



STAFF REPORT
10/11/2023

TO: Honorable Mayor and City Council Members

FROM: Andrew Simmons, P.E., City Engineer

SUBJECT: Resolution 2023-67 Approving an Engineering Traffic Memorandum and Establishing A Speed Limit Change on Avenue 49 Within the City of Coachella

STAFF RECOMMENDATION:

Approve Resolution 2023-67 Approving an Engineering Traffic Memorandum and Establishing A Speed Limit Change on Avenue 49 Within the City of Coachella.

BACKGROUND:

A petition request was signed and submitted to the Engineering Department to install a mid-block crosswalk due to safety concerns and speeding along Avenue 49 between Grapefruit Blvd and Van Buren Street. The use of stop signs to control speed is expressly prohibited in the California Manual on Uniform Traffic Control Devices (CA MUTCD). A traffic memorandum was prepared to analyze the best traffic calming recommendations for this corridor.

DISCUSSION/ANALYSIS:

Based on the Traffic Memorandum, the speed limit on Avenue 49 between Grapefruit Blvd and Van Buren Street should be reduced from 40 MPH to 25 MPH to facilitate safer north/south pedestrian movements. Staff recommends implementing and enforcing the speed reduction to provide for pedestrian safety.

FISCAL IMPACT:

No Fiscal Impact.

ATTACHMENTS:

1. Resolution 2023-67
2. Traffic Memorandum for Avenue 49 Speed Limit Change