



STAFF REPORT	
SUBJECT: Presentation on Clearview AI Investigative Platform	MEETING DATE: June 6, 2024
SUBMITTED BY: Martin Snyder, Lieutenant	
PURPOSE OF REPORT: <input checked="" type="checkbox"/> Information only <input type="checkbox"/> Discussion <input type="checkbox"/> Action Item	

WHAT IS BEING ASKED OF THE CITY COUNCIL:

The City Council is being updated on new technology the police department recently began using.

BACKGROUND/DISCUSSION:

The Clearlake Police Department endeavors to use reliable, collaborative, and secure information technology solutions to support the efforts of staff in delivering high-quality services to our community.

The Clearlake Police Department has invested in facial recognition software manufactured by Clearview AI. Clearview AI is an intelligence platform, powered by facial recognition and designed to support law enforcement and government agencies in their shared mission to keep communities safe. Clearview AI is useful in investigating thousands of cases involving child sexual assault, violent crimes, narcotics, organized crime, fraud, theft, terrorism, and sex/human trafficking. Clearview AI has a large database of open-source images from social media posts, personal and professional websites, news articles, online mugshots, and public records sites that are used to generate leads and accelerate investigations. This tool is used to help identify and locate persons of interest in crimes, victims, missing persons, and people otherwise unable to communicate their identity due to mental or physical infirmity.

For accountability and auditing purposes, the user is required to complete an intake form with a case number and type of investigation. The user then uploads an image or video via a computer or phone/tablet. Once submitted, the Clearlake software will conduct an image-indexed image and data search from the images in their open-source database and custom galleries. If the software finds potential matches to the uploaded files, they will be displayed for the user to view. It is up to the user to determine if the search results are of value and will aid them in their investigation.

FISCAL IMPACT:

None \$8,358 Budgeted Item? Yes No

Budget Adjustment Needed? Yes No If yes, amount of appropriation increase: \$

Affected fund(s): General Fund Measure P Fund Measure V Fund Other:

Comments: Software was purchased with funds allocated to the police department in the 2023/24 budget.

STRATEGIC PLAN IMPACT:

- Goal #1: Make Clearlake a Visibly Cleaner City
- Goal #2: Make Clearlake a Statistically Safer City
- Goal #3: Improve the Quality of Life in Clearlake with Improved Public Facilities
- Goal #4: Improve the Image of Clearlake
- Goal #5: Ensure Fiscal Sustainability of City
- Goal #6: Update Policies and Procedures to Current Government Standards
- Goal #7: Support Economic Development