



**STAFF REPORT**  
**9/25/2024**

**TO:** Honorable Mayor and City Council Members

**FROM:** Jaime Arroyo, Grants Manager

**SUBJECT:** Authorize a Community-Based Grant to Green Room Theatre Company Coachella Valley in the Amount of \$1,000 to Help Fund Their Ballet Folklorico Program

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**STAFF RECOMMENDATION:**

Staff recommends that the City Council consider awarding a Community-Based Grant (CBG) to Green Room Theatre Company Coachella Valley in the amount of \$1,000 to help fund their Ballet Folklorico Program.

**BACKGROUND:**

The Community Based Grant Program was established in 2010 and allows the City of Coachella to offer financial assistance to local nonprofit organizations, youth-serving organizations, and other community-based organizations that provide essential services, programs and activities to residents in Coachella. Applicant organizations are only eligible to submit one application for consideration each fiscal year and must be legally established with non-profit or tax-exempt status, be based in the Coachella Valley, or provide direct service to Coachella residents. Approval of grant funds does not constitute a precedent for grant allocations in subsequent years. All CBG grants are reimbursement grants to ensure that applicants are meeting their stated goals. The FY 24-25 budget included an allocation of \$15,000 for the Community Based Grant Program.

**DISCUSSION/ANALYSIS:**

For 15 years, the Green Room Theatre Company has been providing professional theater, dance performances, and education directly to under-resourced communities, enhancing literacy, job skills, and community connections. Each year, the company reaches hundreds of underserved adults, youth and children in efforts to inspire the next generation of theater-makers and theater-goers to achieve artistic and personal growth. Through their partnership with Desert Recreation District, Green Room's Ballet Folklorico Training has expanded greatly to provide classes and performance opportunities for elementary to high school students in under-resourced schools. Funding is requested to help offset the costs for costumes and footwear.

**ALTERNATIVES:**

1. Award a Community Based Grant in the amount of \$1,000.
2. Do not award a Community Based Grant

**FISCAL IMPACT:**

Should the City Council approve the staff recommendation, the Community-Based Grant Program account will be reduced by \$1,000.

**ATTACHMENT(S):**

CBG Application Packet