



CITY OF COACHELLA

COMMISSION APPLICATION

NAME: Frankie Molina

ADDRESS: [REDACTED]

TELEPHONE: [REDACTED]

E-MAIL: [REDACTED]

COMMISSION:

- Planning**
- Cultural and Arts**
- Parks and Recreation**
- Utilities User Tax Citizen Oversight (UUT)**
- Youth Advisory** (To be eligible for appointment to the Commission you must be enrolled in high school. Please state your age and high school you currently attend in the "other comments" in section 5.)
- Social Justice & Public Safety**

To be eligible for appointment to any Commission you must be a resident of the City of Coachella. Members may only serve on one commission/committee.

Note: In the event a member of the commission has three (3) consecutive unexcused absences from meetings of the Commission, the City Council may declare the office of such member vacant.

.....

PLEASE FURNISH BRIEF RESPONSES TO THE QUESTIONS BELOW:

1. Why do you think you should be appointed? What is there specifically in your background, training, education and interests that qualifies you as a candidate? 5

I'm a lifelong Coachella resident, business owner, and active community member. I'm also completing my MBA in entrepreneurship. My background spans construction, business strategy and development, compliance, and consumer research. I'm not studying this city from the outside. I live here, I work here, and I have real stakes in bettering my community.

2. What do you see as the goals and objectives of the Commission? How would you help achieve these objectives and goals?

The Planning Commission exists to evaluate proposals that shape the city's future, and that job only works if commissioners are present and engaged. I commit to attending every meeting and coming prepared. Beyond attendance, I'd contribute a business, construction, and community lens to help the commission assess whether proposals are realistic, fundable and aligned with where the city is heading.

3. What special qualities can you bring to the Commission?

Applicants may bring either a professional background or a community connection. I bring both, plus a technical layer most won't have. I'm currently completing a Generative AI certification and a data engineering program alongside my MBA. So, I can research, analyze, and process complex information quickly. Add construction, compliance, and entrepreneurship experience, and I'm ready to assess a wide range of what comes across that table.

4. Do you have any questions or comments about the Commission's structure or functions?

I'd like to understand how the commission coordinates with grant-funded initiatives currently in progress. Specifically, how are planning decisions sequenced to maximize those funding opportunities?

5. Other comments and/or ideas as to how you as a member of the selected Commission could benefit the City of Coachella.

I grew up feeling like Coachella didn't have much to offer. I'm applying because I no longer believe that, and I want to be a part of proving that old idea wrong. My goal is a city that produces world-class talent: doctors, engineers, artists, educators, athletes. That starts with smart planning decisions made by people who actually believe in what this place can become. I do.

Signature *Francisco S. Molina*

Date 4/27/26

Note: Members of commissions shall be appointed for four-year terms or less. The term of each commission member shall continue for the term of the nominating council member and automatically terminate when the council member's term ends. If a council member is reelected, that council member is entitled to make all new nominations or may choose to re-nominate the council member's previous nominee.

Youth Advisory Commission Note: The term of a Commissioner is one year from August to June; mirroring the local school district's school year.

PLEASE RETURN THIS COMPLETED APPLICATION TO:

Deputy City Clerk
City of Coachella
53-462 Enterprise Way
Coachella, CA 92236
cityclerk@coachella.org
