



City of Coachella Art in Public Places Application Form

Purpose: The purpose of the Public Arts Commission shall be to act in an advisory capacity to the City Council on matters pertaining to the enrichment of the community through fine arts, visual arts, performing arts, arts education, historic preservation and cultural issues; to serve as an advocate for cultural activities and programs within the City; to implement the City's Art in Public Places Program, and to encourage the integration of cultural affairs into the social and economic fabric of the City to improve the quality of life for City residents. Art in public places are intended to promote the general welfare of the public through the acquisition and installation of public art works (Municipal Code Chapter 4.48).

The completeness of this application, which includes accompanying plans, shall be subject to the review of the Planning Division and Development Services Department. If you have any questions while completing this application please ask a member of the Planning Division for assistance. Incomplete applications will not be accepted (or the process may be delayed).

Fees apply to:

1. New commercial and industrial construction
2. Remodeling or reconstruction of existing commercial or industrial property;
3. New residential development of two or more units built in the same tract by the same owner or developer;
4. New individual single-family dwelling units in an existing subdivision with a permit valuation over \$100,000.

Fees are based on a percentage of the building cost:

1. One-half of one percent (.005) for new commercial or residential construction;
2. One-half of one percent (.005) for remodel or reconstruction of existing commercial or industrial property;
3. One quarter of one percent (.0025) for new residential subdivision of two or more units;
4. One quarter or one percent (.0025) for new individual single-family units constructed in an existing subdivision with a building permit over \$100,000 for that portion of the building permit valuation in excess of \$100,000.

Guidelines for approval and maintenance of art in public places shall include, but are not limited to, the following criteria:

- A. Quality of the artwork;
- B. Media. All visual art forms may be considered, subject to limitations set by the selection jury or the Planning Commission;
- C. Style. Artworks of all schools, styles, and tastes should be considered for the city collection;
- D. Environment. Artworks and art places should be appropriate in scale, material, form and content for the immediate, general, social and physical environments with which they relate;
- E. Permanence. Consideration should be given to structural and surface integrity, permanence, and protection against theft, vandalism, weathering, excessive maintenance, and repair costs;
- F. Elements of Design. Consideration should take into account that public art, in addition to meeting aesthetic requirements, also may serve to establish focal points, terminate areas, modify, enhance, or define specific spaces, or establish identity;
- G. Diversity. The public arts program should strive for diversity of style, scale, media, artists—including ethnicity and gender and equitable distribution of artworks and art places throughout the city;
- H. Visibility. The art work shall be clearly visible and easily accessible to the public
- I. Site Plan. The application shall include a site plan showing the location of the art work, complete with landscaping, lighting and other accessories to complement and protect the art work
- J. Artist. The art work shall be designed and constructed by persons experienced in the production of such art work and recognized by critics and by his or her peers as one who produces works of art

PROJECT INFORMATION (PLEASE PRINT OR TYPE)

Alianza Coachella Valley

Project Business Name: _____

Square Footage of Proposed Development: "Elevation D" 8X10 X 12'

Property Address/Location: 1515 Sixth St Coachella, CA 92236

Assessor's Parcel Number(s): _____

Project Owner: Same as Above Telephone No.: (760) 972-4628

Owner Address: _____

City: Coachella State: CA Zip Code: 92236

E-mail Address: silvia@alianzacv.org

Architect: NA

Architect Address: NA

Telephone No.: NA Fax No.: _____

ARTWORK PROPOSAL AND SPECIFICATIONS

Describe the artwork, its location, materials, installation requirements, and maintenance needs as completely as possible. You may use additional paper to complete this section of the application.

1. Artwork Description

The concept we are creating is to work closely with the community to represent their stories. We will use our platform to create a mural based on their history, culture and family. This will all be combined with the importance of ~~the~~ ^{Community} ~~community~~.

2. Siting

We are interested in displaying on the Alianza building. However, we are open to any other site suggestions.

3. Materials with Specifications

We primarily use acrylics with some spray paint for detail purposes. We use ladders when needed. Plastic covering, brushes - basic art tools -

4. Fabrication and Installation Procedures

Nothing will be installed, only paint.

5. Yearly Maintenance and Conservation

Together with Alianza, we will come up with an annual plan.

Budget

Total AIPP FEE \$ _____

This worksheet is intended as a budgetary guideline to assist in developing accurate artwork cost projections. Once completed, this form should reflect all expenses associated with designing, fabricating, and installing the proposed artwork and should equal the public art fee. Differences in total expenses, which are less than the fee, will not be refunded at project completion.

Travel
Airfare: _____ *N/A*
Car Rental: _____
Per Diem@
\$ _____ per day _____

Transportation
(Materials or finished artwork)

Insurance _____

Office/Studio _____ *NA*
(Phone, fax, postage, etc.)

Installation Costs
Labor _____ *N/A*
Equipment Rental _____
Security _____
Permits _____
Other _____

Professional Fees
Architect _____ *N/A*
Landscape Architect _____ Engineer _____

Other Costs (List) _____ *N/A*

Fabrication Costs
Materials _____ *N/A*
Labor _____

Contingency _____

Site Preparation _____ *N/A*
Landscaping _____
Electrical _____
Plumbing _____
Foundation _____
Other _____

Subtotal _____

Artist Fee _____

Grand Total _____

Dev. Project Completion (Estimated): _____

AIPP Fee Amount: \$ 0

Total Artwork Cost: \$ 0

ARTIST/ARTWORK INFORMATION

Program Option (Please check one)

- A. Artwork on Site
- B. Donate Artwork to City of Coachella
- C. In Lieu Fee

Artwork Budget \$ 0

Artwork Title: Community Stories - [REDACTED]

Artwork Site: Proposed: Alianza Coachella Valley building, Wall D

Artwork Material: Acrylic paints, spray paints

Artwork Dimension: Equivelant to the size of the wall or smaller

Artist Name: Mujeres Murals Telephone No.: (760) 567-1072

Address: 82955 Wheatley Ct Fax No.: NA

City: Indio State: CA Zip Code: 92201

E-mail Address: cececruzen333@gmail.com

Estimated Artwork Completion Date: 11/2020

PROJECT APPLICANT REPRESENTATIVE

Applicant/Representative Name: Cecelia Zendejas Nickname (if any): Cece

Company Name: Cece's Artistic Touch

Address: 82955 Wheatley Ct E-mail Address: cececruzen333@gmail.co

City: Indio State: CA Zip Code: 92201

(760) 567-1072

Telephone No.: _____ Fax No.: _____

I certify under penalty of perjury that all the application information is true and correct:

Applicant's Signature: _____ Date: 09/04/2020

Date/Time Received: _____ Received By: _____ Amount Received: _____

A.P.P # _____ Receipt No(s): _____

SUBMITAL REQUIREMENTS

The Submittal Requirements provides the basic information necessary for review by the Development Services Department (staff review by City Departments). The Development Services Department may determine that additional information is required before further processing can take place.

- a. Complete and signed Art in Public Places Application Form
- b. Copy of Fee Receipt for \$ _____
- c. One overall concept drawing showing the work in plan, and;
- d. One rendered presentation drawing (plan and elevation), and;
- e. A site plan with building and grade elevation showing the placement of the proposed artwork, and;
- f. An artist concept statement, and;
- g. An artist resume or CV, and;
- h. Examples of artist's previous work, and;
- i. Evidence of the value of the proposed artwork (contract draft showing contract value and payment schedule will be sufficient).
- j. Maintenance plan (including frequency and anticipated costs of maintenance and description of materials).

COMMUNITY STORIES

Subject to change

PHASE I Design/Development (SEPTEMBER)

We are currently in the designing stage. The vision for this mural is to compile stories shared by our community and create a starting point in Coachella. These stories are going to capture the history and essence of our people. This will be tied in with how much our community has come together this past year. We are projecting that this will be a 3 part mural starting in Coachella, one in Mecca and another East end location still being reviewed. Along with Alianza and Que Madre, we will collect stories.

- a) Approval by Art in Public Places by 9/25/2020
- b) Start up meeting, As soon as possible
- c) Design development by 9/30/2020

PHASE II Design Completion & commencement date of work

- a) Structural material approval by 10/05/2020
- b) Order materials by 10/05/2020
- c) Begin by 10/17/2020

PHASE III Installation completion

- a) Artwork completed (tentatively) by 11/7/2020 or sooner
- b) Site cleanup 11/7/2020

PHASE IV Final Acceptance

- a) 11/9/2020