

July 2025 Report

- Website Traffic & Insights Report
- Google Analytics
- Chatbot Analytics
- City Social Media Channels Insights
- YouTube Insights
- Parks & Rec Facebook Insights
- Nextddoor
- Skykit Report



Active users ②

4.1K

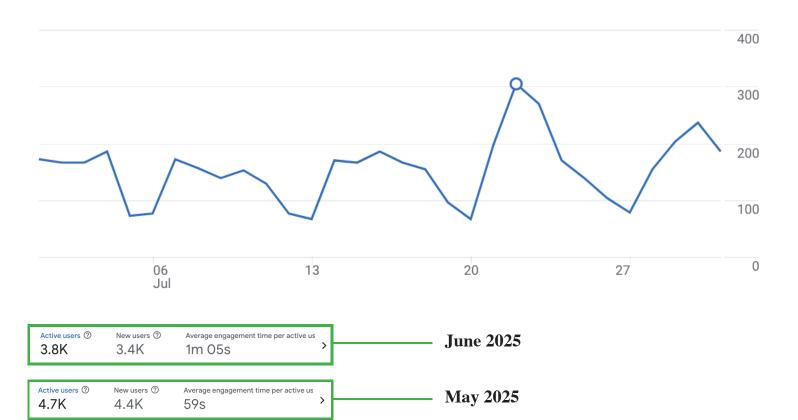
New users ②

3.7K

Average engagement time per active us

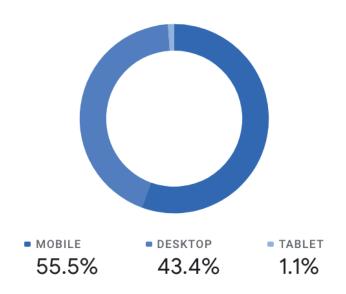


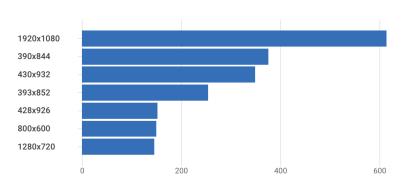




City 🕶	+		New users	Engaged sessions	Engagement rate	Engaged sessions per active user	Average engagement time per active user	Event count All events •
Total		4,055 100% of total	3,693 100% of total	3,505 100% of total	59.42% Avg 0%	0.86 Avg 0%	1m 06s Avg 0%	47,745 100% of total
1 Miami		648 (15.98%)	530 (14.35%)	519 (14.81%)	58.84%	0.80	46s	6,068 (12.71%)
2 (not set)		624 (15.39%)	499 (13.51%)	444 (12.67%)	55.92%	0.71	48s	5,704 (11.95%)
3 Clewiston		371 (9.15%)	287 (7.77%)	465 (13.27%)	70.99%	1.25	1m 53s	6,621 (13.87%)
4 Orlando		151 (3.72%)	130 (3.52%)	130 (3.71%)	70.27%	0.86	37s	1,379 (2.89%)
5 Ashburn		118 (2.91%)	98 (2.65%)	69 (1.97%)	46.62%	0.58	24s	742 (1.55%)
6 Fort Myers		91 (2.24%)	69 (1.87%)	94 (2.68%)	71.76%	1.03	1m 53s	1,271 (2.66%)
7 Los Angeles		78 (1.92%)	76 (2.06%)	10 (0.29%)	11.76%	0.13	10s	425 (0.89%)
8 Belle Glade		70 (1.73%)	59 (1.6%)	58 (1.65%)	63.74%	0.83	57s	717 (1.5%)
9 Tampa		68 (1.68%)	61 (1.65%)	51 (1.46%)	60.71%	0.75	39s	592 (1.24%)
10 Cape Coral		63 (1.55%)	49 (1.33%)	69 (1.97%)	77.53%	1.10	1m 55s	840 (1.76%)

	Page title and screen class ▼ +	↓ Views	Active users	Views per active user	Average engagement time per active user	Event count All events •
	Total	13,494 100% of total	4,055 100% of total	3.33 Avg 0%	1m O6s Avg 0%	47,745 100% of total
1	Home Page Clewiston FL	2,277 (16.87%)	1,342 (33.09%)	1.70	26s	9,023 (18.9%)
2	Page not found Clewiston FL	1,163 (8.62%)	844 (20.81%)	1.38	7s	4,534 (9.5%)
3	Employment Opportunities Clewiston FL	1,113 (8.25%)	574 (14.16%)	1.94	24s	3,967 (8.31%)
4	Staff Directory Clewiston FL	700 (5.19%)	451 (11.12%)	1.55	42s	2,042 (4.28%)
5	Clewiston Parks and Recreation Department Clewiston FL	446 (3.31%)	345 (8.51%)	1.29	11s	1,544 (3.23%)
6	Search Filters Clewiston FL	306 (2.27%)	148 (3.65%)	2.07	35s	997 (2.09%)
7	Calendar Clewiston FL	285 (2.11%)	212 (5.23%)	1.34	39s	804 (1.68%)
8	Recent Meetings Clewiston FL	262 (1.94%)	115 (2.84%)	2.28	44s	1,175 (2.46%)
9	Permitting Clewiston FL	258 (1.91%)	145 (3.58%)	1.78	1m 14s	970 (2.03%)
10	4th of July Celebration Clewiston FL	252 (1.87%)	151 (3.72%)	1.67	31s	865 (1.81%)





PLATFORM / DEVICE CATE	ACTIVE USERS		
web / mobile	2.3K		
web / desktop	1.8K		
web / tablet	43		
web / smart tv	1		

English					
Spanish					
Chinese	-				
French	-				
German	_				
Norwegian Bokmål					
Bengali	-				
	0	1K	2K	ЗК	4K

	Language + +	→ Active users	New users	Engaged sessions	Engagement rate	Engaged sessions per active user	Average engagement time per active user	Event count All events ▼
	Total	4,055	3,693	3,505 100% of total	59.42% Avg 0%	0.86 Avg 0%	1m 06s Avg 0%	47,745 100% of total
		100% 01 total	100% 01 total	100% 01 total	AVY U.S	AVg U %	Avg 0%	100% 01 total
1	English	3,892 (95.98%)	3,542 (95.91%)	3,402 (97.06%)	59.4%	0.87	1m 06s	46,337 (97.05%)
2	Spanish	123 (3.03%)	115 (3.11%)	87 (2.48%)	59.59%	0.71	1m 01s	1,076 (2.25%)
3	Chinese	12 (0.3%)	11 (0.3%)	1 (0.03%)	8.33%	0.08	1s	42 (0.09%)
4	French	6 (0.15%)	6 (0.16%)	6 (0.17%)	100%	1.00	17s	45 (0.09%)
5	German	6 (0.15%)	5 (0.14%)	5 (0.14%)	71.43%	0.83	31s	43 (0.09%)
6	Norwegian Bokmål	3 (0.07%)	2 (0.05%)	5 (0.14%)	62.5%	1.67	1m 47s	44 (0.09%)
7	Bengali	1 (0.02%)	1 (0.03%)	1 (0.03%)	100%	1.00	0s	5 (0.01%)
8	Bosnian	1 (0.02%)	1 (0.03%)	1 (0.03%)	100%	1.00	17s	5 (0.01%)
9	Danish	1 (0.02%)	1 (0.03%)	1 (0.03%)	100%	1.00	1m 27s	14 (0.03%)
10	Dutch	1 (0.02%)	1 (0.03%)	0 (0%)	0%	0.00	0s	6 (0.01%)

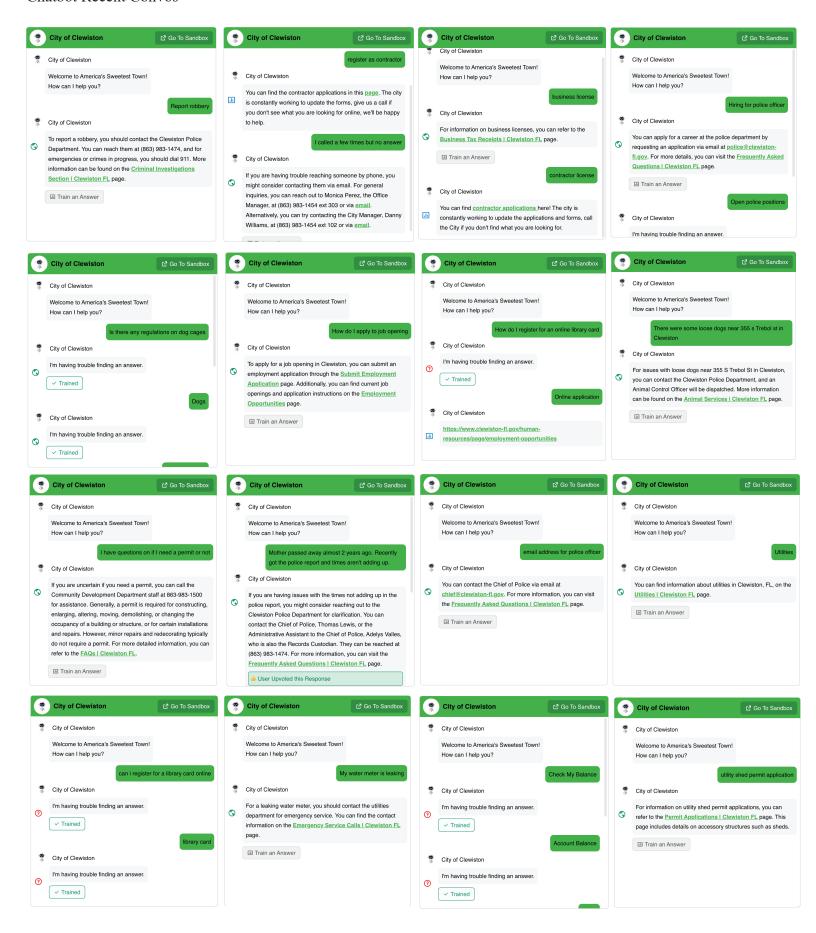
City of Clewiston Chatbot Analytics

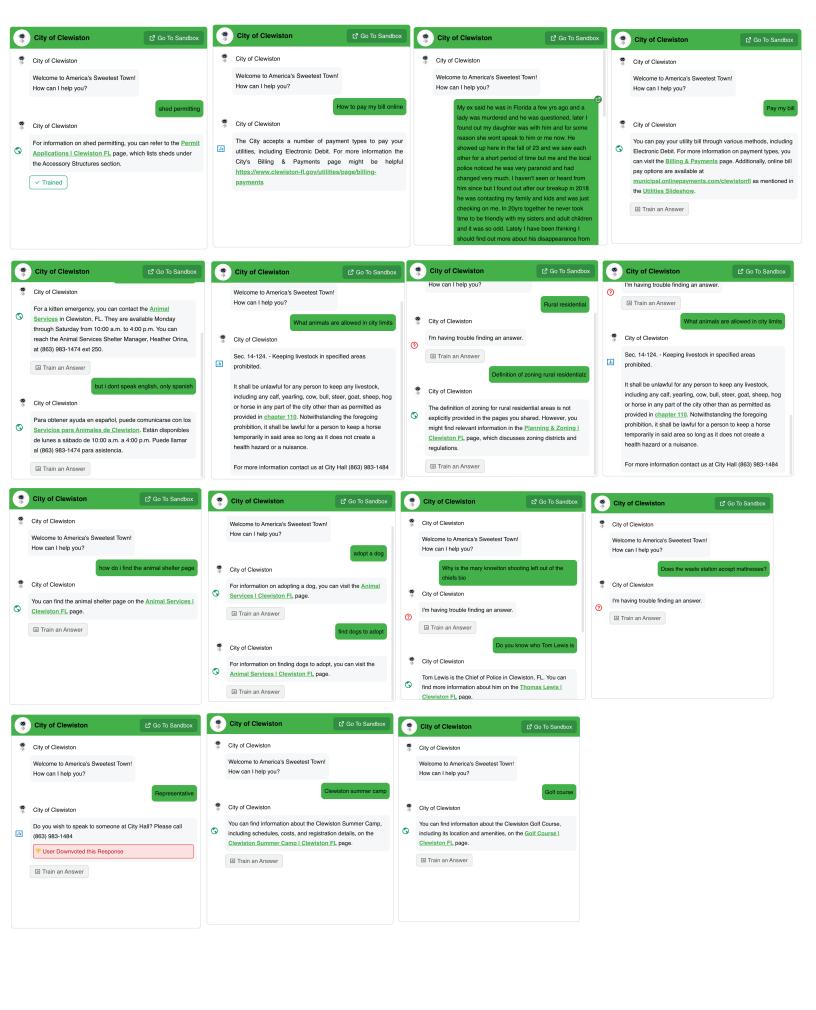


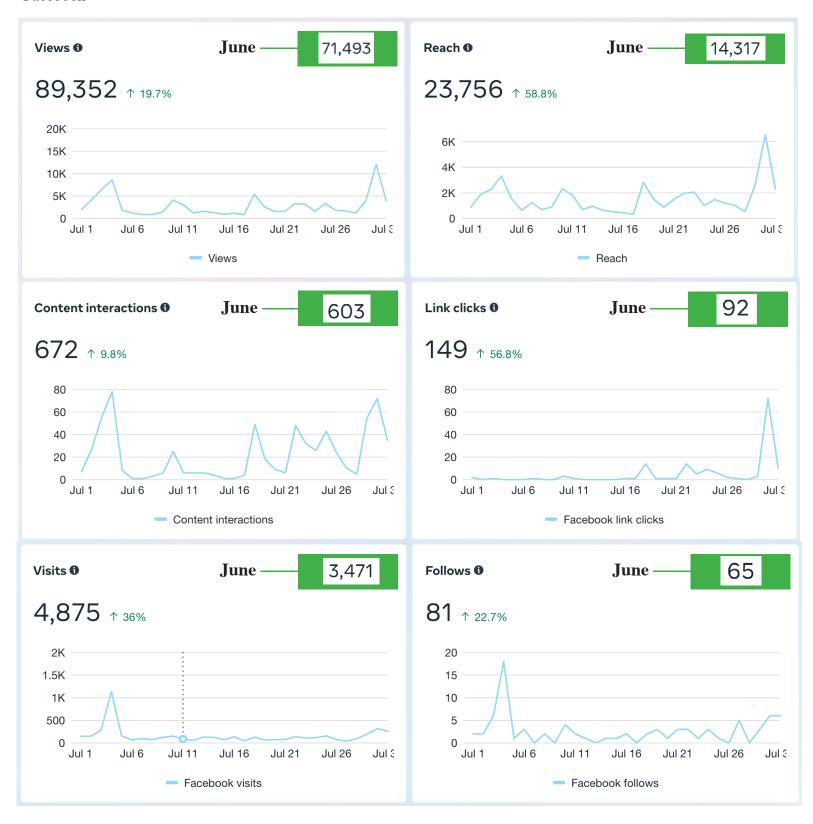
Top Topics ①	
Application	6
Dog Regulations	3
City Animals	2
Dog Adoption	2
Employment	2
Golf	2
Library Registration	2
Licensing	2
Online Payment	2
Pigs	2

WE CONTINUE TO TRAIN THE SYSTEM. AS TRAINING PROGRESSES, THE AI LEARNS HOT TO RESPOND AND THE INFORMATION OFFERED TO THE COMMUNITY IMPROVES.

City of Clewiston Chatbot Recent Convos





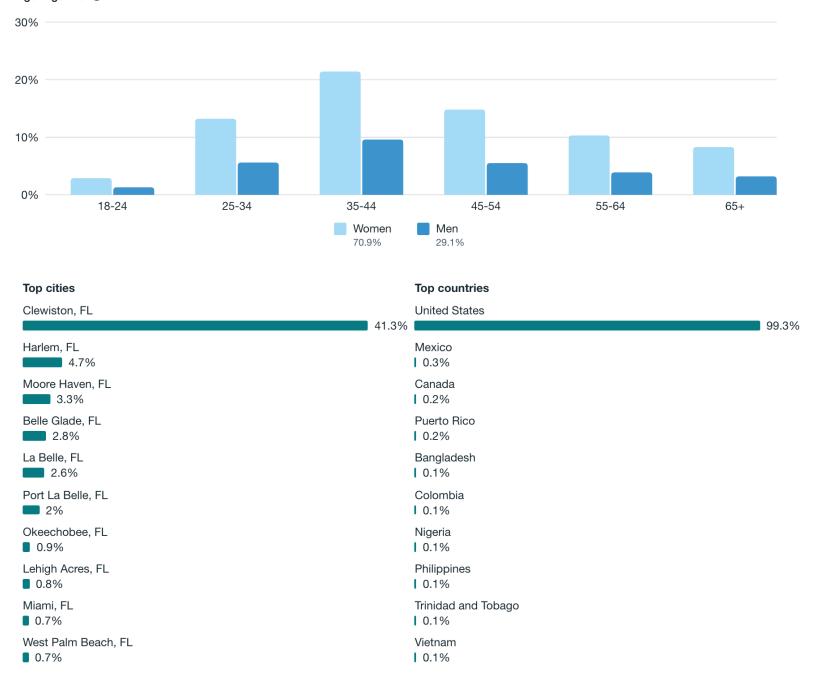


Followers 0

Lifetime

3,667

Age & gender 6





Attention Clewiston Residents: Please be...

Sat Aug 2, 12:09pm

557 ● 3 0 **→** 2



The City of Clewiston is pleased to announ...

Wed Jul 30, 1:16pm

2 635

9 5 0 ***** 1

Attention Clewiston Residents,...

Wed Jul 30, 5:00am

☎ 6.5K 2

24 **→** 23



Clewiston, the...

№ 8.6K **1**00 **7** → 11





Experience History at Clewiston Golf Cour...

→ 2

Fri Jul 25, 1:53pm

四 1.7K **2**5

0



Exciting News for Clewiston Residents...

Fri Jul 25, 11:01am

四 1.3K **2**5

0 **→** 7

Highlights

Data for 7/4/2025 - 8/2/2025

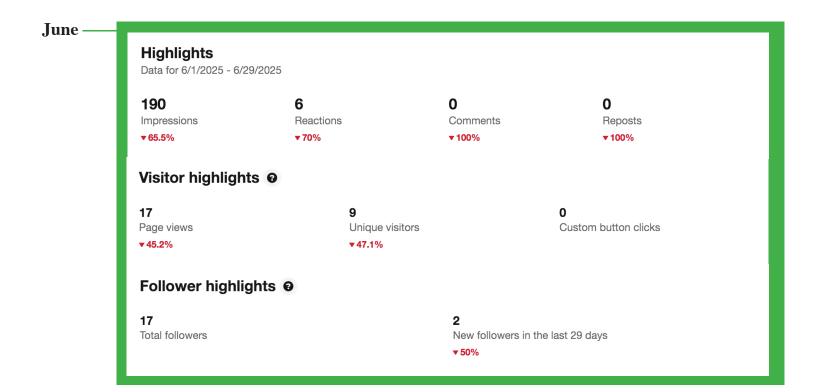
286	6	0	0
Impressions	Reactions	Comments	Reposts
▲ 20.2 %	● 0%	• 0%	• 0%

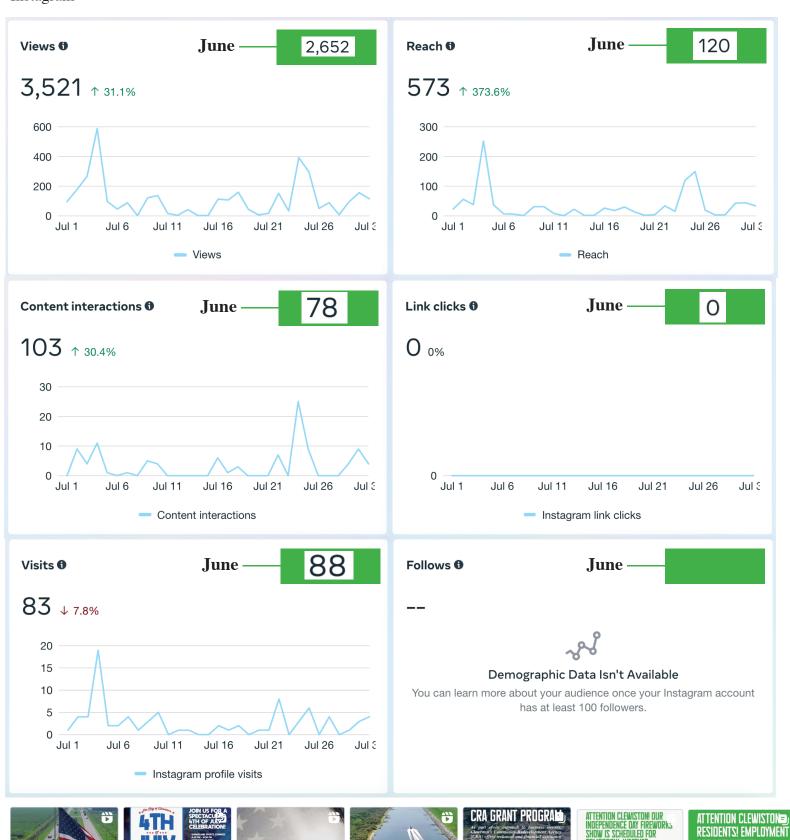
Visitor highlights @

20	8	0
Page views	Unique visitors	Custom button clicks
▲ 17 6%	▼11 1%	

Follower highlights @

20	2
Total followers	New followers in the last 31 days
	0 %



















Discover the beauty of Clewiston, the...



Attention Clewiston! The City encourages...







0

Attention Clewiston!
Our Independence D...

→ 0

Thu Jul 3, 2:07pm

■ 98 ■ 1

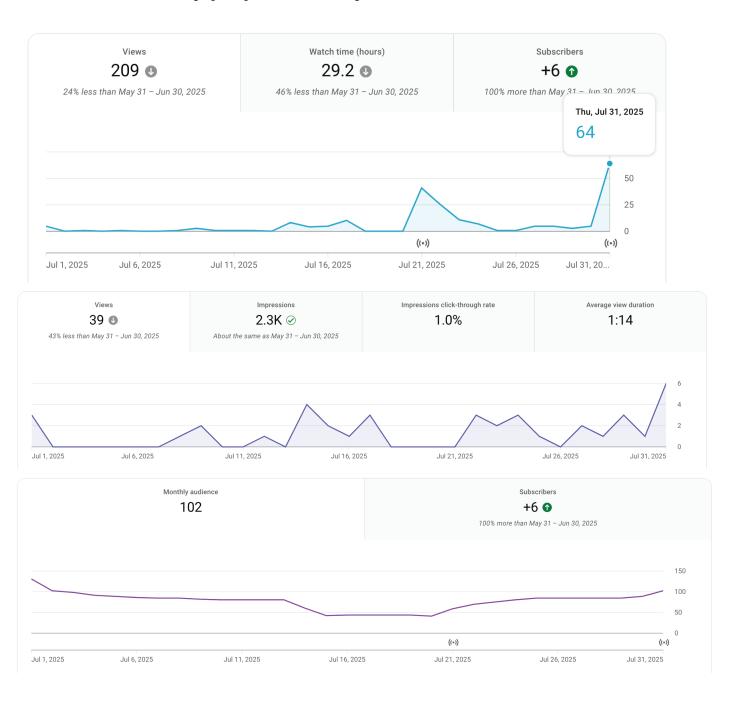
OPPORTUNITIES!

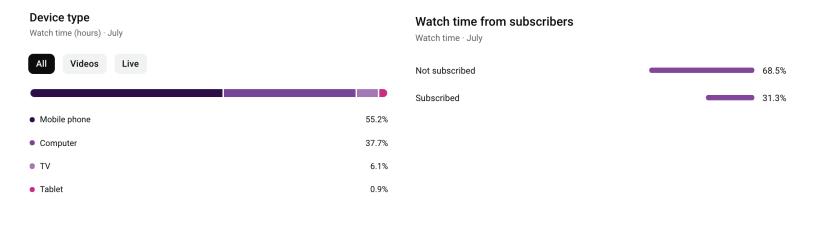


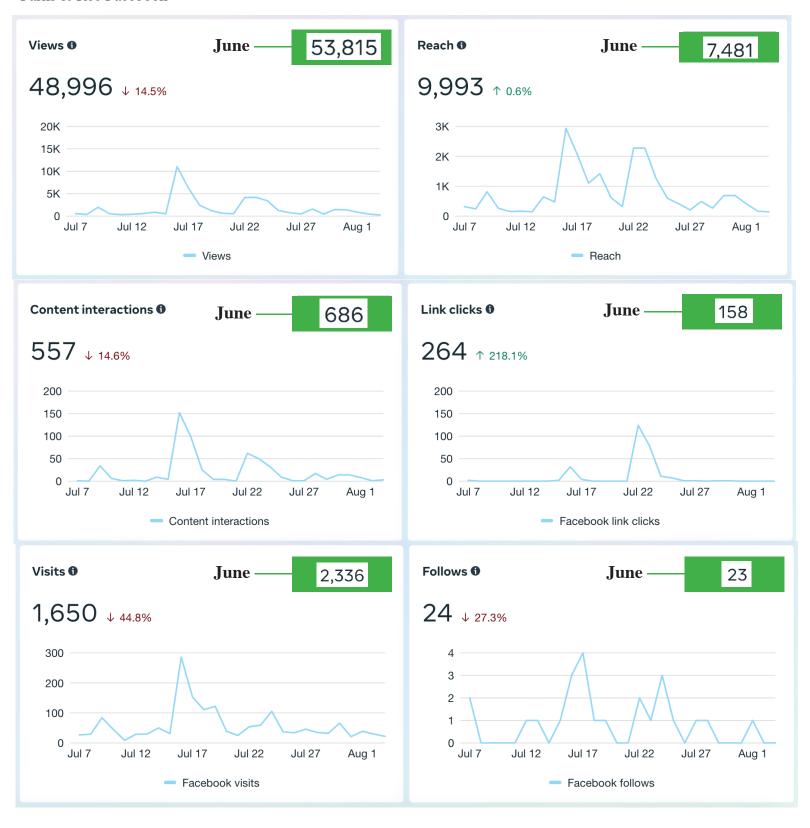
Thu Jul 10, 11:13am

• 88• 1• 0• 1

In July, people watched your videos 209 times





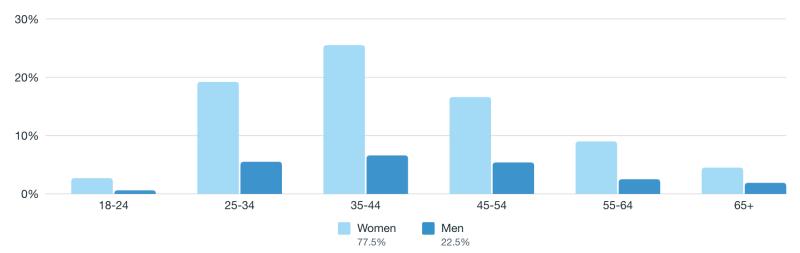


Followers 6

Lifetime

2,727

Age & gender 1



Top cities

Clewiston, FL

Harlem, FL

4.8%

Moore Haven, FL 4.1%

Belle Glade, FL

2.9%

Port La Belle, FL

2.3%

La Belle, FL

2.2%

Lehigh Acres, FL

1.2%

Okeechobee, FL

1.1%

Cape Coral, FL **1**%

Fort Myers, FL 0.7%

Top countries

United States 46.6%

Brazil

0.1%

Canada

0.1%

Indonesia

0.1%

Mexico

0.1%

Nigeria

0.1%

Pakistan

0.1%

Philippines 0.1%

Puerto Rico 0.1%

Vietnam

0.1%



for the 3V3 Soccer... Wed Jul 16, 11:50am ● 10.1K

♥ 82 13 → 37



Greetings from Clewiston's Youth... Tue Jul 22, 4:30pm

◆ 9.3K 99 → 22



Join us for a fun Paint and Juice event in... Wed Jul 16, 8:37am ♥ 22 ◆ 4.6K **2** → 10



A big thank you to Thu Jul 17, 8:00am ◆ 2.3K ♥ 32 **2** → 2



Superheroes in the making! Our summer... Wed Jul 9, 7:17am ◆ 1.9K **2**7

→ 0

1



Week 7! Sports Mania Week at summer ca... Wed Jul 16, 6:35am ◆ 1.9K **9** 15



At Clewiston's summer camp, our... Thu Jul 24, 8:03am ◆ 1.9K **9** 18



100.9%

Some moments from the Clewiston Summ... Thu Jul 31, 5:09pm ◆ 1.7K **9** 14 **→** 3

Area	Members	New members *	Claimed households	Agency posts *
City of Clewiston	730	4	581	26
Area	Members	New members *	Claimed households	Agency posts *
North Clewiston	442	1	338	26
SW Clewiston	154	1	133	26
Clewiston	134	2	110	26
Evergreen Rd	0	0	0	0
Palm Ave	0	0	0	0



Clewiston-Municipal-Golf-Course-Advisory-Board.jpg

 DURATION:
 LAST UPDATED:

 30 SEC
 07/30/25, 4:30 PM

CREATOR: CARLOS@CGPAGENCY.COM



Clewiston-GOVWELL.jpg

 DURATION:
 LAST UPDATED:

 30 SEC
 07/25/25, 2:14 PM

CREATOR: CARLOS@CGPAGENCY.COM PUBLISHED

PUBLISHED



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Clewiston-Directors-2.jpg

 DURATION:
 LAST UPDATED:

 30 SEC
 07/23/25, 1:00 PM

CREATOR:

CARLOS@CGPAGENCY.COM

PUBLISHED







Clewiston-Directors-1.jpg

DURATION: 30 SEC LAST UPDATED: 07/23/25, 1:00 PM CREATOR:

CARLOS@CGPAGENCY.COM

PUBLISHED



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CRA-GRANT-CLEWISTON-2.jpg

 DURATION:
 LAST UPDATED:

 40 SEC
 07/22/25, 7:23 PM

CREATOR:

CARLOS@CGPAGENCY.COM

PUBLISHED



CRA-GRANT-CLEWISTON-1.jpg

 DURATION:
 LAST UPDATED:

 40 SEC
 07/22/25, 7:23 PM

CREATOR:

CARLOS@CGPAGENCY.COM

PUBLISHED



Clewiston-Golf-Course-2.jpg

 DURATION:
 LAST UPDATED:

 30 SEC
 07/22/25, 7:22 PM

CREATOR

CARLOS@CGPAGENCY.COM

PUBLISHED



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Clewiston-Golf-Course-1.jpg

 DURATION:
 LAST UPDATED:

 30 SEC
 07/22/25, 7:22 PM

CREATOR:



<u>~</u>

Clewiston-City-Hall.jpg

 DURATION:
 LAST UPDATED:

 30 SEC
 07/03/25, 1:44 PM

CREATOR:

CARLOS@CGPAGENCY.COM

CARLOS@CGPAGENCY.COM

PUBLISHED

PUBLISHED





Clewiston-Parks-&-Recreation-Calendar-July.jpg

 DURATION:
 LAST UPDATED:

 30 SEC
 07/02/25, 11:40 AM

CREATOR:

CARLOS@CGPAGENCY.COM

PUBLISHED





Clewiston-Independence-Day.jpg

 DURATION:
 LAST UPDATED:

 45 SEC
 07/01/25, 12:55 PM

CREATOR: CARLOS@CGPAGENCY.COM PUBLISHED