



**STAFF REPORT**  
**2/10/2021**

**TO:** Honorable Mayor and City Council Members

**FROM:** Celina Jimenez, Grants Manager

**SUBJECT:** Authorize a Community Based Grant to Culturamas Music and Arts in the Amount of \$1,000 to Support their Women Rising Art Event

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**STAFF RECOMMENDATION:**

Staff recommends that the City Council consider awarding a Community Based Grant (CBG) to Culturamas Music and Arts in the amount of \$1,000.00 to support its Women Rising art event.

**BACKGROUND:**

The Community Based Grant Program was established in 2010 and allows the City of Coachella to offer financial assistance to local nonprofit organizations, youth-serving organizations, and other community-based organizations that provide essential services, programs and activities to residents in Coachella. Applicant organizations are only eligible to submit one application for consideration each fiscal year and must be legally established with non-profit or tax-exempt status, be based in the Coachella Valley, or provide direct service to Coachella residents. Approval of grant funds does not constitute a precedent for grant allocations in subsequent years. All CBG grants are reimbursement grants to ensure that applicants are meeting their stated goals. The FY 20-21 budget included an allocation of \$15,000 for the Community Based Grant Program.

**DISCUSSION/ANALYSIS:**

Culturamas Music and Arts is a nonprofit organization based in the city of Coachella dedicated to art, culture and music. Culturamas Music and Arts is requesting grant funding support to help put on its eighth annual Women Rising event in March. Culturamas is planning on conducting a week-long, live presentation on Instagram, culminating with art installations outdoors on Saturday, March 20<sup>th</sup>.

**ALTERNATIVES:**

1. Authorize a Community Based Grant to Culturamas Music and Arts in the Amount of \$1,000 to Support Its Women Rising Art Event
2. Not Authorize a Community Based Grant to Culturamas Music and Arts in the Amount of \$1,000 to Support Its Women Rising Art Event

**FISCAL IMPACT:**

Should the City Council approve the staff recommendation, the Community Based Grant account will be reduced by \$1,000.00 leaving \$10,000.00 for the remainder of the fiscal year.

**ATTACHMENTS:**

1. Copy of Application