

Ordinance No. _____

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF COACHELLA ESTABLISHING A PILOT PROGRAM FOR HEALTHY FOOD TRUCK PERMITS AT ACTIVE COACHELLA DATE FARMS

SECTION 1. Purpose

The purpose of this ordinance is to establish a pilot program for healthy food truck permits at active date farms zoned with the goal of providing accessible, nutritious food options for residents and visitors in areas that lack food service location, in accordance with the **American Heart Association's nutritional standards**, and celebrating the agricultural heritage of the City of Coachella. The program shall be temporary, lasting for a period of four (4) years. The healthy food trucks in the date farms are intended to encourage establishment of long-term food service and visitor opportunities on the same property.

SECTION 2. Definitions

For the purposes of this ordinance, the following definitions shall apply:

1. "Mobile food truck" means a licensed, motorized vehicle, including any legally attached trailer, used in conjunction with the service of a commissary, or other permanent food facility upon which prepackaged or approved non-prepackaged food is sold, offered for sale or otherwise distributed as retail.
2. "Healthy Food Truck" A mobile food truck that provides a menu where at least 50% of food and beverage items meet the nutritional standards set forth by the American Heart Association (AHA).

SECTION 3. Eligibility for Healthy Food Truck Permit

To qualify for a permit under this ordinance, a food truck must meet the following criteria:

1. **Menu Requirements:** At least 50% of the food and beverage items offered must meet the **American Heart Association's** nutritional standards, which include:
 - o Limitations on saturated fat, trans fats, sodium, and added sugars.
 - o Emphasis on fruits, vegetables, whole grains, lean proteins, and low-fat dairy.

The menu shall offer a minimum of one (1) signature food offering with date ingredients or offer the direct sale of date fruits.

2. **Location Requirements:** A permit for a mobile food truck shall not be approved unless the following are met:

- A maximum of one (1) mobile food truck on a parcel one (1) acre or greater that is under active date farm production with a minimum of 50 live date palm trees subject to plot plan review by the Development Services Department.
- 3. **Compliance and Verification:** Food truck operators must submit a detailed menu with nutritional information to the City of Coachella for approval by the **Riverside University Health System (RUHS) Nutrition and Health Promotion Branch** prior to receiving a permit. **RUHS** will conduct regular inspections to ensure compliance with these standards throughout the permit period.

SECTION 4. Operational requirements.

A mobile food truck shall comply with the following:

1. **Area maintenance.** The lot used by the mobile food truck shall be kept free of any debris or trash.
2. **Onsite consumption area.** Tables and chairs may be placed on individual lots subject to plot plan review.
3. **Amplified sound.** No loudspeaker systems, or other device(s) designed to amplify sound are allowed on the lot or associated with the mobile food truck.
4. **Signage.** All signage shall comply with chapter 17.56, sign regulations of this title. Additionally, air flyers and sign twirlers are prohibited on the Lot.
5. **Lights.** All temporary outdoor lighting shall be shielded or downward facing.
6. **Location safety.**
 1. Mobile food trucks shall be located at least fifteen (15) feet from any fire hydrant, utility box or vault, public right of way, emergency vehicle route, internal drive aisle, tree canopy or pedestrian pathway.
 2. Mobile food trucks shall not operate within a five-foot radius of another mobile food truck.
 3. Mobile food trucks shall not otherwise be located within any area of the lot that obstructs pedestrian or vehicle traffic.
7. **Alcohol sales.** The sale or soliciting the sale of any alcoholic beverages may be permitted subject to a Conditional Use Permit and Alcohol Beverage Control license associated with the serving of food in scheduled farm to table experiences.
8. **Waste disposal.**
 1. No mobile food truck shall cause or dispose of oil, grease, or waste on the lot.
 2. Wastewater generated on-site shall not be released on-site or into the storm drainage system.
9. **Parking.** Adequate on-site parking shall be provided and illustrated on a plot plan with driveways for ingress and egress and adequate dust control measures. In-lieu of impervious surface improvements the applicant may propose compacted decomposed granite or other permeable surfaces subject to a maintenance program approved by the City Engineer.

10. **Display of permit.** A mobile food truck shall possess and at all times display in clear view a certified copy of its current environmental health decal and grade card issued by the department of environmental health and approved healthy food truck permit.

11. **Trash receptacles.**

1. At least one visible trash receptacle for use by customers shall be placed within twenty (20) feet of the mobile food truck operation.

2. Unless the property owner has provided for a permitted dumpster, all trash receptacles shall be removed once the mobile food truck operation has ceased each day.

13. **Restrooms.** In accordance with Section 114315 of the California Retail Food Code, mobile food trucks stopped to conduct business for more than one hour, shall operate within two hundred (200) feet of an approved, readily available and functioning restroom facility. If the restroom is within a business, the mobile food truck operator must submit with the plot plan application, written permission from the business owner providing the hours the restroom facilities are being made available for use by the food service workers. Executive portable toilet facilities with handwashing stations may satisfy this requirement.

14. **Accessory Retail Pop-Ups.** The applicant may be permitted to include accessory retail pop-up businesses in designated areas of the mobile food truck plot plan and subject to a City business license.

15. **Activity Areas.** The applicant shall include a minimum of one (1) activity areas (examples: cornhole, horsehoes, Giant Jenga). Organized activities such as group crafts, group work outs or yoga may be permitted and shall be described in the application.

14. **Federal, state, and local laws and regulations.** Mobile food trucks shall comply with all other applicable federal, state and local laws and regulations.

SECTION 5. Permit Duration and Renewal

1. **Permit Duration:** Permits issued under this pilot program shall be valid for one (1) year, with an option to renew annually for the duration of the four (4)-year pilot program, subject to compliance with the terms of this ordinance.
2. **Temporary Nature:** The pilot program will expire at the end of four (4) years from the date this ordinance takes effect. No new permits will be issued after the expiration of the pilot program unless the City Council takes action to extend or modify the program.
3. **Hours of Operation:** Mobile food trucks operating on a date farm are limited to operating at 7 a.m. and concluding at 10 p.m.

SECTION 6. Approval Requirements

The Planning Commission shall approve a date farm healthy food truck permit and plot plan as a non-hearing item if all of the following are met:

1. The mobile food truck operation complies with the requirements set forth in this article;
2. Written consent from the lot owner allowing the mobile food truck to operate on the lot has been provided to the planning director;
3. An environmental health permit has been issued for the mobile food truck by the department of environmental health;
4. Inspection of the mobile food truck has been completed by the county fire marshal; and
5. There is no pending code enforcement action on the lot.

SECTION 7. Fee Schedule

A non-refundable application fee of [\$XXX] shall be required for the processing of healthy food truck permits. Additionally, an annual permit fee of [\$XXX] shall be assessed for each participating food truck.

SECTION 8. Revocation of Permit

The City reserves the right to revoke a food truck's permit for failure to comply with the provisions of this ordinance, including failure to maintain the required percentage of healthy menu items or operating outside of designated private properties.

SECTION 8. Severability

If any section, subsection, sentence, clause, or phrase of this ordinance is for any reason held to be invalid, such decision shall not affect the validity of the remaining portions of the ordinance.

SECTION 9. Effective Date

This ordinance shall become effective upon adoption and remain in effect for the duration of the four-year pilot program unless otherwise amended or repealed.

PASSED AND ADOPTED this [Insert Date], by the City Council of Coachella.

Evaluation of Pilot Program

1. The City's Planning Division shall prepare an annual report on the effectiveness of the pilot program, including:
 - o The number of permits issued.
 - o Compliance rates with the AHA nutritional standards.
 - o Public feedback and participation rates.
2. A final report shall be submitted to the City Council at the conclusion of the four (4)-year period with recommendations for extending, modifying, or concluding the program.