



City of Coachella Art in Public Places Application Form

Purpose: The purpose of the Public Arts Commission shall be to act in an advisory capacity to the City Council on matters pertaining to the enrichment of the community through fine arts, visual arts, performing arts, arts education, historic preservation and cultural issues; to serve as an advocate for cultural activities and programs within the City; to implement the City's Art in Public Places Program, and to encourage the integration of cultural affairs into the social and economic fabric of the City to improve the quality of life for City residents. Art in public places are intended to promote the general welfare of the public through the acquisition and installation of public art works (Municipal Code Chapter 4.48).

The completeness of this application, which includes accompanying plans, shall be subject to the review of the Planning Division and Development Services Department. If you have any questions while completing this application please ask a member of the Planning Division for assistance. Incomplete applications will not be accepted (or the process may be delayed).

Fees apply to:

1. New commercial and industrial construction
2. Remodeling or reconstruction of existing commercial or industrial property;
3. New residential development of two or more units built in the same tract by the same owner or developer;
4. New individual single-family dwelling units in an existing subdivision with a permit valuation over \$100,000.

Fees are based on a percentage of the building cost:

1. One-half of one percent (.005) for new commercial or residential construction;
2. One-half of one percent (.005) for remodel or reconstruction of existing commercial or industrial property;
3. One quarter of one percent (.0025) for new residential subdivision of two or more units;
4. One quarter or one percent (.0025) for new individual single-family units constructed in an existing subdivision with a building permit over \$100,000 for that portion of the building permit valuation in excess of \$100,000.

Guidelines for approval and maintenance of art in public places shall include, but are not limited to, the following criteria:

- A. Quality of the artwork;
- B. Media. All visual art forms may be considered, subject to limitations set by the selection jury or the Planning Commission;
- C. Style. Artworks of all schools, styles, and tastes should be considered for the city collection;
- D. Environment. Artworks and art places should be appropriate in scale, material, form and content for the immediate, general, social and physical environments with which they relate;
- E. Permanence. Consideration should be given to structural and surface integrity, permanence, and protection against theft, vandalism, weathering, excessive maintenance, and repair costs;
- F. Elements of Design. Consideration should take into account that public art, in addition to meeting aesthetic requirements, also may serve to establish focal points, terminate areas, modify, enhance, or define specific spaces, or establish identity;
- G. Diversity. The public arts program should strive for diversity of style, scale, media, artists— including ethnicity and gender and equitable distribution of artworks and art places throughout the city;
- H. Visibility. The art work shall be clearly visible and easily accessible to the public
- I. Site Plan. The application shall include a site plan showing the location of the art work, complete with landscaping, lighting and other accessories to complement and protect the art work
- J. Artist. The art work shall be designed and constructed by persons experienced in the production of such art work and recognized by critics and by his or her peers as one who produces works of art

PROJECT INFORMATION (PLEASE PRINT OR TYPE)

Project Business Name: ARBOL Marketing & Productions Co.

Square Footage of Proposed Development: 1216

Property Address/Location: 810 Vine Ave. Coachella, CA. 92236

Assessor's Parcel Number(s): 778061005

Project Owner: Guadalupe Puga & Jimmy Meza Telephone No.: 442-218-9750

Owner Address: 44-280 Palo Verde ST.

City: Indio State: CA Zip Code: 92201

E-mail Address: JJaymeza@gmail.com

Architect: Everardo Galvez

Architect Address: _____

Telephone No.: 714 488-8166 Fax No.: _____

ARTWORK PROPOSAL AND SPECIFICATIONS

Describe the artwork, its location, materials, installation requirements, and maintenance needs as completely as possible. You may use additional paper to complete this section of the application.

1. Artwork Description Art mural on 6 FT x 100 FT wall
surrounding the building as well as 6 FT x 100 FT
inside business

2. Siting 810 Vine Vine Ave
Coachella CA 92201

3. Materials with Specifications sketch/paint

4. Fabrication and Installation Procedures sketch & paint

5. Yearly Maintenance and Conservation

Dev. Project Completion (Estimated): Jan 1 2021

AIPP Fee Amount: \$ _____

Total Artwork Cost: \$ 55K

ARTIST/ARTWORK INFORMATION

Program Option (Please check one)

- A. Artwork on Site
- B. Donate Artwork to City of Coachella
- C. In Lieu Fee

Artwork Budget \$ _____

Artwork Title: 3D Art Mural

Artwork Site: 810 Vine Ave Coachella CA 92236

Artwork Material: Color Paint & Sketch

Artwork Dimension: 6 FT by 120 FT - 6 FT x 130 FT

Artist Name: Everardo Calvez Telephone No.: 714-488-8166

Address: _____ Fax No.: _____

City: _____ State: _____ Zip Code: _____

E-mail Address: CalvezEver@Hot.com

Estimated Artwork Completion Date: Jan 1 2021

PROJECT APPLICANT REPRESENTATIVE

Applicant/Representative Name: Jimmy Meza Nickname (if any): _____

Company Name: Arbol Marketing & Productions Co.

Address: 810 Vine Ave E-mail Address: JayMeza@gmail.com

City: Coachella State: CA Zip Code: 92201

Budget

Total AIPP FEE \$ _____

This worksheet is intended as a budgetary guideline to assist in developing accurate artwork cost projections. Once completed, this form should reflect all expenses associated with designing, fabricating, and installing the proposed artwork and should equal the public art fee. Differences in total expenses, which are less than the fee, will not be refunded at project completion.

Travel

Airfare: _____

Car Rental: _____

Per Diem@ _____

\$ _____ per day _____

Transportation

(Materials or finished artwork)

Insurance _____

Installation Costs

Labor _____

Equipment Rental _____

Security _____

Permits _____

Other _____

Office/Studio _____

(Phone, fax, postage, etc.)

Professional Fees

Architect Envarado Galvez _____

Landscape Architect _____

Engineer _____

Other Costs (List) Food & Cos allowance 20.00 per day

Fabrication Costs

Materials Paint _____

Labor per contract 50k _____

Contingency _____

Site Preparation

Landscaping _____

Electrical _____

Plumbing _____

Foundation _____

Other _____

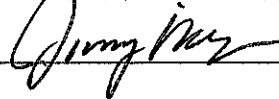
Subtotal _____

Artist Fee _____

Grand Total _____

Telephone No. 412-218-9750 Fax No.: _____

I certify under penalty of perjury that all the application information is true and correct:

Applicant's Signature:  Date: 11-23-20

Date/Time Received: _____ Received By: _____ Amount Received: _____

A.P.P # _____ Receipt No(s): _____

SUBMITAL REQUIREMENTS

The Submittal Requirements provides the basic information necessary for review by the Development Services Department (staff review by City Departments). The Development Services Department may determine that additional information is required before further processing can take place.

- a. Complete and signed Art in Public Places Application Form
- b. Copy of Fee Receipt for \$ _____
- c. One overall concept drawing showing the work in plan, and;
- d. One rendered presentation drawing (plan and elevation), and;
- e. A site plan with building and grade elevation showing the placement of the proposed artwork, and;
- f. An artist concept statement, and;
- g. An artist resume or CV, and;
- h. Examples of artist's previous work, and;
- i. Evidence of the value of the proposed artwork (contract draft showing contract value and payment schedule will be sufficient).
- j. Maintenance plan (including frequency and anticipated costs of maintenance and description of materials).