

February 2, 2026

Mr. Bill Pattison  
City Manager  
City of Coachella  
53990 Enterprise Way  
Coachella, CA 92236

Dear Mr. Pattison,

Roukema Consulting LLC (“Roukema Consulting”) is pleased to submit this proposal to provide certain consulting services to the City of Coachella (the “City”) in connection with the City’s development of new electric infrastructure.

#### Background

Recently, the City has begun discussion with Imperial Irrigation District (“IID”) in regards to funding the construction of additional electric infrastructure (the “Project”). It is our understanding that the City has requested a project summary report (the “Report”) identifying and summarizing potential issues, considerations, and benefits of the Project. The city of Indio commissioned a Report of this type when developing its recent similar venture with IID.

#### Scope of Work

Subsequent to the receipt of necessary information, Roukema Consulting will prepare a Report highlighting and summarizing:

- Background, necessity, and purpose of the Project
- Requirements for improved electric infrastructure
- Relevant regulatory developments and considerations
- Potential benefits of the Project
- Concerns and possible challenges
- Project cost

Please note that Roukema Consulting does not provide engineering or legal advice.

#### Our Team

Roukema Consulting provides consulting services to a variety of clients, with focus on California electric utilities and other public sector entities. Such services include researching, preparing, and presenting strategic reports to leaders and stakeholders.

John Roukema has over 40 years of municipal utility management experience during a 48-year career in the electric utility industry, including serving as the Utility Director for the City of Santa Clara’s electric

utility, Silicon Valley Power (SVP), and General Manager for the Transmission Agency of Northern California (TANC), a fifteen member JPA. John's experience includes strategic planning, budget and financial management, utility planning, engineering and operations management, economic and business development, employee relations and management, infrastructure and large project development, negotiation and management of complex contracts, emergency management, and management of customer service programs. John has held leadership roles in regulatory, legislative and policy advocacy, and communications with employees, customers, news media, governing boards, and other stakeholders. John has provided management consulting services for SVP, Palo Alto, Alameda, Truckee Donner PUD, City and County of San Francisco, California Public Utilities Commission Public Advocates Office, Bay Area Transmission Group (BAMX), TANC, and Caltrain.

Allegra Roukema is a former practicing attorney with over 15 years of experience advising clients on legal, business, and compliance matters. Her career included practicing corporate law at Troutman Sanders LLP, where she managed and supported multimillion-dollar transactions, including for renewable energy clients. Recently, she worked in regulatory compliance at the University of Washington, where she performed analysis, developed new compliance policies and procedures, and provided strategic recommendations to stakeholders. As a member of Roukema Consulting, Allegra has conducted research and analysis, drafted reports, and recommended strategies for clients including TANC and Caltrain.

#### Timeline and Compensation

Roukema Consulting proposes a fixed fee of \$50,000 subject to the delivery of the Report to the City and Stradling Yocca Carlson & Rauth LLP based on the Scope of Work herein, plus any direct expenses incurred at the City's request, such as for travel.

The timeline for completion and delivery of the Report is estimated to be five weeks from execution of an engagement agreement. However, this timeline may vary as it will be subject to timely response to requests for information required to complete the Report.

If the Project is terminated prior to the delivery of the Report, a reduced fixed fee of \$25,000 shall be due. Invoices will be payable within 30 days of an invoice being submitted to the City.

Roukema Consulting appreciates your time and consideration and looks forward to further discussing this opportunity. If you have any questions or if we can provide you with any additional information, please do not hesitate to reach out to us.

Sincerely,



John Roukema  
Member, Roukema Consulting LLC  
john@roukemaconsulting.com  
(408) 621-5875

**JOHN C. ROUKEMA**  
**408-621-5875**  
**john@roukemaconsulting.com**

## **OVERVIEW**

A proven track record of leading innovative and growing organizations during my 48-year career in the electric utility industry, which includes over 40 years of municipal utility management. Extensive experience with strategic planning, budget and financial management, utility planning, engineering and operations management, economic and business development, infrastructure and large project development, negotiation and management of complex contracts, emergency management, and management of customer service programs. Held leadership roles in regulatory, legislative and policy advocacy, and communicated with employees, customers, news media, governing boards and other stakeholders.

## **EMPLOYMENT HISTORY**

**Roukema Consulting LLC**  
**2023-Present Management Consultant**

**Flynn Resource Consultants Incorporated**  
**2022-Present Senior Consultant/Power Engineer**

**Transmission Agency of Northern California**  
**2020-Present** Provide executive management services including reviewing and updating agreements and advising the General Manager on strategic issues.

**2020-2022, 2024-2025** **Interim General Manager** – Directed and managed professionals engaged by the Agency to carry out the Agency’s daily activities in accordance with Commission direction, policy, the adopted budget, established priorities and key activities. Provided leadership to the Agency to complete its objectives and best serve the purpose of the Agency and its Member needs.

**Bell Burnett and Associates**  
**2022-2023** **Associate** – Provided strategic planning, management consulting, transmission planning, and legislative and regulatory services to public agency clients. Services included developing strategies for power procurement and Low Carbon Fuel Standard programs, supporting transmission financing, conducting employee investigations, and preparing technical grant applications.

**City of Santa Clara (Silicon Valley Power)**  
**2019-2020** **Consultant** – Assisted the City's electric utility, Silicon Valley Power (SVP), with the implementation and tracking of the Utility’s strategic plan.

**2007-2018** **Chief Electric Utility Officer/Director of Electric Utility** – Responsible for overall leadership of SVP. Managed SVP to safely provide excellent service and to be a primary driver of economic development and growth in Santa Clara. Worked closely with other utilities, and state and federal regulatory agencies. Provided recommendations and presentations to the City Council. Represented

SVP before various joint powers agencies, bond rating agencies, industry associations, and various legislative and regulatory forums.

- 1996-2007 Assistant Director of Electric Utility, Customer Service and Marketing** – Responsible for relations with industrial, commercial and residential customers including customer service, economic development, rates, Public Benefit Programs, negotiating customer contracts, and overseeing internal and external communications including frequent presentations to City Council, employees, customers and other stakeholders.
- 1989-1996 Assistant Director of Electric Utility, Electric Distribution** – Responsible for providing cost effective and reliable service including engineering, design, construction, operation and maintenance of the City's distribution, transmission and generation facilities. Duties included employee health and safety, environmental and regulatory compliance, labor/management relations, emergency response and management of dispatch and power scheduling operations.
- 1986-1989 Assistant Director of Electric Utility, Resources** – Responsible for generation project licensing and development, resource acquisition, power purchase contract negotiation and transmission interconnection agreement administration. Duties included responsibility for the interface with Pacific Gas and Electric Company, the Federal Energy Regulatory Commission (FERC), Western Area Power Administration, United States Bureau of Reclamation and Army Corps of Engineers.
- 1983-1986 Electric Division Manager, Power Supply Development and Licensing** – Responsible for generation project licensing and development, resource planning and acquisition, power purchase contract negotiation and interconnection agreement administration.
- 1980-1983 Senior Electric Utility Engineer** – Responsible for engineering, construction and operational support of the City's substations and generation facilities

#### **Pacific Gas and Electric Company**

- 1977-1980 Engineer** – Involved in the electrical and mechanical engineering, startup, and operational support of hydroelectric power plants.

#### **PROFESSIONAL ACTIVITIES**

- Board of Governors California Municipal Utility Association 1989-1996, 2007-2018
  - Executive Committee Member 2017-2018
- Commissioner Transmission Agency of Northern California 2007-2018
  - Chairman 2013-2014
- Commissioner M-S-R Energy Authority 2008-2019
  - President 2010, 2013, 2016, 2019
- Commissioner M-S-R Public Power Agency 2018-2019 (Alternate Commissioner 2007-2017)
  - President 2019
- Board of Directors, CVP Corporation 2009-2020

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- American Public Power Association CEO Climate Change and Generation Policy Task Force 2008-2017
- American Public Power Association CEO Climate Change and Generation Policy Task Force New Source Performance Standard Working Group
- Alternate Commissioner, Northern California Power Agency 2007-2018
- Vice President, Board of Directors, Mission City Federal Credit Union 2014-2018
- Member, Board of Directors and Executive Committee, American Public Power Association DEED (Demonstrate Energy-Efficient Developments) Program 1999-2005
- President, Northern California Municipal Electric Association
- Chairman, Santa Clara Valley Power Engineering Society, IEEE
- President, Santa Clara Chapter Western Council of Engineers
- Member, Renewable Resources Task Force, Electric Power Research Institute (EPRI)

### **EDUCATION AND LICENSES**

B.S.E.E. Montana State University

M.S.E.E. Santa Clara University

Registered Electrical Engineer, State of California

**ALLEGRA JOHNSON ROUKEMA**  
(206) 661-5312 ▪ [allegra@roukemaconsulting.com](mailto:allegra@roukemaconsulting.com)

OVERVIEW

Over fifteen years' experience advising companies and government entities on matters including legal compliance and contracts, risk mitigation, and creation of internal policies and processes.

EXPERIENCE

**ROUKEMA CONSULTING LLC**

*Consultant*

Seattle, WA  
March 2023-present

Partner in management consulting firm with former chief executive of Silicon Valley Power

- Assisted with internal employment investigations of major healthcare provider
- Performed research and analysis, drafted reports and plans, and recommend strategies and processes for institutions undergoing transitions, including:
  - Advised a commuter rail line on utilizing California's low carbon fuel standard credits upon its transition to electric energy by researching regulations and processes and drafting a compliance plan
  - Reviewed and revised agreements of an electric utility joint powers authority
  - Analyzed proposals of energy vendors and made recommendations accordingly

**UNIVERSITY OF WASHINGTON**

*Senior Compliance Analyst*

Seattle, WA  
April 2019-March 2023

Conducted legal analysis to ensure compliance with Washington State and federal law

- Researched, analyzed, and applied state and federal statutes, case law, and University policies to determine whether, and how, to publicly disclose sensitive records and information
- Analyzed new legislation, created new compliance processes accordingly, and trained colleagues on such processes
- Identified legal, financial, and brand risks, and recommended risk mitigation options
- Developed and drafted office policies, procedures, workflow, and official communication templates
- Consulted with University stakeholders (e.g., executives, department leaders, Assistant Attorneys General) and managed expectations of external parties (e.g., third parties with privacy concerns); helped such individuals understand relevant regulations and policies
- Independently managed large case load and complex system of sensitive and confidential information
- Hired, trained, managed, and supervised team of technology assistants

**LAW OFFICES OF DANIEL C. EDMUNDSON**

*Corporate Attorney*

Seattle, WA and New York, NY  
Feb. 2014-March 2019

Advised global corporation and its U.S. subsidiaries on legal issues relating to compliance, corporate governance, and mergers and acquisitions

- Researched, analyzed, and advised clients on compliance with state and federal regulations
- Managed multimillion-dollar mergers and acquisitions under strict deadline
- Drafted, analyzed, and managed contracts and other legal documents
- Produced memoranda summarizing and explaining legal concepts and research conclusions
- Counseled clients and colleagues on mitigation of legal risks; advised senior executives directly
- Developed and evaluated companies' internal legal policies; managed corporate group legal projects; evaluated third-party contracts for compliance with internal company policies
- Formed companies, drafted their organizational and governance documents, and maintained their minute books and corporate legal records
- Drafted Special Security Agreements, and other related corporate legal documents, to maintain U.S. Department of Defense compliance

**ALLEGRA JOHNSON ROUKEMA**  
(206) 661-5312 ▪ allegra@roukemaconsulting.com

**TROUTMAN SANDERS LLP**  
*Corporate Associate Attorney*  
*Summer Associate*

New York, NY  
Sept. 2010-Feb. 2014  
Summer 2008

Advised companies on compliance, mergers and acquisitions, securities, finance, and other legal matters

Project Management

- Managed multimillion-dollar mergers and acquisitions under strict deadline
- Managed large due diligence reviews and the multitude of documents, records, and data involved

Research and Analysis

- Researched, and advised clients on, a variety of state business statutes, federal regulations, and case law
- Researched and analyzed U.S. securities law to ensure compliance with 1933 Act and 1934 Act reporting requirements, FINRA regulations, and NASDAQ and NYSE listing standards; prepared and filed forms and schedules with SEC accordingly
- Assisted other practice groups by performing research on a variety of legal topics (e.g., immigration, labor and employment, consumer protection)
- Evaluated responses to requests for proposals for compatibility with clients' requirements and objectives
- Assisted lenders in evaluating creditworthiness of borrowers and obtaining appropriate security
- Analyzed contracts and internal corporate documents of companies from a variety of nations and industries

Writing

- Drafted contracts, shareholder and board consents, purchase and sale agreements, merger agreements, and loan documents
- Wrote memoranda, motions, and briefs

Other

- Utilized a variety of research and document management technologies (e.g., LexisNexis), as well as Microsoft Office, Adobe, and other software
- Represented clients in court

**INTERNATIONAL CRIMINAL TRIBUNAL FOR FORMER YUGOSLAVIA**

The Hague, Netherlands

*Legal Intern*

Aug. 2009-Apr. 2010

- Researched U.S. and international case law; drafted memoranda explaining legal findings; drafted motions; interviewed witnesses; developed legal strategy

**AMERICAN CIVIL LIBERTIES UNION**

Seattle, Washington

*Legal Intern*

Jan. 2009-May 2009

- Researched case law and statutes; drafted memoranda explaining legal findings; drafted amicus briefs; developed legal strategy

EDUCATION

**CORNELL LAW SCHOOL**

Ithaca, NY

*Juris Doctor*

May 2009

**UNIVERSITY OF WASHINGTON**

Seattle, WA

*Bachelor of Arts, Linguistics and Bachelor of Arts, Political Science*

June 2001

ADDITIONAL INFORMATION

**OTHER EXPERIENCE:** Taught English to professionals and developed curricula, marketing strategies, and human resources policies in private language schools in Turkey, Bosnia, and Vietnam (2001-2005).

**BAR ADMISSIONS:** Washington State and New York

**COMMUNITY INVOLVEMENT:** World Affairs Council