning activities, such as hiking, running, yoga, etc. and afterwards, are provided coffee courtesy of Shay’s Warriors; “Talk Listen SHARE,” a series of virtual informational workshops that cover unique topics that help educate cancer survivors, their family and friends on how to move forward, reconnect and live life after cancer treatment; and “Move2Heal,” a program tailored to enriching participants’ mind-body and soul through walks, stretches, yoga, art, journaling, and much more in partnership with local community businesses.

**ALTERNATIVES:**

1. Authorize a Community-Based Grant to Shay’s Warriors Life After Cancer in the Amount of \$1,000 to Support its I am HOPE Services and Programming
2. Do not authorize a Community-Based Grant to Shay’s Warriors Life After Cancer in the Amount of \$1,000 to Support its I am HOPE Services and Programming

**FISCAL IMPACT:**

Should the City Council approve the staff recommendation, the Community-Based Grant Program account will be reduced by \$1,000.

**ATTACHMENT(S):**

CBG Application Packet