

POON DESIGN INC.

Concept Presentation No. 1:
SITE PLAN OPTIONS

**CULTURAS
MUSIC & ARTS**

Coachella, California

DECEMBER 13, 2024

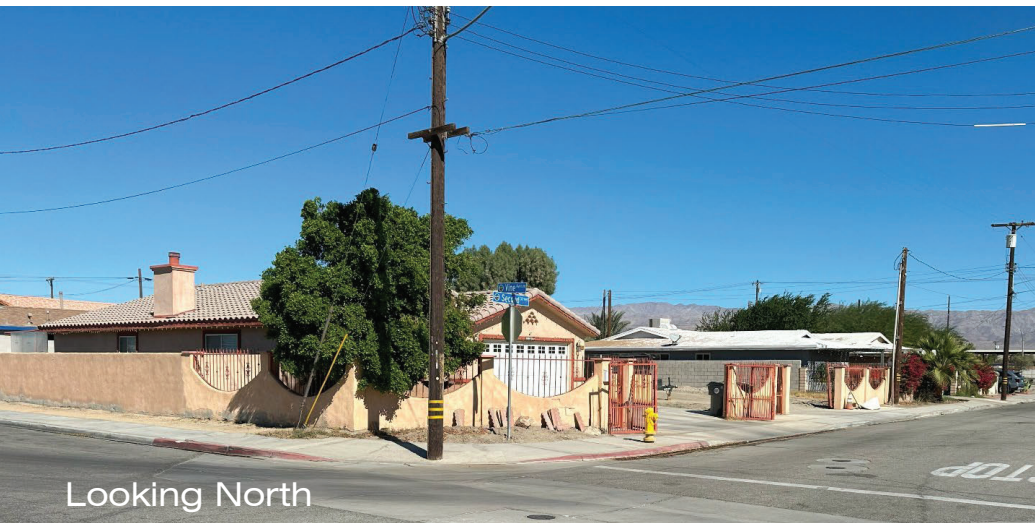
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CONTENTS

Two Options



EXISTING: 2nd Street and Vine Avenue



Looking North



Looking East: Culturas Music & Arts



Looking South



Looking West

EXISTING: 2nd Street and Vine Avenue

Option 1

Renovation and Addition:
OLD MEETS NEW



EXISTING CONDITIONS: Artistic, funky, industrial vibe



CHALLENGES:

- today's codes
- seismic
- fire resistance
- energy compliance
- water tightness
- foundation
- structural connections
- MEP infrastructure
- etc.



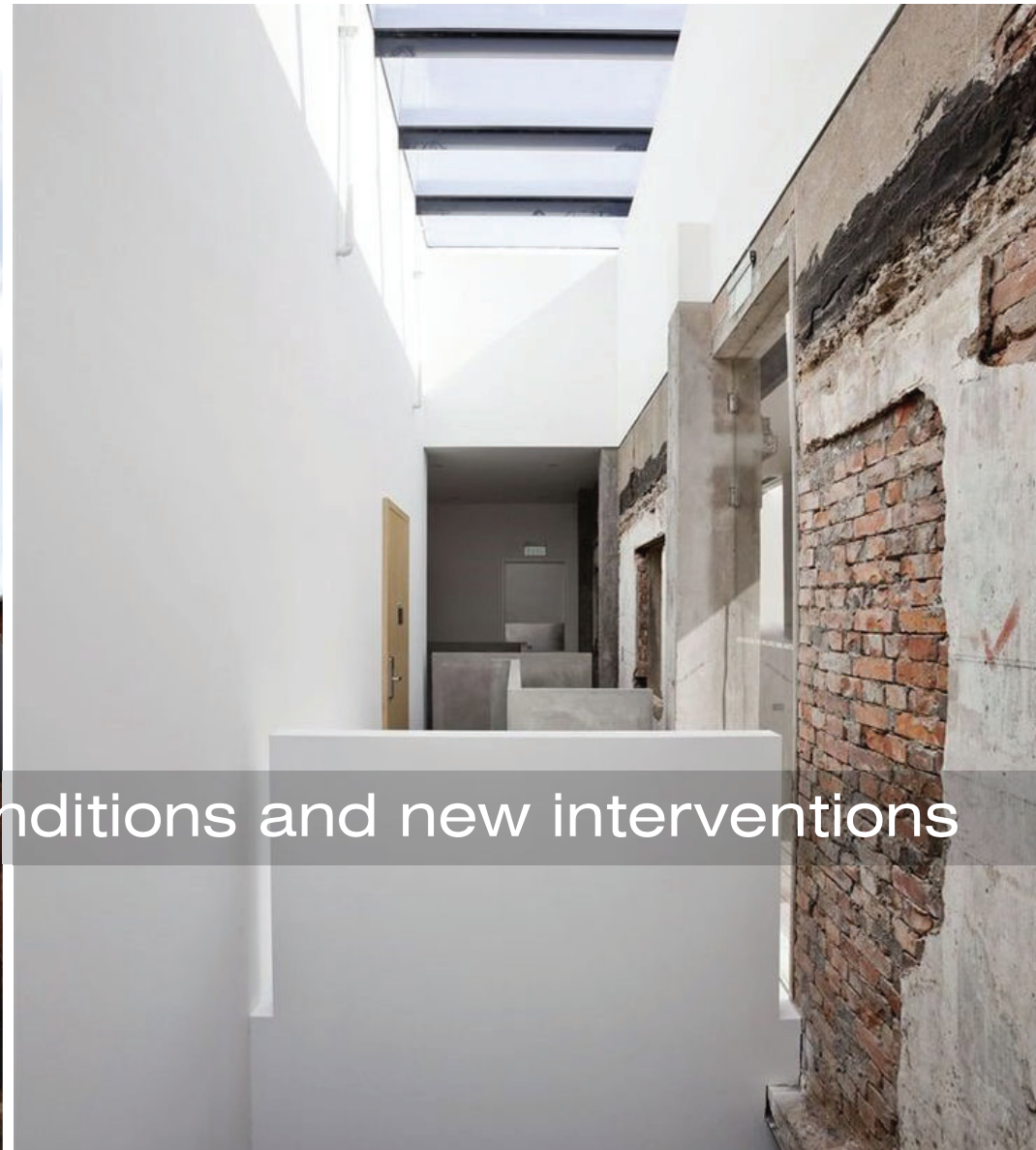


Concept:

OLD MEETS NEW

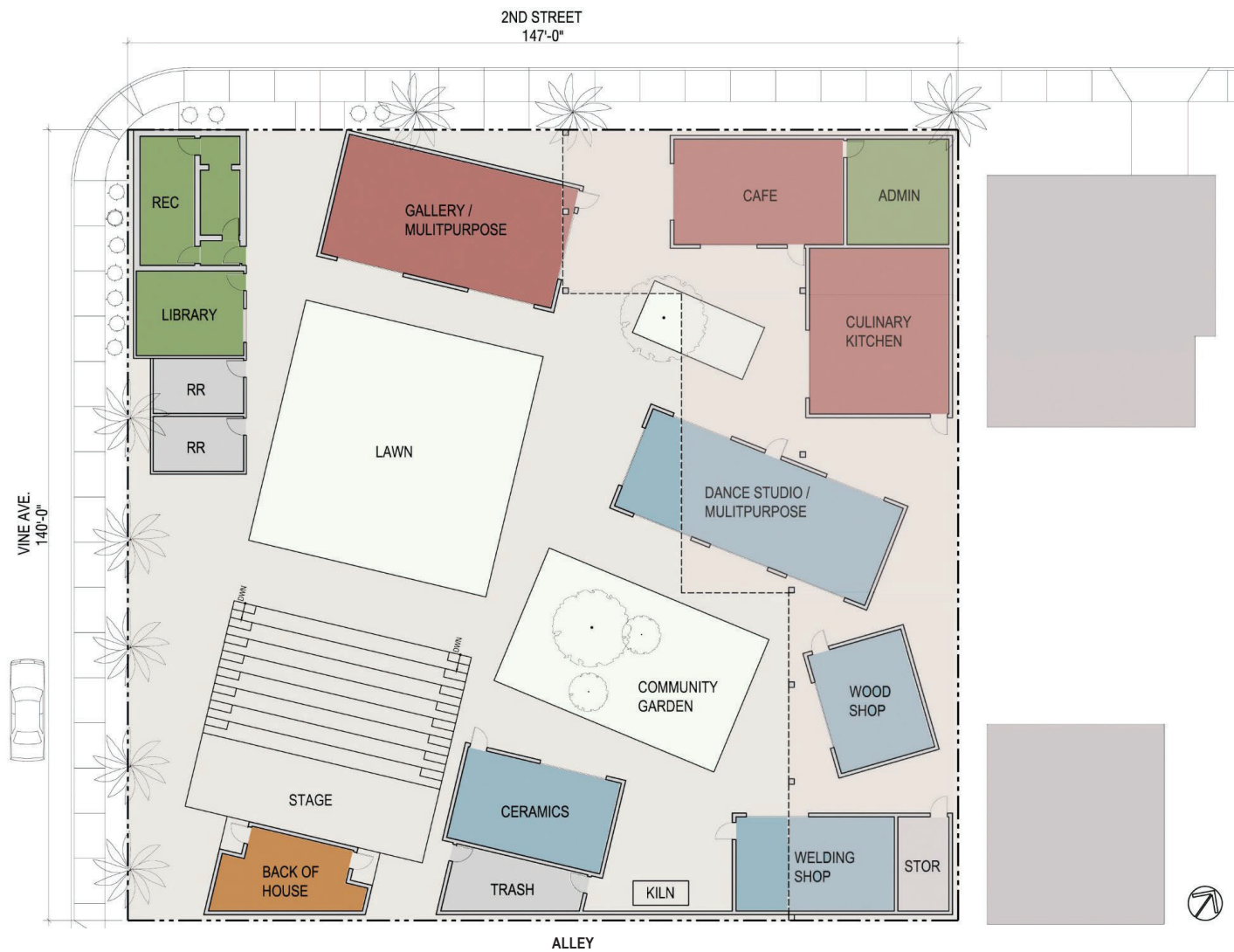


Dialogue between existing conditions and new interventions





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SITE PLAN: Option 1

Option 2:

New Construction:
THE CIRCLE – TWO LEVELS



Theme 1:

BUILDING
AS
ACCENT

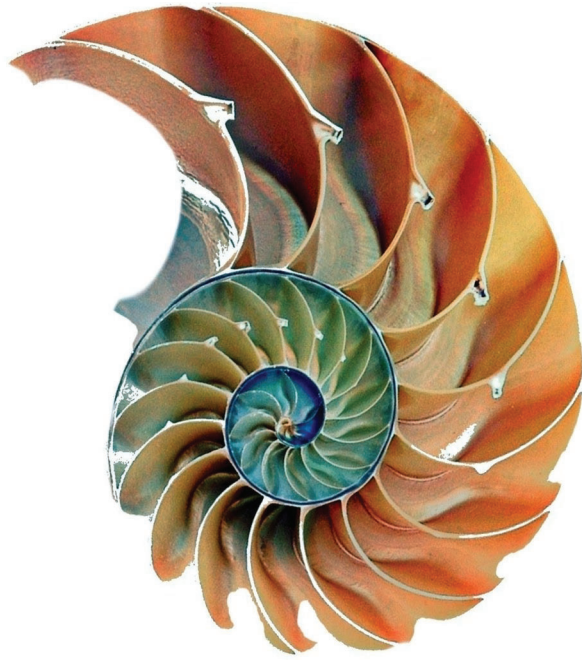


ACCENT: Stand out from the context



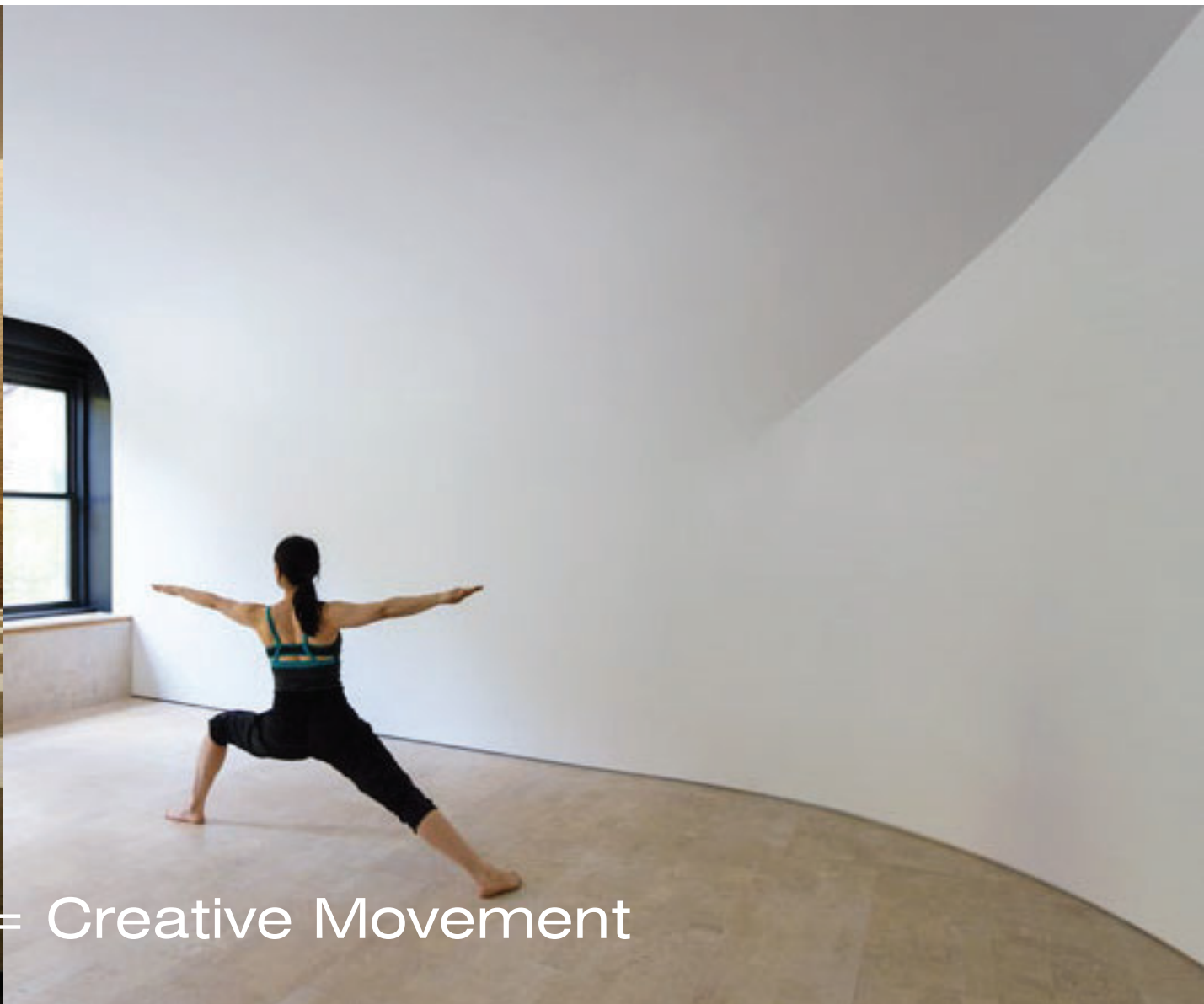
Theme 2:

CIRCLE = COMMUNITY



CIRCLE = Coming Together





CIRCLE = Creative Movement

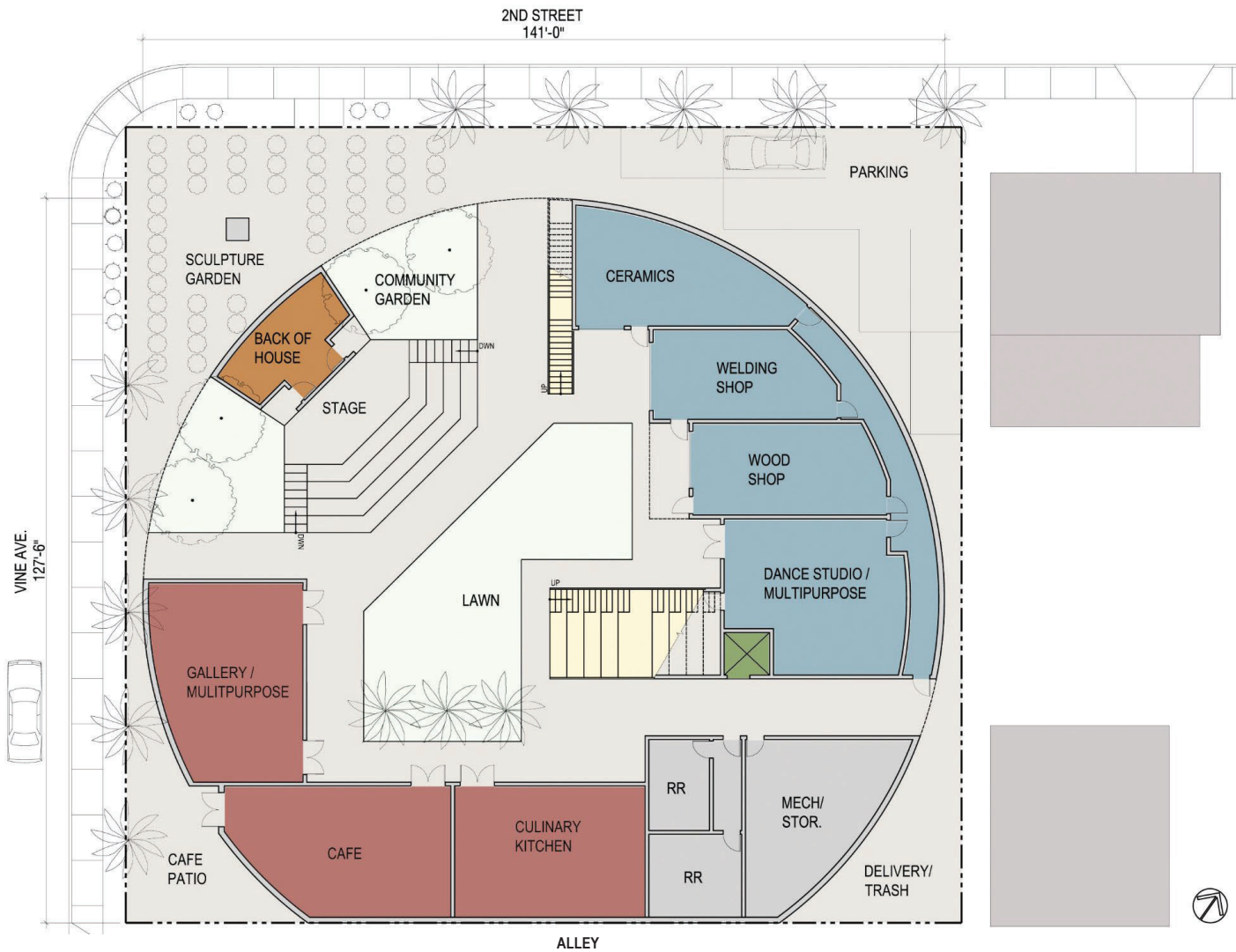


CIRCLE: Throughout History



CIRCLE AS ACCENT WITHIN THE GRID





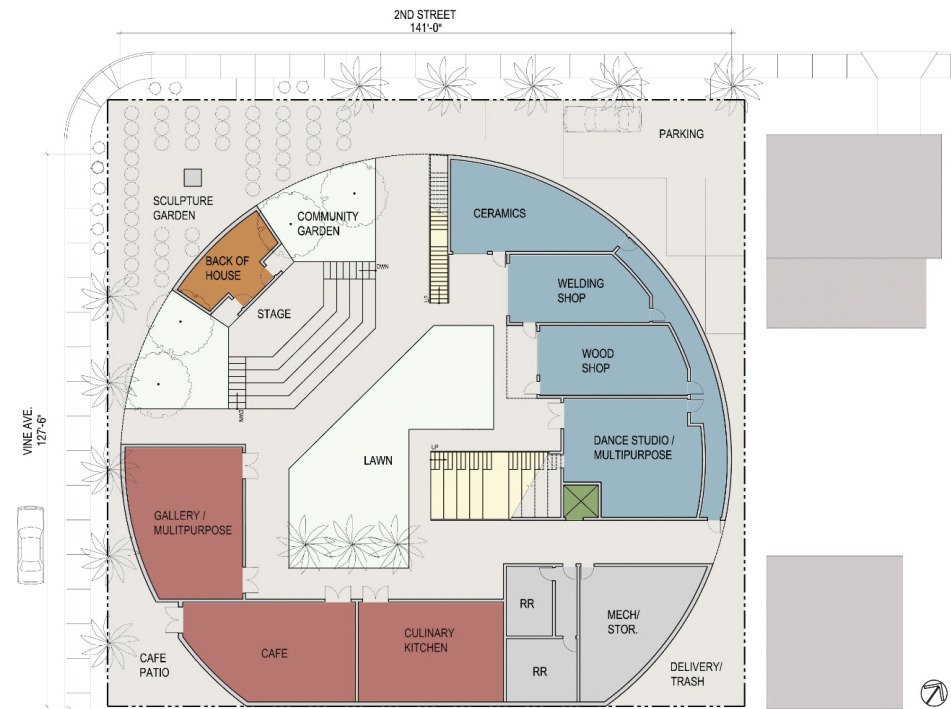
SITE PLAN: Option 2 – First Floor



SITE PLAN: Option 2 – Second Floor



Option 1: Renovation and Addition
OLD MEETS NEW

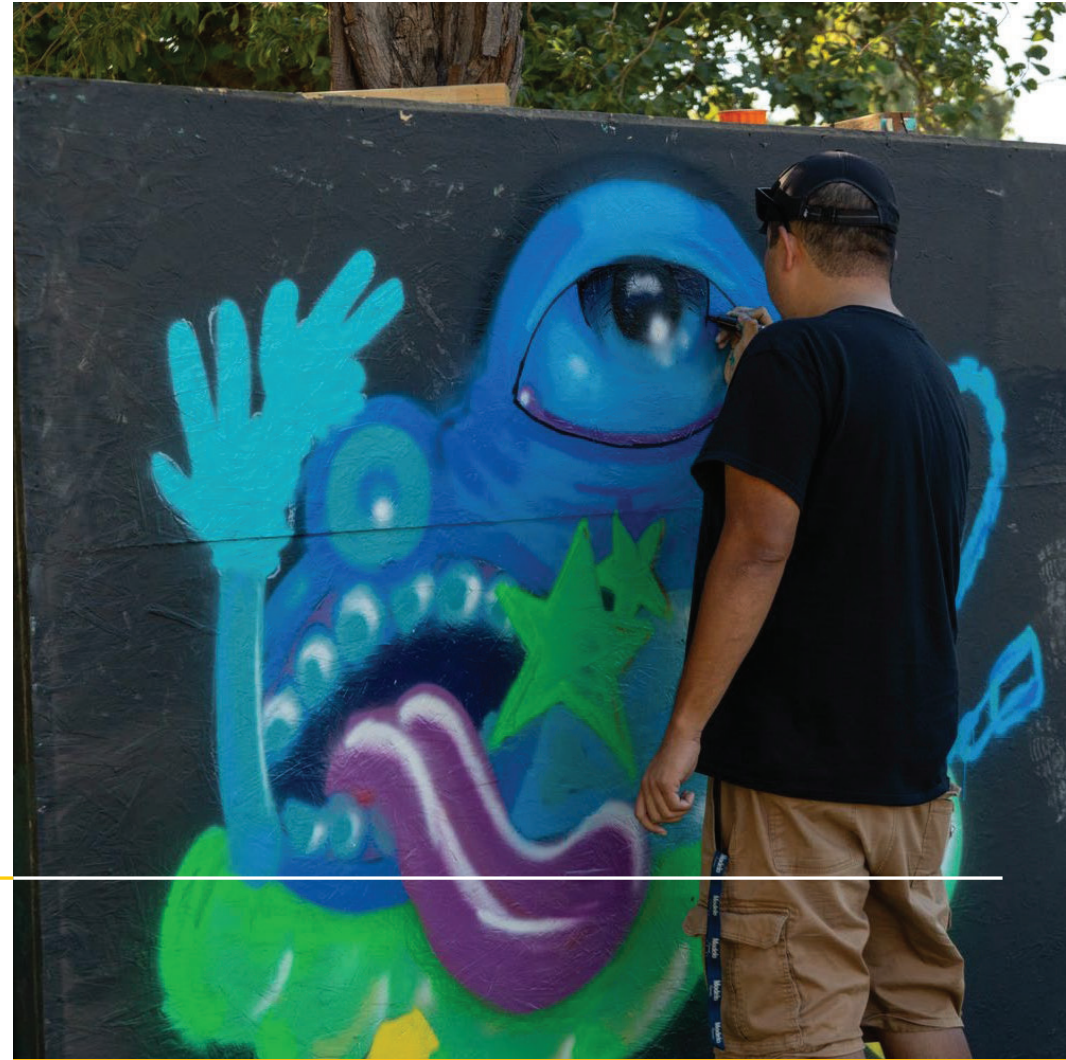


Option 2: New Construction
THE CIRCLE

SITE PLAN: Two Options

CULTURAS MUSIC & ARTS

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