



CITY OF COACHELLA, CA

COMMUNITY BASED GRANT PROGRAM

APPLICATION FOR FUNDS REQUEST

Please Type Information and Print
Information entered in the provided spaces cannot be saved.

(Attach additional pages as needed, however applicants are encouraged to be brief.)

1. Application Funding Cycle:

Date: 06/10/2025

July 1, 2025 - June 30, 2026

2. Total Amount Requested: \$ 1000

If requesting waiver of City fees or charges, please indicate the City service for which the waiver is being requested.

3. Proposed Program/Service of Funding Request:

Coachella Valley Heart & Stroke Walk - Hands-Only CPR Education

4. Agency/Organization:

American Heart Association

5. Mailing Address:

5251 California Ave, Ste 230

City: Irvine Zip: 92617

6. Telephone: (503) 740-9420

Fax:

7. Official Contact Person:

Name: Mary Leith

Title: Development Director

Telephone: (503) 740-9420

Fax:

E-mail: mary.leith@heart.org

8. Does this organization have a non-profit status with the Internal Revenue Service (IRS)? ☐
Yes ☒ No ☐ (Attach documentation)
9. How long has this organization been in existence?
101 years
10. Has the organization previously received funding from the City of Coachella?
☐ Yes ☒ No
If yes, please identify the program/service, total prior grant allocation, and the fiscal year in which the funds were received.
11. Is this request for a ☒ New or ☐ Existing program/service within the City?
12. What is the anticipated time frame to provide the proposed program/service and the expenditure of the requested funds?
December 6, 2025
13. Describe briefly how the requested funds will be used.
Grant funds will be used to provide hands-only CPR education to residents of the City of Coachella, as well as to Coachella Valley residents attending the 2025 Coachella Valley Heart & Stroke Walk. This life-saving training will be offered at no cost to participants and will
14. Will the program/service require additional funding sources? If so, identify all funding sources and provide the steps taken to acquire funding.
Yes, the Coachella Valley Heart & Stroke Walk is supported by multiple funding sources in addition to the City of Coachella grant. The American Heart Association is actively securing corporate sponsorships and community partnerships to underwrite the Coachella Valley
15. If the program/service is planned to continue beyond the period provided by this grant, what funding plans are there to sustain the program/service?
Yes, the American Heart Association is committed to sustaining CPR education in the Coachella Valley beyond the grant period. We plan to continue funding the Heart Walk and it's educational programming through a combination of corporate sponsorships, individual
16. How will the proposed program/service serve City of Coachella residents? Will the proposed program/service also serve non-Coachella residents? Please describe.
The proposed program will directly serve City of Coachella residents by providing free, hands-only CPR education at the 2025 Coachella Valley Heart & Stroke Walk, an inclusive public event. Residents who attend the walk will have the opportunity to learn this critical,
17. Describe the characteristics of the clients the proposed program/service anticipates to serve (i.e. age group, gender, income level, ethnicity, etc.)
The proposed program will provide free hands-only CPR education at the 2025 Coachella Valley Heart & Stroke Walk, which is open to the public and held at Palm Desert Civic Center Park. The program is designed to engage a broad and diverse group of attendees,

18. Attach a proposed budget for requested funds.

Authorized Official: Mary Leith

Title: Development Director

Signature: Mary Leith

Date: 6/10/2025

Item	Amount
Venue	\$2,000.00
Event Rental Company	\$7,000.00
DJ/Emcee	\$500.00
Day of Supplies	\$500.00
Decorations	\$300.00
Security	\$700.00
Food & Beverage	\$500.00
Educational Materials/Direct Resol	\$2,000.00
Grand Total	\$13,500.00

Total Budget	\$13,000.00
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Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
PO Box 2508
Cincinnati, OH 45201

AMERICAN HEART ASSOCIATION INC
AMERICAN HEART ASSOCIATION
7272 GREENVILLE AVE
DALLAS, TX 75231

Date: March 22, 2023
Employer ID number: 13-5613797
Form 990 required: Yes
Person to contact: Name: Brenda Parks
ID number: 1000197315

Dear Sir or Madam:

We're responding to your request dated February 08, 2023, about your tax-exempt status.

We issued you a determination letter in July 1949, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

We also show you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

In the heading, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period.

- Form 990, Return of Organization Exempt From Income Tax
- Form 990-EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at www.irs.gov/forms-pubs or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific time).

Thank you for your cooperation.

Sincerely,

Stephen A. Martin

Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements

2025 Coachella Valley Heart & Stroke Walk

<u>Company Name</u> 	<u>Teams</u> 	<u>Participants</u> 	<u>Donations</u> \$
AHA, Western States (Coachella Valley)	1	1	\$38,050.00
Agua Caliente Band of Cahuilla Indians	0	0	\$0.00
Altura Credit Union	0	0	\$0.00
Bagheera Fitness	1	1	\$100.00
Calif. Retired Teachers Assoc. Division 43	0	0	\$0.00
Community Teams - Coachella Valley, CA	1	3	\$75.00
Desert Care Network	0	0	\$0.00
Desert Oasis Healthcare	0	0	\$0.00
Eisenhower Health	0	0	\$0.00
Fantasy Springs Resort Casino	0	0	\$0.00
Greater Palm Springs Marriott Business Council	2	3	\$0.00
Kaiser Permanente	0	0	\$0.00
Mastro's Steakhouse Palm Desert	0	0	\$0.00
National Charity League - Coachella Valley	0	0	\$0.00
Palm Desert Library	0	0	\$0.00
Prime Time International	0	0	\$0.00
Resort Marketing	0	0	\$0.00
Sunline Transit Agency	0	0	\$0.00
WelbeHealth	0	0	\$0.00

Thanks to Our Local Sponsors