



STAFF REPORT

SUBJECT: Adoption of the Second Amendment to the Agreement Between the City of Clearlake, City of Lakeport, and County of Lake for Operation of a Local Public, Educational, Governmental (PEG) Cable Television Channel

MEETING DATE:
November 2,
2023

SUBMITTED BY: Melissa Swanson, Administrative Services Director/City Clerk

PURPOSE OF REPORT: Information only Discussion Action Item

WHAT IS BEING ASKED OF THE CITY COUNCIL/BOARD:

The City Council is being asked to approve the amendment and authorize the Mayor to sign.

BACKGROUND/DISCUSSION:

The County of Lake and Cities of Lakeport and Clearlake entered into an agreement in 2015 to operate a Local Public, Educational, Governmental Cable Television Channel (PEG). A new agreement was signed in 2019 and the first amendment extended the 2019 agreement through 2023.

The amendment continues the parameters for funding the PEG Channel and continues the PEG Board membership as was created in 2019 and would extend the original agreement through 2025 with no changes. The City of Clearlake provides in-kind contributions to the PEG Channel in place of a monetary contribution of \$8000. This includes operations facilities at City Hall and the Senior Community Center, insurance, and other various operations assistance.

OPTIONS:

1. Move to approve the amendment and authorize the Mayor to sign.
2. Other direction

FISCAL IMPACT:

None \$8000 in-kind contribution Budgeted Item? Yes No

Budget Adjustment Needed? Yes No If yes, amount of appropriation increase: \$

Affected fund(s): General Fund Measure P Fund Measure V Fund Other:

Comments:

STRATEGIC PLAN IMPACT:

- Goal #1: Make Clearlake a Visibly Cleaner City
- Goal #2: Make Clearlake a Statistically Safer City
- Goal #3: Improve the Quality of Life in Clearlake with Improved Public Facilities
- Goal #4: Improve the Image of Clearlake
- Goal #5: Ensure Fiscal Sustainability of City
- Goal #6: Update Policies and Procedures to Current Government Standards
- Goal #7: Support Economic Development

SUGGESTED MOTIONS:

Move to approve Amendment No. 2 to the Agreement Between the City of Clearlake, City of Lakeport, and County of Lake for Operation of a Local Public, Educational, and Governmental (PEG) Cable Television Channel and authorize the Mayor to sign.

- Attachments:**
 - 1) 2019 Agreement
 - 2) Amendment No. 1
 - 3) Proposed Amendment No. 2