

RESOLUTION NO. 2026-56

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF COACHELLA, CALIFORNIA, APPROVING A THREE-YEAR PARTNERSHIP WITH THE COACHELLA VALLEY LAKERS AND AUTHORIZING THE CITY MANAGER TO EXECUTE THE PARTNERSHIP AGREEMENT AND RELATED DOCUMENTS

WHEREAS, the Coachella Valley Lakers are an NBA G League team that will play home games at Acrisure Arena in the Coachella Valley; and

WHEREAS, the Coachella Valley Lakers have presented the City of Coachella ("City") with an opportunity to enter into a three-year partnership intended to provide regional visibility, promotional opportunities, community engagement, and other benefits to the City; and

WHEREAS, the proposed partnership includes various benefits to the City, including in-arena LED and digital exposure, social media integration, hospitality and ticketing opportunities, in-game sponsorships, on-site activations, and approved use of Coachella Valley Lakers team marks and intellectual property; and

WHEREAS, the partnership will also provide the City with six (6) lower bowl season seats and sixty (60) group tickets, which may be utilized for appropriate City and community purposes consistent with applicable City policies and laws; and

WHEREAS, the proposed partnership has a term of three (3) years, with a first-year investment of Fifteen Thousand Dollars (\$15,000) and an annual escalation of four percent (4%) for each subsequent year; and

WHEREAS, based upon the four percent (4%) annual escalation, the anticipated partnership costs are Fifteen Thousand Dollars (\$15,000) for Year 1, Fifteen Thousand Six Hundred Dollars (\$15,600) for Year 2, and Sixteen Thousand Two Hundred Twenty-Four Dollars (\$16,224) for Year 3, for a total anticipated three-year expenditure of Forty-Six Thousand Eight Hundred Twenty-Four Dollars (\$46,824), exclusive of any additional costs that may be separately authorized by the City; and

WHEREAS, the partnership expenditure was not included in the City's adopted budget and will be funded from the City's General Fund; and

WHEREAS, the City Council finds that establishing a partnership with the Coachella Valley Lakers will provide opportunities to increase awareness and visibility of the City, promote City programs and initiatives, and support community engagement throughout the Coachella Valley; and

WHEREAS, the City Council desires to approve the three-year partnership and authorize the City Manager to execute the partnership agreement and related documents necessary to implement the partnership.

NOW, THEREFORE, BE IT RESOLVED, THE CITY COUNCIL OF THE CITY OF COACHELLA, CALIFORNIA DOES HEREBY FIND DETERMINE AND RESOLVE AS FOLLOWS:

SECTION 1. Incorporation of Recitals. The City Council hereby specifically finds that all of the facts set forth in the recitals of this Resolution are true and correct and are incorporated into this Resolution by reference and constitute a material part of this Resolution.

SECTION 2. Approval of Partnership. The City Council hereby approves a three-year partnership between the City of Coachella and the Coachella Valley Lakers, substantially consistent with the partnership terms presented to the City and described in the accompanying staff report.

SECTION 3. Partnership Expenditure. The City Council hereby authorizes expenditures for the partnership in the amount of Fifteen Thousand Dollars (\$15,000) for the first year, subject to an annual escalation of four percent (4%) in each subsequent year, resulting in an anticipated total expenditure of Forty-Six Thousand Eight Hundred Twenty-Four Dollars (\$46,824) over the three-year term.

Funding for the partnership shall be provided from the City's General Fund. The City Council acknowledges that this expenditure was not included in the City's adopted budget and authorizes the necessary budget adjustment and/or appropriation from available General Fund resources to implement the partnership, as determined necessary by the City's Finance Director.

SECTION 4. Authorization to Execute Agreement. The City Manager, or designee, is hereby authorized to negotiate, finalize, and execute the partnership agreement and any related documents necessary to implement the partnership, provided that the final agreement is substantially consistent with the terms approved by the City Council through this Resolution and is approved as to form by the City Attorney.

SECTION 5. Additional Expenditure. Any costs or financial obligations associated with the partnership that exceed the amounts authorized by this Resolution, including any additional costs associated with postseason or playoff participation, shall be subject to applicable City purchasing and budgetary requirements and shall not be incurred unless appropriately authorized by the City.

SECTION 6. Environmental Review. The City Council finds that approval of the partnership is not a "project" subject to the California Environmental Quality Act ("CEQA") pursuant to State CEQA Guidelines Section 15378(b)(5), because the action constitutes an organizational or administrative activity of government that will not result in direct or reasonably foreseeable indirect physical changes in the environment.

SECTION 7. Location and Custodian of Records. The documents and materials that constitute the record of proceedings on which these findings are based are located at Coachella Civic Center. The City Clerk is the custodian of the record of proceedings.

SECTION 8. Execution of Resolution. The Mayor shall sign this Resolution and the City Clerk shall attest and certify to the passage and adoption thereof.

PASSED APPROVED and ADOPTED this 14th day of October 2026.

Dr. Frank Figueroa
Mayor

ATTEST:

Angela M. Zepeda
City Clerk

APPROVED AS TO FORM:

BEST, BEST & KRIEGER

City Attorney

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.
CITY OF COACHELLA)

I HEREBY CERTIFY that the foregoing Resolution No. 2026-56 was duly adopted by the City Council of the City of Coachella at a regular meeting thereof, held on the 14th day of October 2026, by the following vote of Council:

AYES:

NOES:

ABSENT:

ABSTAIN:

Delia Granados
Deputy City Clerk