

**NIGOSIAN RANCH  
ESTABLISHED IN 1918  
CITY OF COACHELLA  
PO Box 276 COACHELLA CA 92236**

October 26, 2023

The Honorable Steven Hernandez, Mayor  
Honorable Neftali Galarza, Mayor Pro-Tem  
Honorable Frank Figueroa, City Council Member  
Honorable Denise Delgado, City Council Member  
Honorable Stephanie Virgen, City Council Member

Coachella Civic Center  
53990 Enterprise Way,  
Coachella, California 92236

RE: Nigosian Ranch, located on 50503 Van Buren, Coachella, California 92236

Dear Mayor Hernandez and Members of the City Council,

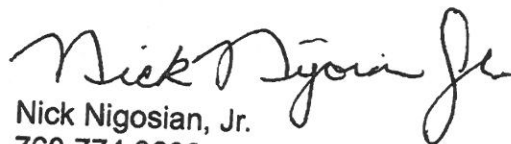
I am respectfully requesting the support of the City Council. After many decades as a successful date farmer, I am selling my property to the Pulte Group, and they are in the process of developing another successful housing project within our beloved city.

In a historical context, my father, Nick Nigosian, Sr. was the original founder of our family date ranch. The ranch was named "Pyramid Date Gardens". We produced dates for over 65 years, placing the city of Coachella on the international and national map. To note, we also shipped our dates into the countries of France and Italy. On a Hollywood note, the ranch was the production site for a major movie filmed in 1944, "The Song of the Open Road" which starred the famous actress, Jane Powell. The movie was produced to help in the national war effort during World War II. This also placed the city of Coachella into the national spotlight.

Therefore, on behalf of our family and our many decades of service to the city of Coachella, I am respectfully requesting that the main entry way into the new development be named in honor of our family's history and legacy, "Nigosian Way".

In closing, I have had the honor to also serve as a Director on the National Date Festival Fair Board since 1997. Appointed by Supervisors Roy Wilson, John Benoit, and was reappointed by Supervisor V. Manuel Perez. Thank you for your kind consideration. I am pleased to answer or offer any additional information.

Warm regards,



Nick Nigosian, Jr.  
760.774.3686