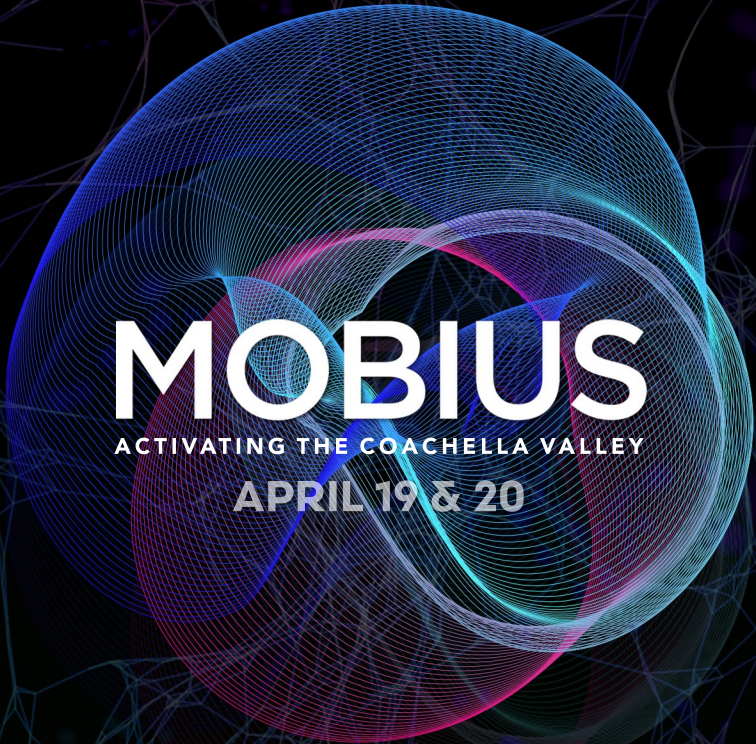


THE
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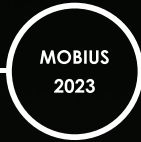
ACTIVATING THE COACHELLA VALLEY

APRIL 19 & 20

Every April, the serene Coachella Valley desert morphs into the arts, music, and media capital of the world.



APRIL 2023



The Mobius Conference provides an ideal environment for layered and transformative discourse.



ENCAPSULATE PROMINENT VENUES VALLEY-WIDE



MULTI-FORMATTED PROGRAMMING



THOUGHT LEADERS TACKLING PACESETTING THEMES



PROXIMITY TO MEDIA, LEADERS, AND LUMINARIES

A transgenerationally diverse group of informed and passionate voices including but not limited to:

STUDENTS · ARTISTS · POLICYMAKERS · ACTIVISTS · MEDIA

EXPERIENCE **MOBIUS2023**

To be a part of Mobius 2023 email us at job.huerta@themobiusconference.com

19TH
APRIL
2023
10AM - 1 PM

A group of people, likely farm workers, are seen in a field of green crops, possibly tomatoes. They are wearing hats and are actively engaged in harvesting and packing the produce into cardboard boxes. Some boxes are labeled "SUNDIAL". The scene is set in a large, open field with a clear sky in the background.

MOBIUS

EMPOWERMENT SESSION

COACHELLA CONTAINER PARK
85980 GRAPEFRUIT BLVD, COACHELLA, CA 92236

WWW.THEMOBIUSCONFERENCE.COM

20TH
APRIL
2023
10AM - 2 PM



MOBIUS
EARTH SESSION

PALM SPRINGS ART MUSEUM
101 N MUSEUM DR, PALM SPRINGS, CA 92262

WWW.THEMOBIUSCONFERENCE.COM

**20TH
APRIL
2023
6 - 9 PM**

MOBIUS

**THOUGHT COLLECTIVE
& CLOSING RECEPTION**

PKS3 STUDIO

34330 GATEWAY DR #100, PALM DESERT, CA 92211

WWW.THEMOBIUSCONFERENCE.COM



March 9, 2023

Dear City Manager Dr. Martin,

In prominent sites throughout the Coachella Valley and utilizing varied engagement formats, the Mobius Conference once again will bring together a select group of talented leaders, educators, students, and activists working to positively affect our collective community.

We are excited to bring our opening program to the City of Coachella. We have partnered with Coachella Valley Unified School District, Goldenvoice Black, Assemblymember Eduardo García, local non-profits, and artists to provide this community-centered “Empowerment Session” for our local youth. Among the topics being discussed at the April 19 event will be health, justice, and leadership.

We are requesting a Sponsorship from the City of Coachella in the amount of \$2500. Besides the benefit to students, this event will bring regional media and exposure to your downtown.

The sponsorship includes the following:

\$2,500 Partner

Four VIP conference passes to all programs.

Logo prominently listed on all promotional material including but not limited to the following: website, on-site signage, flyers, and programs. Curated social media post on Facebook and Instagram.

Live social media interaction across multiple platforms.

Post-conference media content package including pictures and graphics.

We believe your contribution would make a dynamic difference to this premiere program. Please let us know by March 23, if you are interested in our potential partnership.

Feel free to reach out to myself or Job Huerta (job.huerta@themobiusconference.com) with any thoughts or questions.

Thank you for your time and consideration. We look forward to hearing from you.

Sincerely,

Tizoc DeAztlán, Director
The Mobius Conference
www.themobiusconference.com
310.699.3201