STAFF REPORT
2/22/2023

To: Honorable Mayor and City Council Members

From: Celina Jimenez, Grants Manager

Subject: Authorize a Community-Based Grant to Culturas Music and Arts in the Amount of $3,000 to Support its Women Rising Event

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STAFF RECOMMENDATION:

Staff recommends that the City Council consider awarding a Community-Based Grant (CBG) Culturas Music and Arts in the amount of $3,000.00 to help offset expenses associated with holding their upcoming special event titled, *Women Rising* on March 25, 2023.

BACKGROUND:

The Community Based Grant Program was established in 2010 and allows the City of Coachella to offer financial assistance to local nonprofit organizations, youth-serving organizations, and other community-based organizations that provide essential services, programs and activities to residents in Coachella. Applicant organizations are only eligible to submit one application for consideration each fiscal year and must be legally established with non-profit or tax-exempt status, be based in the Coachella Valley, or provide direct service to Coachella residents. Approval of grant funds does not constitute a precedent for grant allocations in subsequent years. All CBG grants are reimbursement grants to ensure that applicants are meeting their stated goals. The FY 22-23 budget included an allocation of $15,000 for the Community Based Grant Program.

DISCUSSION/ANALYSIS:

Culturas Music and Arts is a nonprofit organization based in the city of Coachella dedicated to art, culture and music. Culturas Music and Arts is requesting sponsorship support to help offset expenses associated with their special event titled, *Women Rising* on March 25, 2023.

ALTERNATIVES:

1. Authorize the sponsorship request
2. Not authorize the sponsorship request

FISCAL IMPACT:

Should the City Council approve the staff recommendation, the Community-Based Grant Program account will be reduced by $3,000 leaving a balance of $8,000.00.

ATTACHMENT(S):

CBG Application Packet