



RIVERSIDE
COUNTY
TRANSPORTATION
COMMISSION

2024 DRAFT TRAFFIC RELIEF PLAN

City of Coachella

February 14, 2024

Anne Mayer, Executive Director

Aaron Hake, Deputy Executive Director

RCTC - Providing Transportation Solutions To Connect Our Communities

- County-wide transportation improvements
- Measure A
- Support Metrolink, RTA, SunLine & other transit operators
- Toll operations



RCTC is Your Team



Interchanges



Transit Agency Operations
Funding



Highway



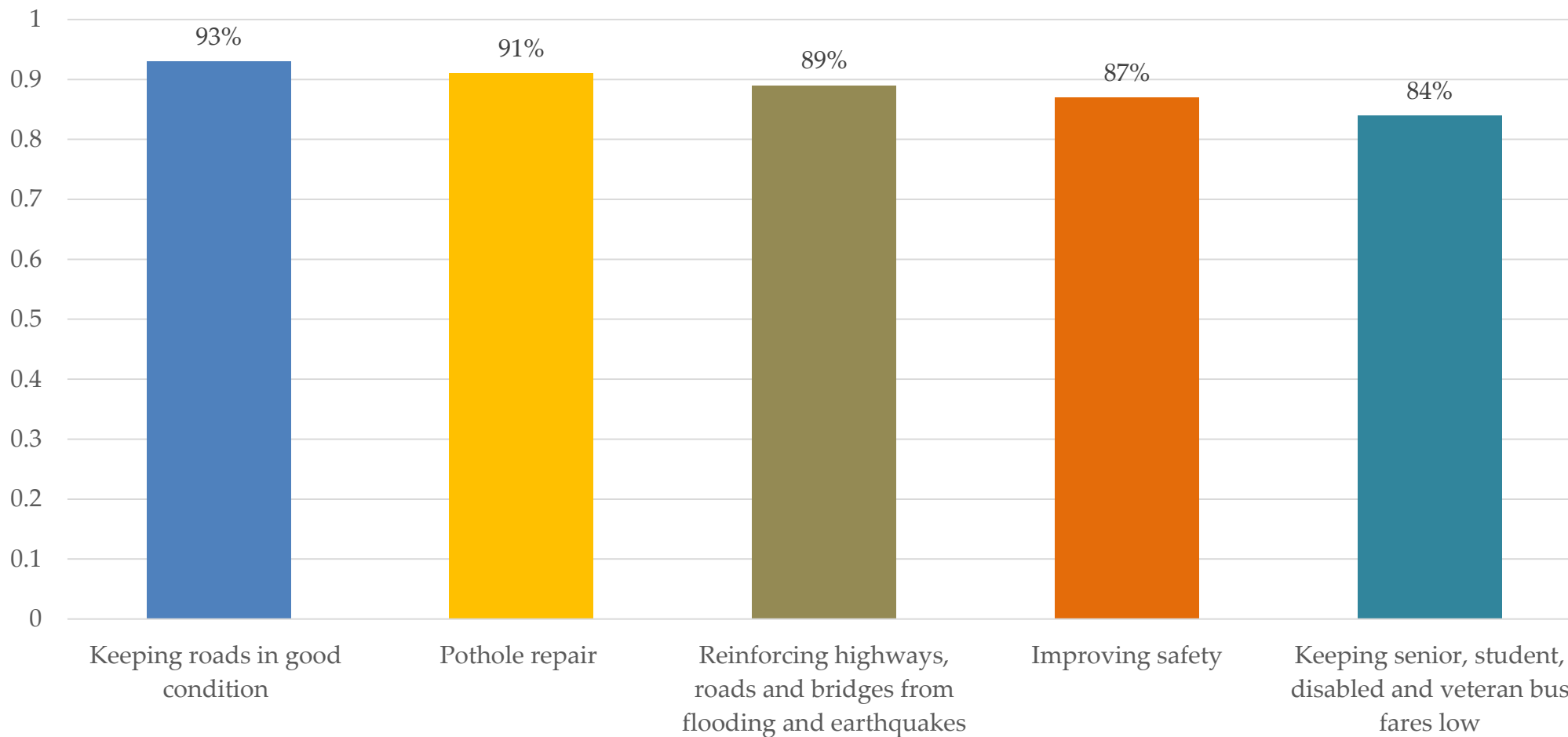
Local Streets & Roads



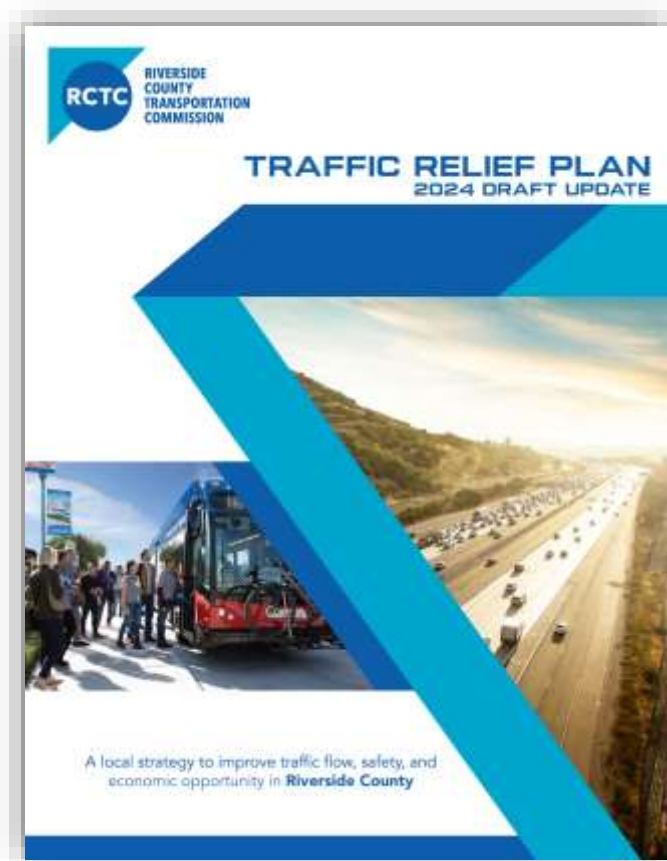
Coachella Valley Rail

2023 Public Survey

Coachella Valley residents' transportation priorities ranking (very or somewhat important)



Traffic Relief Plan: Looking Forward



Draft 2024 Traffic Relief Plan...

- **Identifies County-wide** transportation projects and services
 - Developed from public input
 - Over **\$25 billion** in transportation investment
 - Updates the 2020 Commission-adopted TRP
- Draft 2024 Traffic Relief Plan: NOT funded**
- Unless voters approve funding

Coachella Valley

- CVAG administers funding distribution
- Transportation Project Prioritization Study (TPPS)
- VMT mitigation, support TOD/housing, CVMSHCP
- Projects funding for multiple categories



Highways



Regional
Connections



Active
Transportation



Public
Transportation



Safe Streets
& Roads



Flood &
Blowsand
Control



Commuter
Assistance



Environmental
Mitigation

TRP Example Projects



Highways

- Improve connections to I-10, Highway 111 and SR-86



Safe Streets & Roads

- Pothole repairs and road maintenance
- Local safety improvements, and traffic management systems



Public Transportation

- Coachella Valley Rail
- Transit priority lanes, zero-emission buses, bus shelters and improving access and affordability



Flood & Blowsand Control

- Bridges, regional resilient infrastructure and flood control investments on:
 - Indian Canyon, Gene Autry Trail, Dillon Road, and Box Canyon Drive



Regional Connections

- I-10 bypass
- Avenue 50
- SR-86



Active Transportation

- CV Link extensions and Palm Desert Link
- Complete streets and multi-modal connections



Environmental Mitigation

- Preserve Coachella Valley's natural areas
- Coachella Valley Multiple Species Habitat Conservation Plan (CVMSHCP)

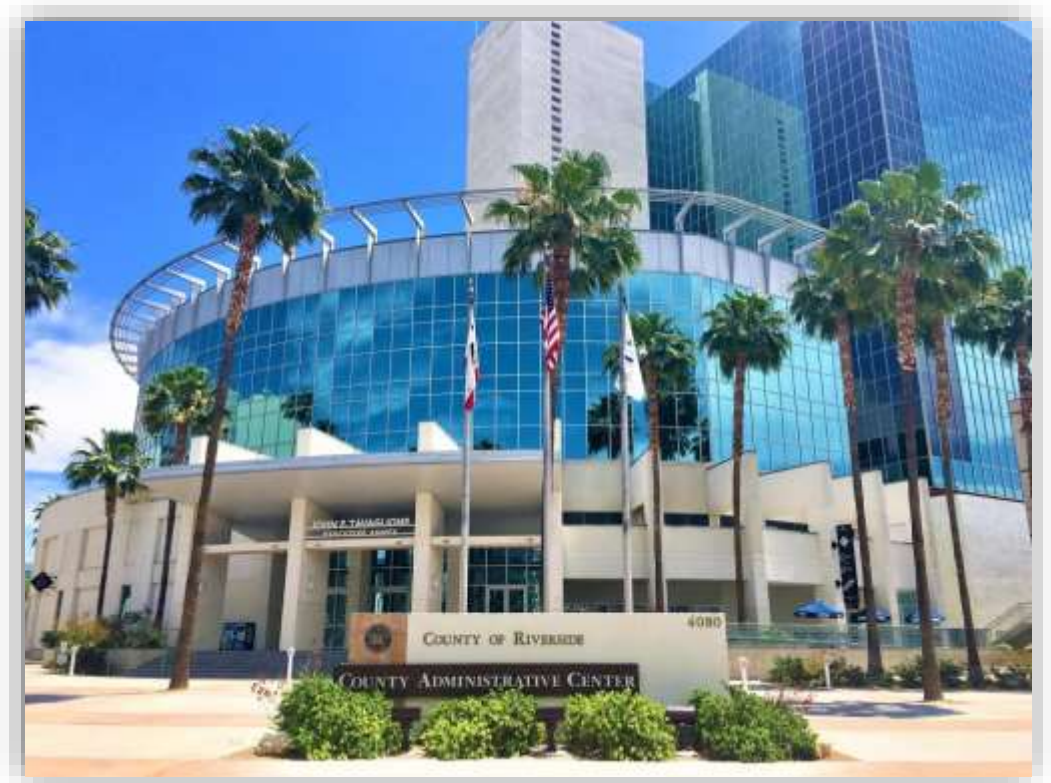


Commuter Assistance

- Freeway Service Patrol on I-10
- Employer partnerships

Accountability to Taxpayers

- Independent audits and mandatory reviews
- *Local Voice. Local Control* – No funds to be diverted to Sacramento or Washington D.C.
- No more than 1% can be used for administrative salaries
- Cities and County working together with RCTC

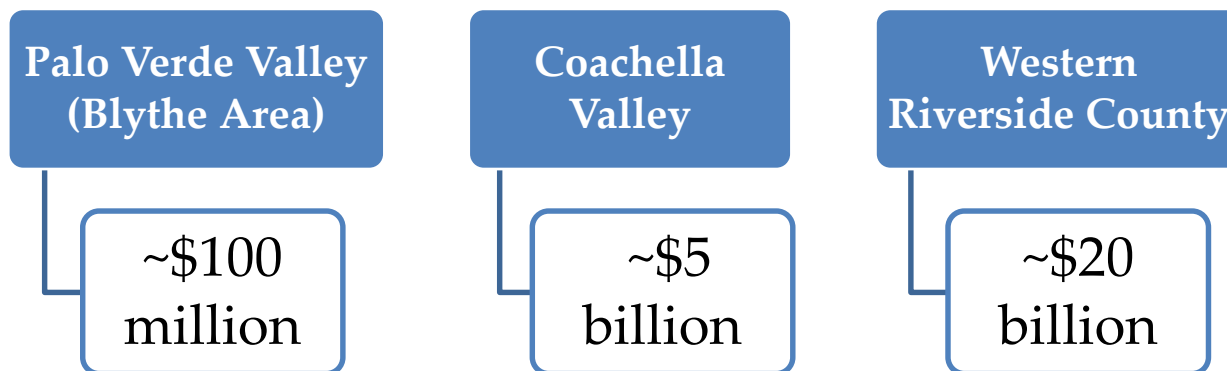


Economic Impact & Regional Investment

Over 30 years:

Revenue Scenario	TRP Estimated Investment	Jobs Supported	Workforce Income	Economic Output
One-Cent	\$25 billion	168,000*	\$10.9 billion**	\$30.9 billion**

Ensure revenues raised in each region stay there

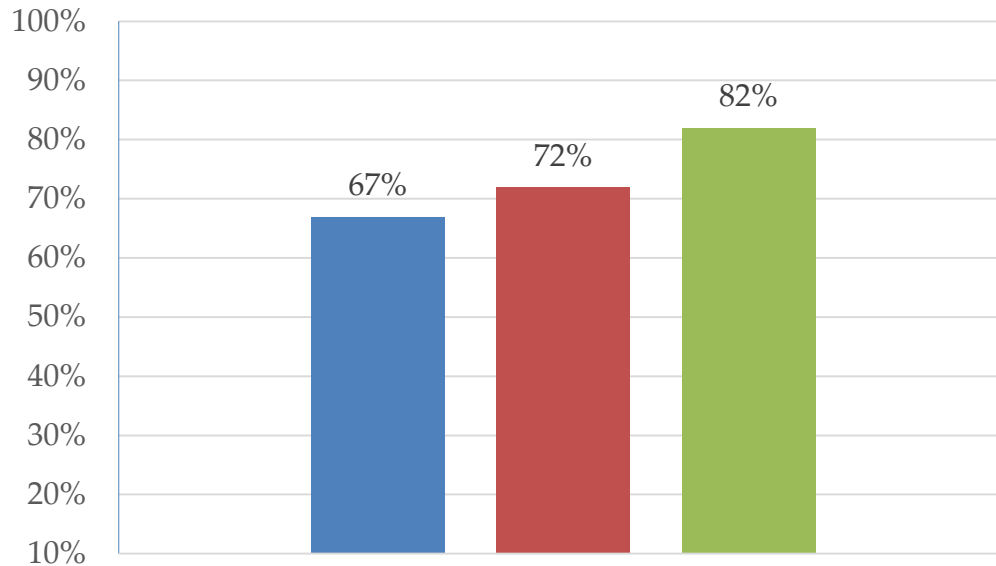


Note: Totals may not add due to rounding

*Jobs Supported = An Industry-specific mix of full-time, part-time, and seasonal employment that are supported by project expenditures this includes Direct, Induced, and Indirect Jobs supported

** Direct, Induced, and Indirect Impact total

2023 Public Survey



Transportation Funding Support

- Support for funding measure: Riverside County Voters
- Support for funding measure: Coachella, Indio, La Quinta and surrounding area voters
- Great or some need for funding

- **82%** of Riverside County voters see a need for transportation funding
- **72%** of Coachella, Indio, La Quinta and surrounding area voters initially support transportation funding measure
- **67%** of Riverside County voters initially support a transportation funding measure

Your Voice. Your Plan.

- Submit your feedback!
- Traffic Relief Plan at TrafficReliefPlan.Org
- Digital and grass-roots outreach efforts



rctc.org



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TrafficReliefPlan.org