



Coachella Prospera

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Who is LEAP?

The Latino Equity Advocacy & Policy Institute (LEAP) collaborates with communities to achieve economic, environmental, and climate justice within priority populations, fostering empowerment among farmworkers, immigrants, and youth. Through leadership development, coalition building, community organizing, participatory action research, and advocacy, we strive to cultivate equity, robust local economies, and a flourishing culture of community support for the well-being of all.



LEAP





VISION

Empower residents in rural, farmworker, unemployed, underemployed, and low-income communities to transition towards a carbon-neutral society by embracing electric transportation, clean energy, and renewable technologies. Our objectives include fostering a cleaner environment, offering workforce training, and generating high-quality job opportunities.



MISSION

The LEAP Institute engages communities to increase social justice awareness, strengthen grassroots leadership for the empowerment of Latinos, immigrants, farmworkers and youth to achieve environmentally sustainable justice while improving the economy and community health.



GREEN RAITEROS

Green Raiteros Background

One pivotal experience in Rey Leon's life ignited his desire to create a new movement for The People. As a young boy, he and his mother were in need of transportation from Huron, CA to Fresno, CA, to be with a dying family member. Enduring what seemed like a never-ending journey on a scorching summer day, they finally reached their destination after a lengthy bus ride that included 13 stops spanning three hours.

This memory had always stayed with Rey, and as an adult motivated him to take action. In 2018, Rey founded Green Raiteros, the nation's first ever Electric Vehicle rideshare service. With a primary focus on supporting the tireless farm workers and their families, Green Raiteros provides vital transportation to medical facilities, social services, universities and colleges.

Currently, LEAP provides roughly 500 rides per month consisting of 50,000 miles, 80% of which are for healthcare appointments, 10% social services and 10% for educational purposes.

Transportation Destinations

- Community colleges & universities
- Non-emergency medical appointments
- Social service appointments (CalWorks, Medi-Cal etc)
- Employment education & training
- Life enhancing activities (i.e senior center, Desert Rec events, etc)

Employment Opportunities



➤ **EV Operator:** Green Raiteros operators/drivers focuses on providing transportations services to the residents of the City of Coachella. Destinations include: employment centers, doctor appointments, recreational activities, college commuting and other enriching needs.

- LEAP seeks to hire a total of 22 drivers, 15 full time employees and 7 part time employees.

➤ **EV Transportation Coordinator:** GR Transportation Coordinator will be responsible for the recruitment, training, scheduling, and management of the EV Operators/drivers of the Green Raiteros service. Initial work will be focused on the growth of the driver pool, recruiting a core network of 10-20 Raiteros/as. The role will gradually grow to include greater emphasis on operations management as the program matures. Operational work will include administration of a reliable & timely transportation service to include: receiving and processing requests for trips, data collection & validation, creating schedules for volunteer drivers, and providing customer service (and driver support) by phone.

- For now, this will be the role for (1) person but as the program progresses this can lead to more hires..

All positions will all be at least \$18/hr with full benefits (sick time, paid-time-off, health insurance, etc).



Intake Process for Clients/Riders

LEAP is currently working on developing an app to advertise service, register riders and schedule rides.

We also want to integrate with other Coachella public transportation apps.



Intake Process Steps



1. EV coordinator will register the client/rider with the rider registration form and provide assistance as needed.
2. Ensure client/rider signs off on photo/recording waiver - all cars are equipped with a dash cam for rider and drive safety.
3. Ensure all necessary documents are obtained and stored in a safe location and ensuring HIPAA is being followed at all times. This includes IDs and medical insurance cards for Medi-Cal/Medi-Care patients.
4. Clients/riders request ride through EV coordinator at least 72 hours in advance.
5. EV coordinator gives rider a 24 hour reminder ahead of their scheduled ride.





PATIENT REGISTRATION FORM

Last Name: _____ First Name: _____ M.I.: _____

Date of Birth: _____ Sex: Male Female

Social Security Number: _____ Marital Status: Single Married

Home Address: _____ City: _____ Zip Code: _____

Mailing Address: _____ City: _____ Zip Code: _____

Phone Number: _____ Cell Phone Number: _____

Email Address: _____ Do you accept text messages: Yes No

Do you have special needs: Sight Hearing Ambulatory Speech Other: _____

Responsible Party: Self Spouse Parent/Guardian Other: _____

Name: _____ Date of Birth: _____ SSN: _____

Address: _____ Phone Number: _____

Emergency Contact Name: _____ Phone Number: _____

Relationship: _____

Reminder no same day appointments will be granted all transportation needs are to be booked 72 hours in advance.

Recordatorio: no se otorgarán citas el mismo día. Todas las necesidades de transporte deben reservarse con 72 horas de anticipación.



INSURANCE INFORMATION

Primary Insurance: Medi-Cal Medicare Private Insurance

Insurance Name: _____ Policy Number: _____

Date of Birth: _____ SSN: _____

Secondary Insurance: Medi-Cal Medicare Private Insurance

Insurance Name: _____ Policy Number: _____

Date of Birth: _____ SSN: _____

ASSIGNMENT AND RELEASE

AUTHORIZATION FOR RELEASE OF INFORMATION AND ASSIGNMENT OF INSURANCE BENEFITS:

I hereby authorize the release of any information, including diagnosis of a medical condition for the sole purpose of submission of claims to third party billing insurance carriers. I further authorize **The LEAP Institute** to release any information required in the process of this claim. I hereby assign any insurance benefits to **The LEAP Institute**. I understand I am financially responsible for the deductible, co-payment and charges not covered by said insurance government agency. I hereby declare that I have read the patient registration form, and know and understand the contents thereof and that the information provided on this form is true and correct to the best of my knowledge.

Patient/Guardian Signature: _____ **Date:** _____

Patient/Guardian Name: _____

Amount not covered by insurance

_____ X .75 Total _____

(One trip total miles)

_____ X .75 Total _____

(Round trip miles)

Sustainability Strategy: Partnerships

Green Raiteros offers riders a “subsidized” ride through the establishment of partnerships.

LEAP partnerships include:

- Employment training centers
- Government entities (counties, cities, etc.)
- Tribal partners

The program is set to launch in the City of Coachella once the agreement is in effect. Projecting a start date sometime in September of 2024.

THANK YOU



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