



City of Coachella

# displacement avoidance plan

Kounkuey Design Initiative



room  
sts now  
don't  
shod  
out

**to help raise money** ✓

project is  
Inevitable ☺

ST  
LIS  
to  
learn. feel

+  
derstorelis  
common  
ing base

**to increase and ensure inclusion** ✓

**to find new project partners**  
(centers) ✓

TO g  
we  
thove

cially  
ilding

<sup>help</sup>  
**to design the new building** ✓

**to coordinate neighborhood-wide events**

to get  
Expertis  
Comes  
creativ

o folks  
ership

**to diversify programming** ✓

<sup>needs</sup>  
Network with the Powers that be  
arts leaders, philanthropy  
Deers, etc...

To und  
neighbor  
(becom

ing <sup>we</sup> back  
of  
rd  
(input in  
strategy)

To inform long term programming

To extend message  
Beyond Juneau to  
Identity Opportunities  
to Connect

To ensure  
state g  
(plan)  
have direct

# project activities

## The Process

- 1. needs assessment
- 2. policy development
- 3. implementation framework
- 4. write TCC application

## Task 1: Needs Assessment Research

### Task 1.1 Housing

KDI will review all available City housing data, reports, and other relevant documents to identify indicators of potential displacement or displacement risk. We will develop maps of displacement risk or vulnerability that the City can use to support the TCC proposal.

#### Task 1.1.1 Resident Focus Group

To supplement City data, KDI will organize and host a focus group of residents who represent renters, home owners, and the formerly unhoused. Our planning team will synthesize and visualize the findings and submit them to the City.

#### Task 1.2 Small Business

KDI will review all available City small business data to identify economic risks and opportunities.

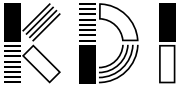
#### Task 1.2.1 Small Business Focus Group

To supplement City data, KDI will organize and host a focus group of 5-6 small business owners who represent different sectors in Coachella's economy. Our planning team will synthesize and visualize the findings and submit them to the City.

### Deliverables

- Displacement risk maps
- Summary of housing and small





# project activities

## Task 2: Policy Development

### Task 2.1 Review Existing Anti-displacement Policies

The City will send KDI all existing City policies related to housing and small businesses. KDI will review and then organize a check-in to clarify existing policies and practices.

### Task 2.2 Develop Draft Policies to Implement

Based on the list of TCC approved policies and the City's needs, we will prepare a menu of possible housing and small business policies for the City to adopt.

### Task 2.3 Policy Workshop

In the working session, KDI and the City will collectively select three housing and two business recommendations from the menu developed in Task 2.2.

## Task 3: Implementation Framework

KDI will meet with up to 6 potential partners with expertise in engagement, policy, and legal services in order to identify a DAP implementation team. In consultation with selected partners, KDI will develop the implementation strategy to be included in the TCC application.

### Deliverables

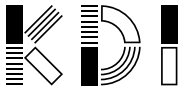
- Implementation Team assembled
- implementation strategy

## Task 4: Write TCC Application

In coordination with the City of Coachella, KDI will write the TCC application based on the five selected policies and the implementation strategy.

### Deliverables

- TCC application



# budget

	Managing Principal	Sr Planning Principal	Associate	Community Co	Graphic Intern	Planning Coordinator	design coord	
	286	237	171	155	50	155	155	
<b>Task 1 - Needs assessment research</b>								
	0	10	15	43	13	30	2	
	\$0.00	\$2,370.00	\$2,565.00	\$6,665.00	\$650.00	\$4,650.00	\$310.00	\$17,210.00
<b>Task 2 - Policy Development</b>								
		16	26	8		80		
		\$3,792.00	\$4,446.00	\$1,240.00		\$12,400.00		\$21,878.00
<b>Task 3 - Implementation Framework</b>								
	0	10	20	10		8	1	
	\$0.00	\$2,370.00	\$3,420.00	\$1,550.00		\$1,240.00	\$155.00	\$8,735.00
<b>Direct Cost</b>								
Travel + Workshop Materials								\$1,000.00
<b>Hrs</b>	0	36	61	61	13	118	1	
<b>Fee</b>	\$0	\$8,532	\$10,431	\$9,455	\$650	\$18,290	\$155	\$47,513
<b>% time</b>	0%	8%	13%	13%	3%	25%	0%	
<b>Total Project Cost</b>								<b>\$48,823.00</b>



**We look forward to discussing this proposal with you.**

**kounkuey design initiative  
chelina@kounkuey.org  
office +1 (213) 537-0031**