



March 1, 2023

Alan Flora
City Manager
City of Clearlake
14050 Olympic Drive
Clearlake, CA 95422

RE: 2022 Annual Solid Waste & Recycling Report

Dear Mr. Flora,

We are pleased to submit the attached report for 2022 that summarizes CWS activities during the previous year.

Throughout 2022 we have worked hard to recover from the impacts of COVID-19, in relation to reaching our customers through in-person public Education. For the majority of 2022, we relied heavily on website, social media, mailed public education. During the second half of the year, we made a return to in-person Public Education as we were able.

As always, we are proud to serve the citizens and businesses of Clearlake. If you have any questions, please do not hesitate to call me at 707-234-6400.

Sincerely,

A handwritten signature in blue ink, appearing to read "Bruce McCracken".

Bruce McCracken
Clearlake Waste Solutions

Attachments:

- CWS Spring and Fall 2022 Newsletters
- ClearlakeRecycles.com Annual Analytics
- Residential Customer List – CONFIDENTIAL
- Commercial Customer List – CONFIDENTIAL



- ✓ CWS Presented about Solid Waste, Recycling, and Green Waste to the 1st Grade Class at Burns Valley School in October of 2022.

- ✓ At service sign-up, new customers continue to receive comprehensive written and verbal information about CWS services - including full-color recycling and green waste guides - to provide education on proper recycling and how to avoid contamination and overfill charges.

- ✓ For the 6th year, CWS provided Citizens Caring 4 Clearlake (CC4C) with free hauling services on a regular basis.

- ✓ Drivers and operational staff routinely check customers recycling carts for contamination. When contamination is discovered, CWS calls the customer and mails them a recycling information packet.

As required per the Franchise Agreement, the current customer list with addresses is enclosed. **Please note the customer lists are confidential from third parties.**

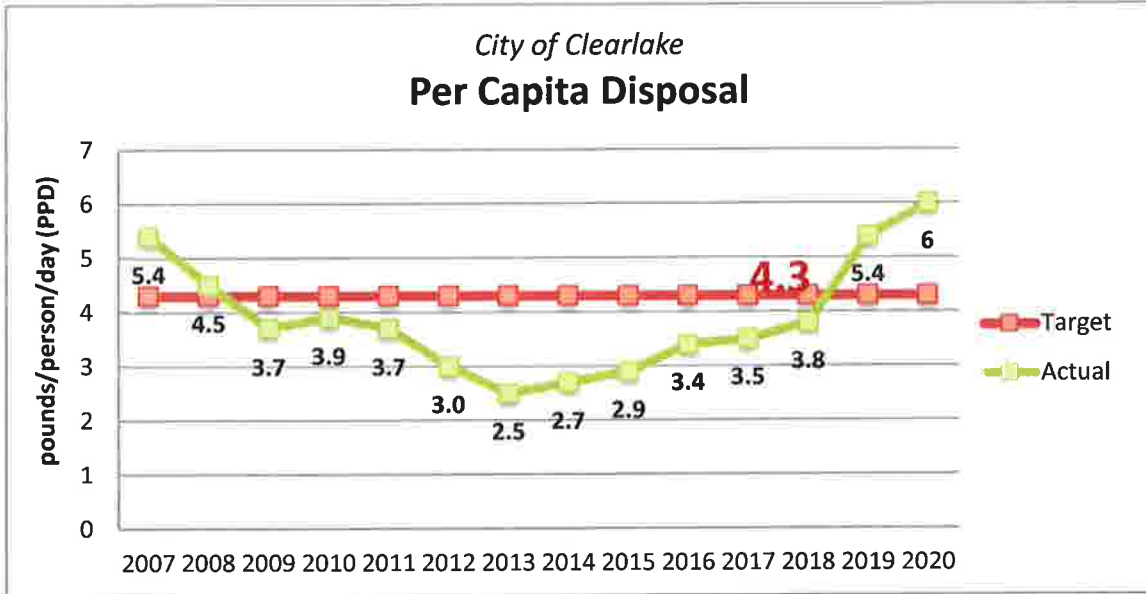


Chart 3. Diversion Rate, 2007-2020

As the per capita disposal rate *decreases*, the landfill diversion rate *increases* as shown in the chart below.

