



STAFF REPORT
7/26/2023

TO: Honorable Mayor and City Council Members

FROM: Maritza Martinez, Public Works Director

SUBJECT: Authorize execution of Rideshare Services Agreement with Latino Equity Advocacy Policy Institute and authorize the City Manager to sign the Master Lease Equity Agreement with Enterprise Fleet Management, Inc. for the purchase of seventeen (17) Model Y Teslas, in the amount of \$1,029,010.

STAFF RECOMMENDATION:

Authorize execution of Rideshare Services Agreement with Latino Equity Advocacy Policy Institute and authorize the City Manager to sign the Master Lease Equity Agreement with Enterprise Fleet Management, Inc. for the purchase of seventeen (17) Model Y Teslas, in the amount of \$1,029,010.

EXECUTIVE SUMMARY:

In 2020, the City received an Affordable Housing and Sustainable Communities (“AHSC”) Program grant from the California Department of Housing and Community Development (“HCD”). One of the programmatic commitments the City identified in the grant was that the City would provide rideshare services in partnership with the Latino Equity Advocacy and Policy Institute (LEAP Institute). The LEAP Institute’s proposal identified it would provide the rideshare programmatic services by utilizing Model Y Tesla vehicles purchased with the grant funding awarded.

To meet the grant requirements staff is requesting the City Manager be authorized to sign the attached Master Lease Equity Agreement with Enterprise Fleet Management Inc. for the purchase of seventeen (17) Model Y Tesla units, which will be used to provide the rideshare services. The cost of each Tesla unit is \$60,530 and the total cost for seventeen (17) units is \$1,029,010.

Staff is also requesting authorization for the City Manager to sign the attached Rideshare Services Agreement between the City of Coachella and LEAP. The Rideshare Services Agreement outlines the rideshare services the LEAP Institute will provide locally and also transfers title/maintenance/liability for the seventeen (17) Tesla units, after they are procured, to the LEAP Institute. The ridesharing program will provide for trips throughout the community for a variety of uses including employment, doctor visits, commute to school and will be managed by the LEAP Institute. LEAP will designate a Program Manager who will serve as the City’s primary point of contact; rideshare services will be available from an on-demand application. The Program

Manager will also appoint members to the Program Team to handle operations, dispatch, driver onboarding, driver management, fleet maintenance, marketing, and data analytics.

FISCAL IMPACT:

Affordable Housing and Sustainable Communities (“AHSC”) Program grant funds will be used to purchase the seventeen (17) Teslas; the recommended action does not have a fiscal impact.

Attachments:

Master Lease Equity Agreement with Enterprise Fleet Management, Inc.

Rideshare Services Agreement