



STAFF REPORT
10/11/2023

TO: Honorable Mayor and City Council Members
FROM: Maritza Martinez, Public Works Director
SUBJECT: Approve resolution approving an Adopt-A-Park and Adopt-A-Street Program.

STAFF RECOMMENDATION:

Approve resolution approving an Adopt-A-Park and Adopt-A-Street Program.

EXECUTIVE SUMMARY:

Staff has received several requests from businesses and residents for ways to contribute through volunteerism and contribute their efforts to sustain our community. Many cities throughout the nation have Adopt-A-Park and Adopt-A-Street Programs that serve as opportunities to foster and develop civic stewardship. An Adopt-A Park Program is a beautification program to enhance the condition and quality of parks/trails/green spaces through volunteer service. An Adopt-A-Street Program is a litter reduction campaign designed to remove litter and debris from City roads and improve the quality of the environment.

Both programs are recommended by staff to have the similar guidelines outlined below:

- Eligible Participants:
 - o civic and non-profit groups, families, schools, service clubs and organizations, volunteers from commercial and private enterprises.
- Participant Commitment:
 - o 2 year period; a minimum of four clean-ups per year (quarterly)
 - Return a Clean-up Report
- Program Waiver and Application.
- Adopt-A-Street activities:
 - o remove trash/debris/weeds along both sides of the adopted street.
- Adopt-A-Street segment:
 - o any one-mile city street segment not adopted at time of application submittal.
- Adopt-A-Park activities:
 - o raking leaves/spreading mulch/removal of weeds/reporting graffiti/cleaning playgrounds/litter removal/gum removal/tree planting.
- Adopt-A-Park available:
 - o all parks not already adopted at time of application submittal.
- Equipment provided by City:
 - o trash bags, safety vests, litter pik-stix, gloves.

- Volunteer Recognition:
 - o installation of Adopt-A-Street sign at street segment limits/installation of Adopt-A-Park sign at adopted park; Coachella Adopt-A-Street/Coachella Adopt-A-Park T-Shirt for applicants that completed the 2 year commitment/Certificates of Participation from the City Council.

FISCAL IMPACT:

No fiscal impact.

Attachment:
Resolution