



STAFF REPORT	
<b>SUBJECT:</b> Award of Contract for the Wayfinding and Digital Marquee Signage Projects	<b>MEETING DATE:</b> June 6, 2024
<b>SUBMITTED BY:</b> Adeline Leyba, Public Works Director	
<b>PURPOSE OF REPORT:</b> <input type="checkbox"/> Information only <input type="checkbox"/> Discussion <input checked="" type="checkbox"/> Action Item	

**WHAT IS BEING ASKED OF THE CITY COUNCIL/BOARD:**

The City Council is being asked to approve a contract with SQUARE SIGNS LLC for \$306,560.

**BACKGROUND/DISCUSSION:**

The city was awarded funding through the Clean California Local Grant Program. There are various projects associated within the grant funding, with Wayfinding Signs and Digital Marquee signage being two of those. Staff solicited bids for the fabrication and installation of digital signs and wayfinding sign placement in various areas of the city. The following proposals were received:

**DIGITAL MARQUEE SIGNAGE**

Square Signs LLC	\$219,920
Tricore Enterprises Inc.	\$226,108

**WAYFINDING SIGNAGE**

Square Signs LLC	\$86,640
Pacific Underground Services	\$120,420
Bay Area Sign	\$124,500
A Good Sign and Graphics Co.	\$206,330

The digital marquee signage project includes three 5' x 8' electronic message signs to be located at City Hall, the Senior/Community Center, and the Youth Center.

The wayfinding signs include 16 signs around the city installed in the City ROW to direct residents and visitors to key points of interest. (Rendering is attached).

**OPTIONS:**

1. Move to approve the contract with SQUARE SIGNS LLC Design in the amount of \$219,920 and \$86,640 for a total of \$306,560.
2. Other direction

**FISCAL IMPACT:**

None       \$306,560    Budgeted Item?  Yes    No

Budget Adjustment Needed?  Yes    No    If yes, amount of appropriation increase: \$

Affected fund(s):  General Fund    Measure P Fund    Measure V Fund    Other: Clean CA Grant

Comments:

**STRATEGIC PLAN IMPACT:**

- Goal #1: Make Clearlake a Visibly Cleaner City
- Goal #2: Make Clearlake a Statistically Safer City
- Goal #3: Improve the Quality of Life in Clearlake with Improved Public Facilities
- Goal #4: Improve the Image of Clearlake
- Goal #5: Ensure Fiscal Sustainability of City
- Goal #6: Update Policies and Procedures to Current Government Standards
- Goal #7: Support Economic Development

**SUGGESTED MOTIONS:**

Move to approve the contract with SQUARE SIGNS LLC Design in the amount of \$306,560.

**Attachments:**