

WHITE COUNTY, CLEVELAND AND HELEN DEVELOPMENT AUTHORITY TRAINING
AUGUST 20, 2026, FAIRFIELD SUITES, 8035 South Main Street, Helen, Georgia

9:00am	WELCOME AND KICKOFF
9:30am	ROLES OF DIFFERENT AUTHORITIES
10:00am	WHO IS INVOLVED IN ECONOMIC DEVELOPMENT
10:20am	Break
10:30am	WHAT YOU DO vs. WHAT THE PUBLIC PERCEIVES
11:15am THAT MATTERS	FUNDING FOR ECONOMIC DEVELOPMENT PRIORITIES & WHY
12:00pm	Lunch Break
1:00pm COMMUNITY	VALUE OF DOWNTOWN DEVELOPMENT WITHIN YOUR
1:15pm YOUR COMMUNITY	VALUE OF “TRADITIONAL” ECONOMIC DEVELOPMENT WITHIN
1:30pm	VALUE OF CHAMBER OF COMMERCE WITHIN YOUR COMMUNITY
1:45pm YOUR COMMUNITY	WORKING TOGETHER FOR ECONOMIC DEVELOPMENT GAINS IN
2:00pm	Break (optional)
2:10pm	WRAP-UP ACTIVITY...