



**STAFF REPORT**  
**10/9/2019**

**TO:** Honorable Mayor and City Council Members

**FROM:** Luis Lopez, Development Services Director

**SUBJECT:** Resolution No. 2019-51 to Establishing New Selection Criteria to be used during the review of Conditional Use Permits for Cannabis Retail and Retail Microbusinesses (Round #2) within various Subzone #1 (Pueblo Viejo), #3 (Dillon Road), #4 (Wrecking Yard), or #5 (Industrial Park) of the City.

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**STAFF RECOMMENDATION:**

Staff recommends that the City Council adopt Resolution No. 2019-51 approving new selection criteria for prioritization of new retail cannabis businesses and microbusinesses in various commercial and industrial sectors of the City of Coachella.

**BACKGROUND:**

On September 11, 2019 and on September 25, 2019 the City Council conducted study sessions and provided staff with direction to create new criteria for the prioritization of new retail cannabis businesses in the City of Coachella.

**DISCUSSION/ANALYSIS:**

Attached to this staff report is Resolution No. 2019-51 including "Exhibit A" with establishes the new selection criteria to be used during the review of conditional use permits (Round #2) for cannabis retail and retail micro-businesses. Based on City Council's direction, the new application window period will run from April 6, 2020 through May 21, 2020. Additionally, the following selection criteria were modified.

- 1) Pueblo Viejo (Sub Zone #1) applicants that were prioritized in the "Top 5" scores will be able to proceed to a public hearing for conditional use permit without competing in this round.
- 2) Pueblo Viejo (Sub Zone #1) applicants may choose to relocate to a new qualifying location provided they forfeit their approved (Round #1) location.
- 3) The new qualifying location in Glenroy Resort Area (Sub Zone #2) will not compete in Round #2 but will be subject to a Development Agreement negotiation.

- 4) All the Round #2 applicants will compete against each other “at large” and will be prioritized accordingly.
- 5) Up to 30 points will be awarded in the category for “Proof of Local Ownership” criteria. This was expanded to include both 36-month Coachella residents and merchants that employ 36-month Coachella residents.
- 6) The Ad-Hoc Committee will be made up of the following members:
  - a) Disinterested member of the Chamber of Commerce
  - b) Disinterested member of the Parks Commission
  - c) Disinterested Community Resident
  - d) Development Services Director to serve merely as non-deliberating Coordinator

Finally, the final rankings of the Ad-Hoc Committee will be subject to an appeal hearing by a 3-Member Appellate Board made up of two City mid-management staff and one City executive staff member.

**ALTERNATIVES:**

1. Adopt Resolution No. 2019-51
2. Take No Action
3. Continue this matter and give staff direction.

**FISCAL IMPACT:**

No fiscal impacts would result from the adoption of Resolution No. 2019-51 because they consist of new regulatory policies only.

**RECOMMENDED ALTERNATIVE(S):**

Staff recommends Alternative #1 above.

Attachment: Resolution No. 2019-51 w/ “Exhibit A”