



City Hall Council Chamber  
1515 Sixth Street, Coachella, California  
(760) 398-3502 ♦ [www.coachella.org](http://www.coachella.org)

# MINUTES

OF A REGULAR MEETING  
OF THE  
CITY OF COACHELLA

ECONOMIC DEVELOPMENT | PLANNING SUB-COMMITTEE

**March 04, 2021**

5:00 PM

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## **CALL TO ORDER:**

The Regular Meeting of the Economic Development | Planning Sub-Committee of the City of Coachella was called to order at 5:04 p.m. by Chair Hernandez.

## **ROLL CALL:**

Present: Committee Member Delgado and Chair Hernandez.

Absent: None.

**Pursuant to Executive Order N-29-20 pertaining to the coronavirus/COVID-19, this meeting was conducted entirely by teleconference/electronically with no in-person public access to the meeting location.**

## **APPROVAL OF AGENDA:**

There were no modifications to the agenda.

Motion: To approve the agenda as presented

Made by: Committee Member Delgado

Seconded by: Chair Hernandez

Approved: 2-0, by a unanimous voice vote

## **APPROVAL OF THE MINUTES:**

1. Regular Meeting Minutes of March 5, 2020, of the Coachella Economic Development | Planning Sub-Committee.

Motion: To approve the minutes as presented

Made by: Chair Hernandez

Seconded by: Committee Member Delgado

Approved: 2-0, by a unanimous voice vote

**PRESENTATIONS:**

2. Discussion of Draft Ordinance No. 1171 (Interim Outdoor Cannabis Cultivation). Item was first discussed at a March 2020 Study Session. Staff to follow up with adjoining landowners to receive input.
3. Avenue 50 Hotel/Commercial Development Project - Chandi Group. Proposed project is located at Van Buren Street and Avenue 50, to include a gas station (first phase), 125-room hotel, commercial development, and apartments over 18 acres. Seeking an incentive agreement with a transient occupancy tax (TOT) sharing. Staff to review extending the expired ordinance and negotiate an agreement with a request from the Subcommittee to have the hotel in the first phase. Committee Member Delgado to join staff in negotiations.

Public Comments:     Toni Merrihew  
                              Roger Hernandez  
                              Nachhattar Chandi

4. MasterCard Opportunity Zone Challenge presentation. Funding was received through the Accelerator for America Sparks Program Grant. Goals provide opportunity for community engagement. First step is to engage and educate the residents. The first 100 people to respond to the community survey will receive a \$50 prepaid MasterCard, totaling \$5,000 in community prizes to all residents whether documented or undocumented. Opportunity Coachella to be announced on April 4, 2021.
5. Electronic Billboard at NW Corner of Airport Blvd and 86 Expressway – Haagen Co. Approval is at the Development Services Department Head level; Subcommittee approved.

Public Comments:     Larry Larson  
                              Chris Fahey

6. Bird Electric Scooter Agreement. This is a 12-month pilot operating agreement with Bird Rides, Inc. that will administer and manage a stand-up scooter in the City; Subcommittee approved.

Public Comments:     Michael Covato

**NEW BUSINESS CALENDAR (LEGISLATIVE AND ADMINISTRATIVE):**

None.

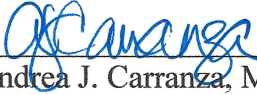
**PUBLIC COMMENTS (NON-AGENDA ITEMS):**

None.

ADJOURNMENT:

There being no further business to come before the Committee, Chair Hernandez adjourned the meeting at 6:53 p.m.

Respectfully Submitted,



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Andrea J. Carranza, MMC  
Deputy City Clerk