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WHEREAS, Hemophilia is a rare genetic condition affecting at least 4,000 people in California, and Von Willebrand disease impacts at least 360,000 people in California; and

WHEREAS, with proper care and access to comprehensive medical resources, a person with hemophilia and other related bleeding disorders can control bleeding episodes and can lead to productive lives; and

WHEREAS, the Hemophilia Council of California seeks to improve access to care and treatment options to advance the quality of life for people with bleeding disorders through advocacy, education, and outreach in collaboration with its founding member organization; and

WHEREAS, the Hemophilia Foundation of Southern California's principal mission is to improve the quality of life and build a community for those living with inherited bleeding disorders in Southern California; and

WHEREAS, this Awareness Month will generate greater awareness and understanding of not only hemophilia but all inheritable bleeding disorders, including von Willebrand Disease, Platelet Storage Pool Disorder, and Glanzmann's Thrombasthenia—which impact an estimated one percent of the U.S. population or more than 3.2 million individuals; an estimated 1% or 904 (based on population) individuals in the Coachella Valley.

NOW THEREFORE, I, Steven A. Hernandez, Mayor and Council of the City of Coachella, by the power vested in me, do hereby recognize the month of March 2025 as

Bleeding Disorders Awareness Month

and urge all citizens of the City of Coachella in joining me to commemorate their commitment to serving the community.

IN WITNESS HEREOF, I have hereunto set my hand and caused the official seal of the City of Coachella, California to be affixed this 26th day of February 2025.

Steven A. Hernandez, Mayor City of Coachella, California