



STAFF REPORT
4/16/2024

TO: Parks and Recreation Chair and Commissioners
FROM: Maritza Martinez, Public Works Director
SUBJECT: Recommend re-establishing park user fee schedule.

STAFF RECOMMENDATION:

Provide direction on Park User Fee Schedule.

EXECUTIVE SUMMARY:

The City Council approved reduction of the city's park user fees to no fee last year in April 2022. As a part of this action the City Council also asked that the park fees be re-evaluated annually. Discussion by the City Council in April of 2022, was spurred by interest to assist sports leagues to reduce their registration fees.

After this action was taken by the City Council only one of the four sports leagues using the city's park facilities decreased their registration fees. Based on these results staff is recommending returning park use fees to the 2011 park use fees listed below:

- Coachella Fee Schedule

<u>Fee Type</u>	Approved Fee Per Hour
○ Park Usage–	\$31.50
○ Stage Reservation–	\$187.00 per day
○ Sport Field Permit-	\$8.00
○ Sports Lighting-	\$18.00
○ Sports Diamond-	\$194.00
○ Snack Bar-	\$187.00 per season

Staff is recommending returning the park user fees effective August 1, 2024.

FISCAL IMPACT:

The recommended action will result in an estimated \$120,000 increase in estimated revenues annually.

ALTERNATIVES:

1. Recommend updating park fee schedule to reflect all park use rentals at 100%.
2. Recommend reducing park fee schedule to reflect another fee percentage.
3. Recommend park fee schedule remain as it exists – 0% fee collection.