



**STAFF REPORT**  
**4/21/2026**

**TO:** Parks and Recreation Chair and Commissioners  
**FROM:** Andrew Simmons, P.E., Public Works Director/ City Engineer  
**SUBJECT:** Provide Recommendations for the Award of Soccer Recreation Services.

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**STAFF RECOMMENDATION:**

Staff recommends that the Parks and Recreation Chair and Commissioners consider the responses to the Soccer Recreation Services RFP in conjunction with oral interviews to provide recommendations to the City of Coachella City Council for the award of Soccer Recreation Services.

**BACKGROUND:**

In 2025, The City of Coachella issued a Notice Inviting Bids NIB for a Request for Proposals (RFP) for Soccer Recreation Services. The city received 4 qualifying bids on May 17<sup>th</sup> of 2025. Due to the time required to review and score the bids and the time to offer each applicant time to complete an interview and presentation, it was determined that a new soccer contract for Soccer Recreation Services could not be completed in time for the 2025/2026 season which started in July of 2025. It was determined that the existing two league setup that existed between Coachella Valley Soccer League (CVSL) and Coachella Youth Sports Association (CYSA) would remain in place for the 2025/2026 season. Both soccer leagues are currently operating for the 25/26 season under the existing City Sports League Memorandum of Understanding.

In March of 2025, the completed analysis of the soccer recreation services responses to the request for proposals was presented to the Parks and Recreation Commission. At that meeting it was recommended to allow the top three respondents an opportunity to provide presentations in an oral interview format at the regularly scheduled, April 21<sup>st</sup>, commission meeting.

**DISCUSSION/ANALYSIS:**

The City received 4 bids that were all deemed responsive and on time. The four bids were all very close in the total scoring rubric and no single organization stood out as a clear favorite. Per section 8 of the Listed RFP, leagues may be offered an opportunity for a question-and-answer session and an opportunity to have a presentation at an oral interview.

The Average scores for the RFP responses are listed below:

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|--|----------------------|
| 1. Coachella Youth Sports Association          | Average Score = 84.0 |
| 2. Coachella Futbol Association                | Average Score = 82.3 |
| 3. Coachella Valley Sports Association         | Average Score = 81.0 |
| 4. California State Soccer Association – South | Average Score = 79.0 |

Per the direction of the Parks and Recreation commission, the top three proposers have been invited to the Commission to provide Oral interviews. The interviews will be provided in alphabetical order. The Parks and Recreation Commissioners will be offered an opportunity to have a question-and-answer session with each League at the conclusion of their presentation. After all presentations have been completed it is recommended that Commissioners evaluate the totality of the presentations and the original RFP responses and provide a recommendation for one of the two Alternatives listed herein.

**NEXT STEPS:**

After a recommendation is approved by the Parks and Recreation Commission, that recommendation will be presented to the City Council for adoption at the next available regularly scheduled City Council meeting. Public Works Staff will then work with the selected Leagues (or League) to evaluate operation concerns, community concerns, schedules etc. All community, council, and commission concerns about operations and league structure will be incorporated into a final contract for Soccer Recreation Services. Operational considerations and contract inclusions will be discussed at the next regularly scheduled Parks and Recreation Commission meeting(s) and the final operational contracts, as recommended by the Parks and Recreation Commission, will be presented to City Council in July for final approval.

**ALTERNATIVES:**

1. Recommend that both of the existing sports leagues, CVSL and CYSA, continue in their existing roles to provide a variety of Soccer Recreation Services to the community.
2. Recommend a single Sports League be awarded the entire Soccer League Recreation Services contract based on a combination of RFP scoring and oral presentation scoring.

**ATTACHMENTS:**

1. RFP - Soccer League Recreation Services
2. Coachella Futball Association RFP Response
3. Coachella Valley Sports Association RFP Response
4. Coachella Youth Sports Association RFP Response