



CITY OF COACHELLA, CA

COMMUNITY BASED GRANT PROGRAM

APPLICATION FOR FUNDS REQUEST

Please Type Information and Print
Information entered in the provided spaces cannot be saved.

(Attach additional pages as needed, however applicants are encouraged to be brief.)

1. Application Funding Cycle: **Date:** 09/22/2025

July 1, 2025 - June 30, 2026

2. Total Amount Requested: \$ 1000

If requesting waiver of City fees or charges, please indicate the City service for which the waiver is being requested.

3. Proposed Program/Service of Funding Request:

Sponsorship of I AM HOPE Services & Programming

4. Agency/Organization:
Shay's Warriors Life After Cancer

5. Mailing Address:
42215 Washington St, Ste A39
City: Palm Desert Zip: 92211

6. Telephone: (760) 895-1705

Fax:

7. Official Contact Person:

Name: Shay Moraga

Title: Executive Director

Telephone: (760) 895-1705

Fax:

E-mail: donate@shayswarriors.org

8. Does this organization have a non-profit status with the Internal Revenue Service (IRS)? ☐
 Yes ☒ No ☐ (Attach documentation)
9. How long has this organization been in existence?
 since November 2018
10. Has the organization previously received funding from the City of Coachella?
☒ Yes ☐ No
 If yes, please identify the program/service, total prior grant allocation, and the fiscal year in which the funds were received.
 \$1,000 in Fiscal period July 1, 2024- June 30, 2025
11. Is this request for a ☐ New or ☒ Existing program/service within the City?
12. What is the anticipated time frame to provide the proposed program/service and the expenditure of the requested funds?
 6 - 8 months
13. Describe briefly how the requested funds will be used.
 We will use funds to advance our I Am HOPE services & programming, including expanding to mental health aspects of cancer survivorship through group work in conjunction with our Executive Advisor and professionals.
14. Will the program/service require additional funding sources? If so, identify all funding sources and provide the steps taken to acquire funding.
 Yes, we actively raise funds through; 1) grants, 2) fundraising, 3) private donations, 4) merchandising, and 5) sponsorships/partnering. Our volunteer Board of Directors also contributes to our fundraising.
15. If the program/service is planned to continue beyond the period provided by this grant, what funding plans are there to sustain the program/service?
 Yes, we plan to continue these services through our volunteer Board of Directors, ambassadors, outside volunteers, and procure funding from our current and future partners, sponsors, and grant funders.
16. How will the proposed program/service serve City of Coachella residents? Will the proposed program/service also serve non-Coachella residents? Please describe.
 We service Coachella residents through ongoing services and programming at no costs and provided year-long through our I AM HOPE platform. We expand and improve services
17. Describe the characteristics of the clients the proposed program/service anticipates to serve (i.e. age group, gender, income level, ethnicity, etc.)
 All age groups, income levels, genders, and ethnicity are impact by cancer.

18. Attach a proposed budget for requested funds.

Authorized Official: Shay Moraga

Title: Executive Director

Signature: 
 9BC0F3A0AEAEF4CA...

Date: 9/25/2025

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: MAR 13 2019

SHAYS WARRIORS
42-215 WASHINGTON STREET STE A389
PALM DESERT, CA 92211-0000

Employer Identification Number:
83-3466948

DLN:

26053439009229

Contact Person:

CUSTOMER SERVICE

ID# 31954

Contact Telephone Number:
(877) 829-5500

Accounting Period Ending:
December 31

Form 990-PF Required:
Yes

Effective Date of Exemption:
November 26, 2018

Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a private foundation within the meaning of Section 509(a).

You're required to file Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation, annually, whether or not you have income or activity during the year. If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PF" in the search bar to view Publication 4221-PF, Compliance Guide for 501(c)(3) Private Foundations, which describes your recordkeeping, reporting, and disclosure requirements.

SHAYS WARRIORS

Sincerely,

A handwritten signature in cursive script that reads "Stephen A. Martin". The signature is written in dark ink and is positioned below the word "Sincerely,".

Director, Exempt Organizations
Rulings and Agreements

Shay's Warriors Operating Budget 2025-2026

FINAL

REVENUE															
	SW/Org	% of Budget	IAH Retreat	% of Budget	Men's Exp	% of Budget	C&C	% of Budget	Move to Heal	% of Budget	TLS	% of Budget	Total	% of Budget	PY Act
General Donations/Partnerships (Indiv or Corporate, incl in kind)	\$41,700	15%			\$425	0%	\$1,000	0%	\$2,650	1%	\$1,725	1%	\$ 47,500	17%	\$ 33,940
Direct Sponsorships	\$3,500	1%	\$50,000	18%	\$9,000	3%			\$800	0%	\$2,000	1%	\$ 65,300	24%	\$ 45,590
Board Commitments	\$1,300	0%											\$ 1,300	0%	\$ 1,200
Grants	\$28,000	10%	\$31,260	11%					\$3,000	1%			\$ 62,260	23%	\$ 57,595
Special Events/3rd Party (donations/give backs, ticketed, raffles)	\$33,170	12%	\$43,740	16%	\$12,240	4%	-\$693	0%	\$462	0%	\$231	0%	\$ 89,150	33%	\$ 47,354
Merchandise Sales (incl shipping fees)	\$3,500	1%					\$2,311	1%					\$ 5,811	2%	\$ 2,872
Interest Income	\$2,500	1%											\$ 2,500	1%	\$ 4,383
													\$ -		\$ -
Fiscal Year Revenue	\$ 113,670		\$ 125,000		\$ 21,665		\$ 2,618		\$ 6,912		\$ 3,956		\$ 273,821		\$ 192,934
EXPENSES															
	SW/Org		IAH Retreat		Men's Exp		C&C		Move to Heal		TLS		Total		PY Act
Accommodations/Venue			\$19,000	7%									\$ 19,000	7%	\$ 15,120
Accounting	\$3,480	1%											\$ 3,480	1%	\$ 3,261
Advertising	\$7,460	3%	\$200	0%	\$750	0%							\$ 8,410	3%	\$ 7,471
Coordinators/Facilitators			\$12,000	4%	\$1,800	1%			\$2,800	1%			\$ 16,600	6%	\$ 13,000
Decor/Supplies/Other (incl misc Fundraising exp)	\$2,200	1%	\$10,700	4%	\$400	0%	\$100	0%	\$1,500	1%	\$50	0%	\$ 14,950	5%	\$ 23,553
Direct assistance/donations to community													\$ -		\$ -
Entertainment and A/V			\$7,000	3%	\$13,200	5%							\$ 20,200	7%	\$ 4,925
Event materials/marketing printing/programs/etc			\$800	0%	\$400	0%							\$ 1,200	0%	\$ 1,204
Food & Beverage			\$48,200	18%	\$4,800	2%	\$2,400	1%			\$400	0%	\$ 55,800	20%	\$ 34,516
Gifts/Attendee Swag			\$6,000	2%	\$300	0%					\$100	0%	\$ 6,400	2%	\$ 3,999
Insurance	\$1,400	1%											\$ 1,400	1%	\$ 1,256
Legal	\$10,000	4%											\$ 10,000	4%	\$ -
Meeting Expense (room rental, vol meets, BOD meets, etc)	\$850	0%											\$ 850	0%	\$ 506
Memberships (i.e. Chamber, RAAP)	\$1,000	0%											\$ 1,000	0%	\$ 858
Merchant Fees (CC processing)	\$1,150	0%											\$ 1,150	0%	\$ 1,188
Merchandise Expense (wholesale)	\$3,500	1%											\$ 3,500	1%	\$ 3,533
Permits	\$3,050	1%											\$ 3,050	1%	\$ 175
Phone/Internet (streaming, etc)	\$3,893	1%									\$1,000	0%	\$ 4,893	2%	\$ 4,591
Photographer			\$3,500	1%									\$ 3,500	1%	\$ 9,176
Postage/Shipping	\$500	0%											\$ 500	0%	\$ 323
Printing/Copying (general printing, not adv)	\$500	0%					\$100	0%					\$ 600	0%	\$ 206
Professional Fees - Programming											\$2,400	1%	\$ 2,400	1%	\$ 600
Public Relations													\$ -		\$ -
Rent/Occupancy	\$6,600	2%											\$ 6,600	2%	\$ 1,100
Rentals (i.e. Signature Party)			\$15,500	6%									\$ 15,500	6%	\$ -
Salaries/Contracted work (web help, admin assist; ED/Prof reserve)	\$62,800	23%	\$500	0%									\$ 63,300	23%	\$ 46,093
Subscriptions (i.e. dropbox)	\$324	0%											\$ 324	0%	\$ 297
Training/Education/Development	\$4,920	2%											\$ 4,920	2%	\$ 265
Transportation/Travel			\$1,600	1%									\$ 1,600	1%	\$ 1,189
Venue									\$2,600	1%			\$ 2,600	1%	\$ -
													\$ -		\$ -
Fiscal Year Expenses	\$ 113,627	42%	\$ 125,000	46%	\$ 21,650	8%	\$ 2,600	1%	\$ 6,900	3%	\$ 3,950	1%	\$ 273,727		\$ 178,406
NET PROFIT/LOSS															
	\$ 43		\$ -		\$ 15		\$ 18		\$ 12		\$ 6		\$ 94		\$ 14,528