

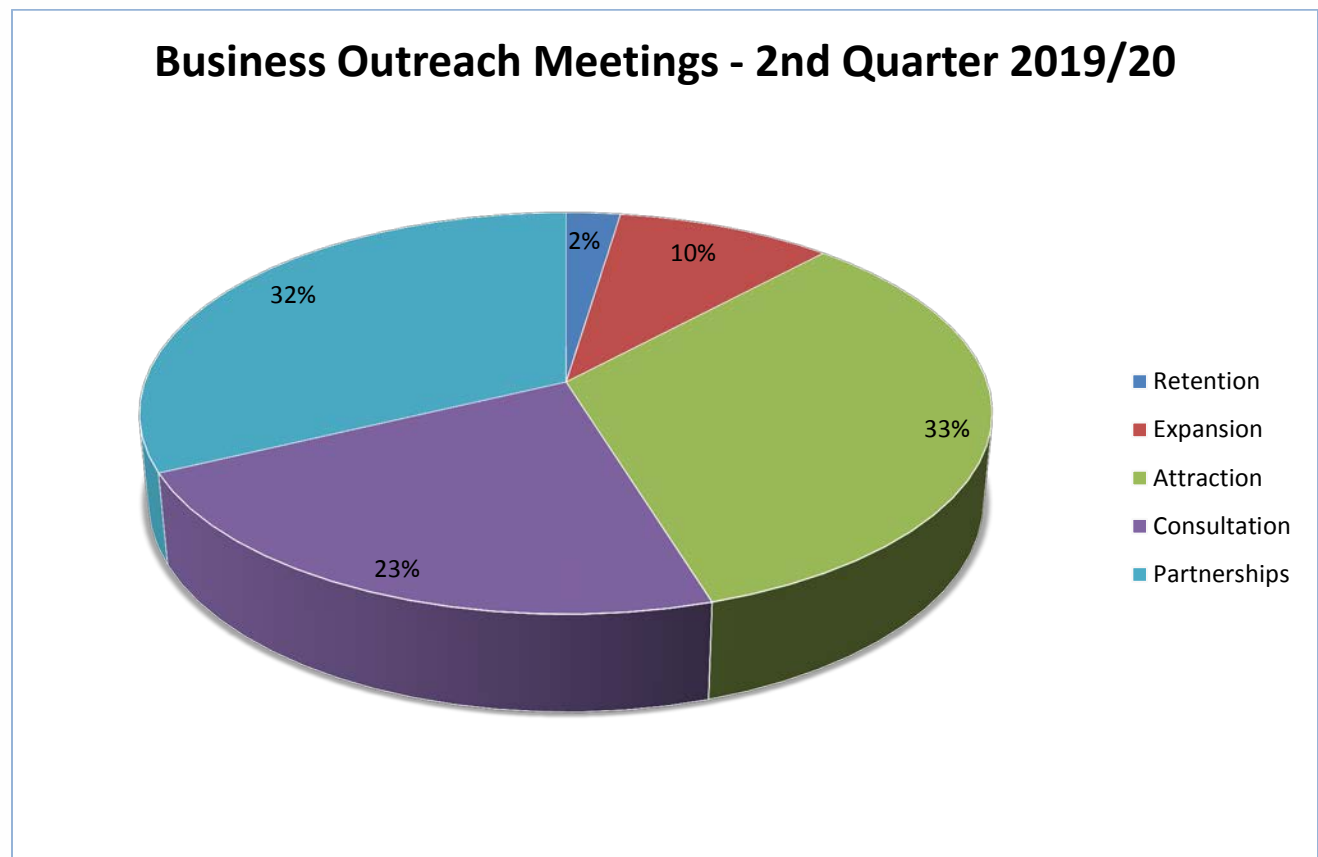


ECONOMIC DEVELOPMENT DEPARTMENT

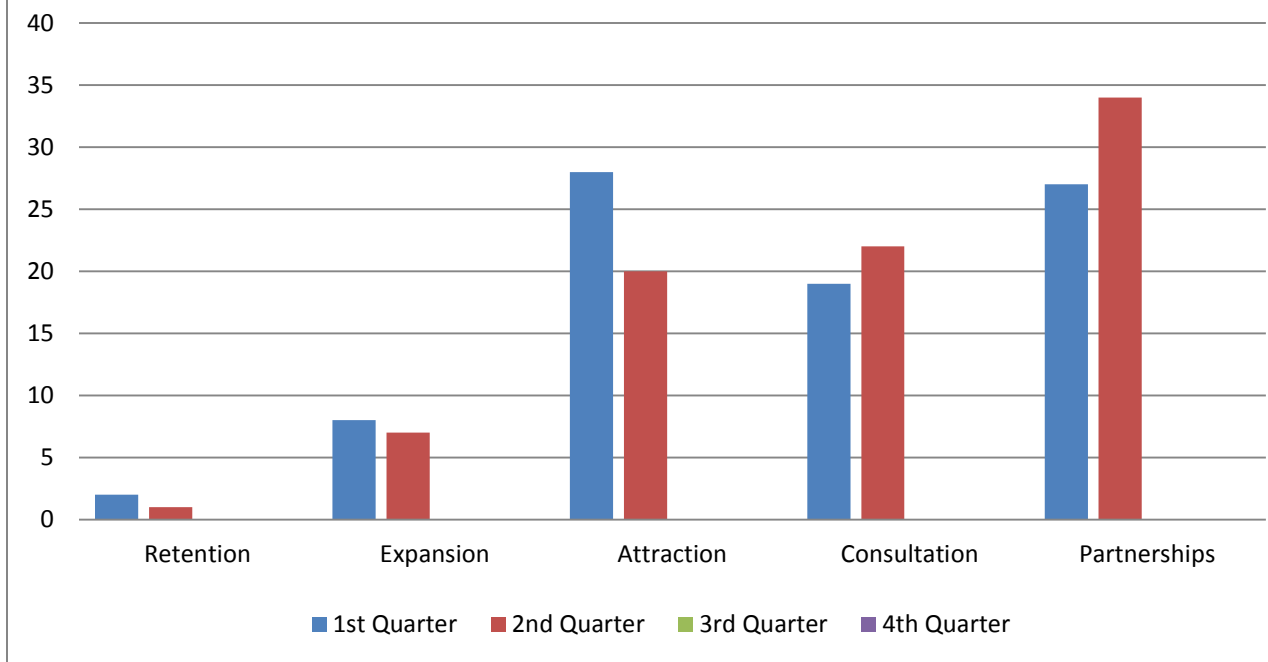
Introduction:

The City of Coachella is a progressive, service-oriented and responsive partner to the business community. The Economic Development Department's staff facilitates and fosters the retention, attraction, and expansion of businesses by communicating and providing business-friendly programs and services that are aimed toward a balanced economy, an increase in tax revenues and a positive City image. The City of Coachella, known as the City of Eternal Sunshine, is a business-friendly community with good proximity to local, regional and international markets.

Economic Development Activity:



Business Outreach Meeting - Annual 2019/20



Economic Development Events:

Event:	Organization:	Date:	Location:
2019 Inland Empire Economic Forecast	UCR Center of Economic Forecasting & Development	November 6, 2019	Riverside Convention Center, Riverside, CA
2019 California Economic Summit	California Forward	November 8, 2019	Double Tree Fresno, CA
15 th Annual Economic Summit	CVEP	November 19, 2019	Palm Springs Convention Center Palm Springs, CA
Agriculture Summit	Riverside County EDA	November 20, 2019	County Fair Grounds Indio, CA
Small Business Expo	Greater Coachella Valley Chamber of Commerce	November 21, 2019	Fantasy Springs Casino & Resort Indio, CA

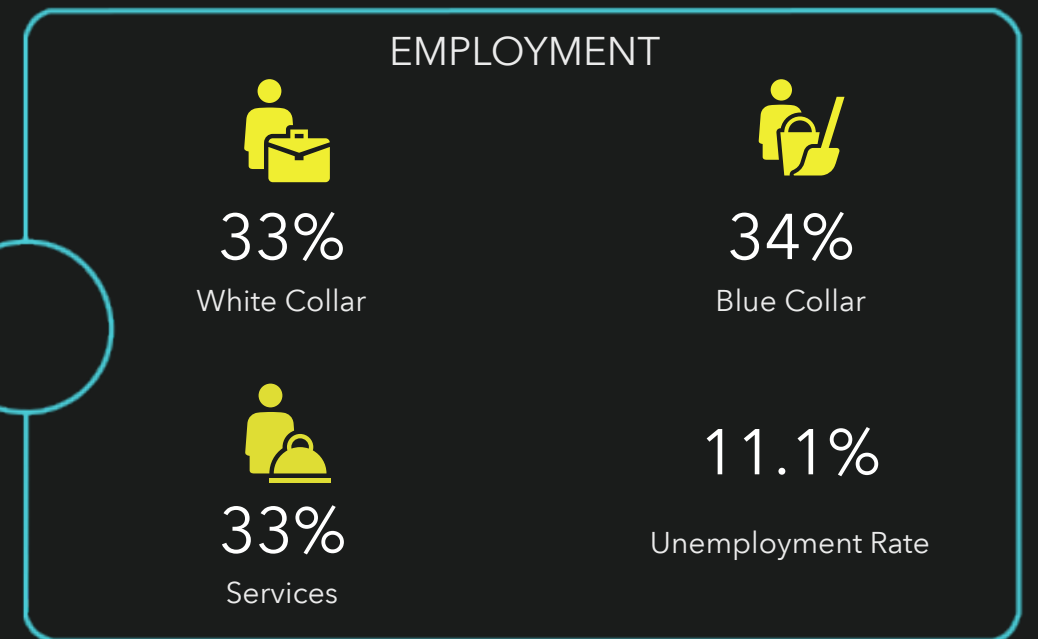
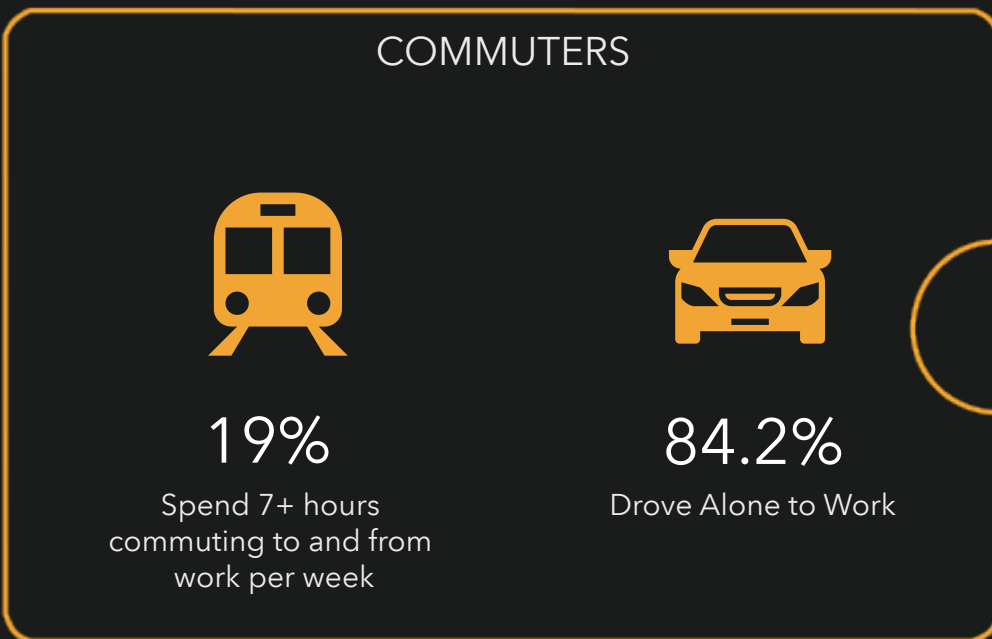
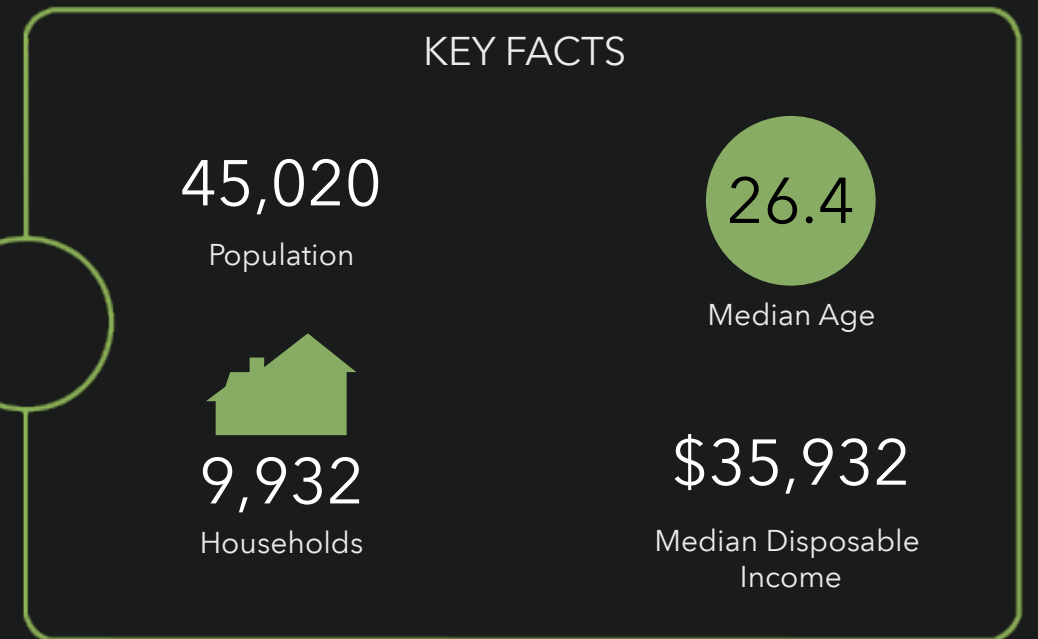
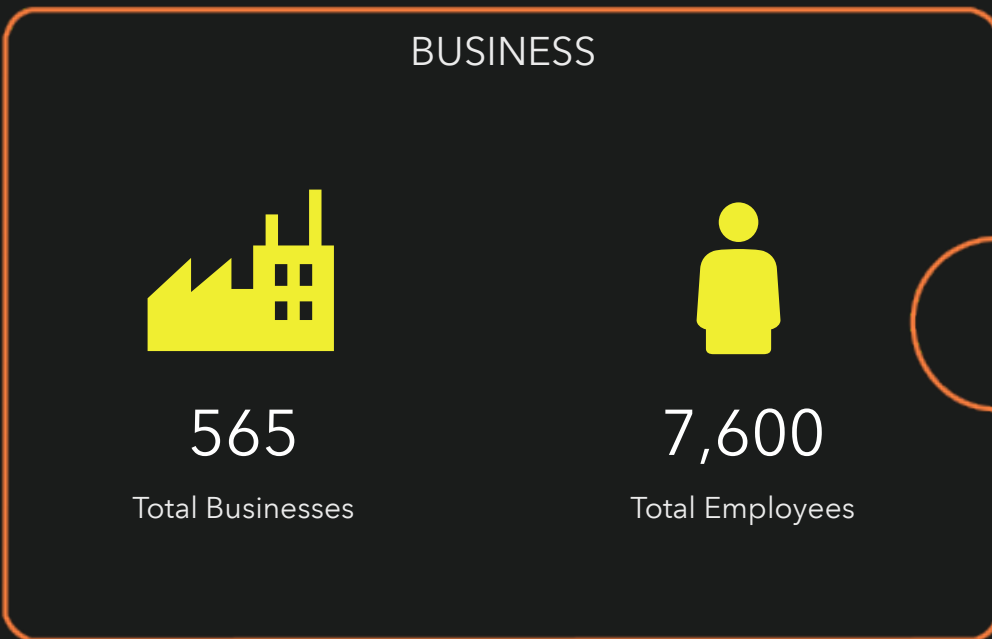
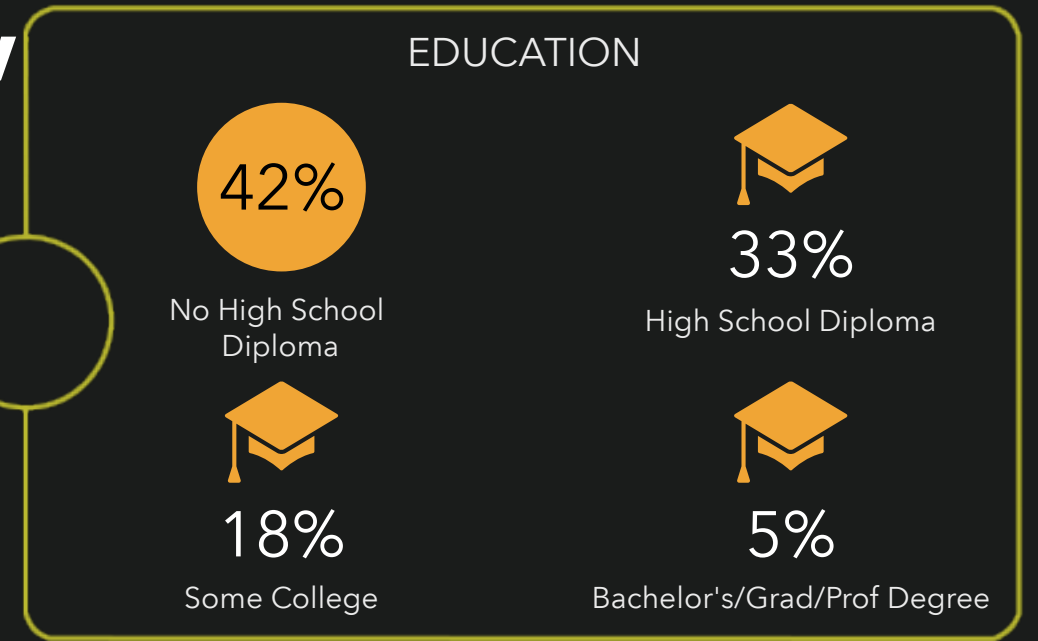
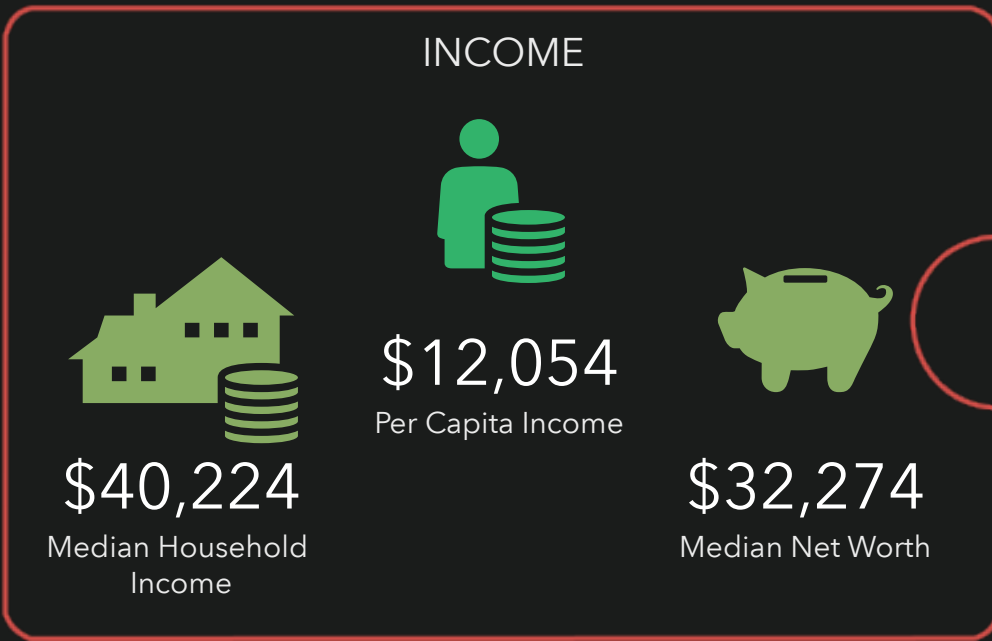
Employment Overview

Coachella City, CA
Coachella City, CA (0614260)
Geography: Place

Prepared by Esri

Employment Overview

Coachella City, CA



Key Facts

Coachella City, CA
 Coachella City, CA (0614260)
 Geography: Place

Prepared by Esri

KEY FACTS

45,020

Population



Average Household Size

26.4

Median Age

\$40,224

Median Household Income

EDUCATION

42%

No High School Diploma



35%

High School Graduate



18%

Some College



5%

Bachelor's/Grad/Prof Degree

BUSINESS



565

Total Businesses



7,600

Total Employees

EMPLOYMENT



33%

White Collar



34%

Blue Collar



33%

Services

11.1%

Unemployment Rate

INCOME



\$40,224

Median Household Income



\$12,054

Per Capita Income



\$32,274

Median Net Worth

Households By Income

The largest group: \$50,000 - \$74,999 (19.0%)

The smallest group: \$200,000+ (1.3%)

Indicator	Value	Difference	
<\$15,000	14.1%	+4.0%	
\$15,000 - \$24,999	13.5%	+5.4%	
\$25,000 - \$34,999	15.9%	+7.2%	
\$35,000 - \$49,999	15.3%	+3.7%	
\$50,000 - \$74,999	19.0%	+2.2%	
\$75,000 - \$99,999	11.1%	-1.5%	
\$100,000 - \$149,999	8.1%	-9.2%	
\$150,000 - \$199,999	1.7%	-6.0%	
\$200,000+	1.3%	-5.7%	

Bars show deviation from Riverside County

Commute Profile

Coachella City, CA
Coachella City, CA (0614260)
Geography: Place

Prepared by Esri

COMMUTE PROFILE

Coachella City, CA

This infographic provides information about how population age 16+ travels to work. This data comes from the the American Community Survey (ACS) from the US Census Bureau. Read an in-depth analysis of the ACS from Esri's data team at www.esri.com/software/american-community-survey

WORKERS



19,162

ACS Workers Age 16+



84.2%

Drove Alone to Work

TRANSPORTATION TO WORK



0.7%

Took Public Transportation



11.6%

Carpooled



1.0%

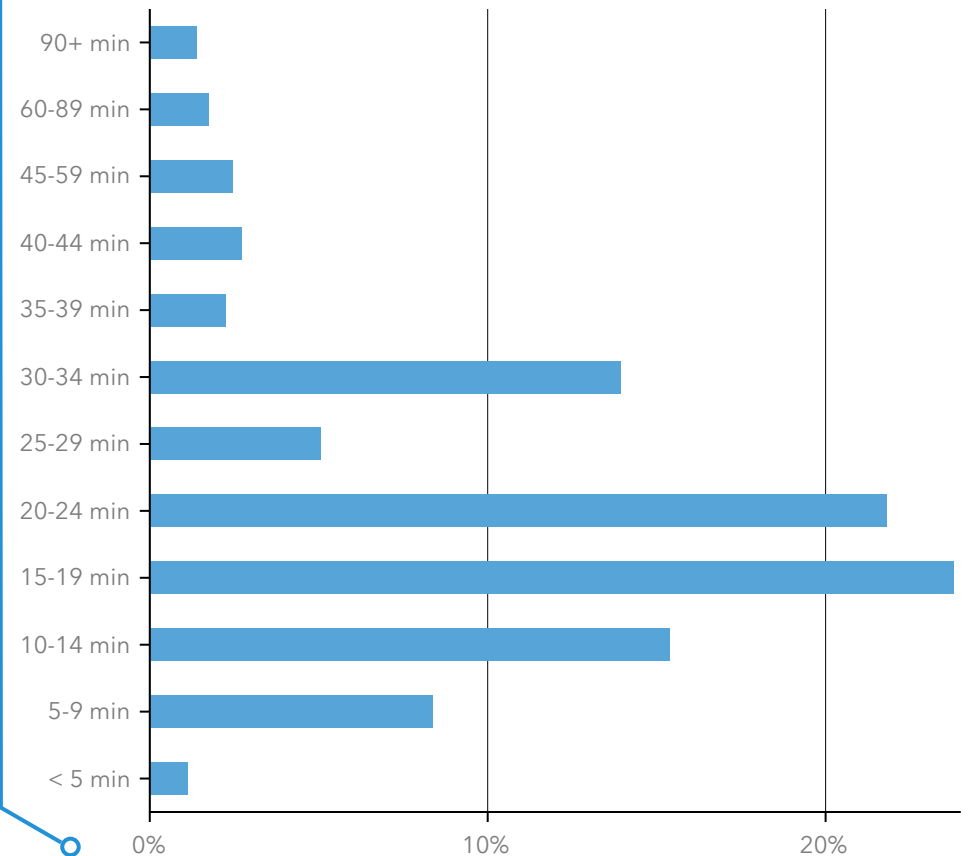
Walked to Work



0.0%

Bike to Work

TRAVEL TIME TO WORK



Percent of Workers