



CITY OF CLEARLAKE

City Council

STAFF REPORT

SUBJECT: Discussion and Possible Action Regarding Approval of an Agreement Between the City of Clearlake and Woodland Community College for the Clearlake Promise Program

MEETING DATE: Dec. 2, 2021

SUBMITTED BY: Alan D. Flora, City Manager

PURPOSE OF REPORT: ☐ Information only ☒ Discussion ☒ Action Item

WHAT IS BEING ASKED OF THE CITY COUNCIL:

The City Council is being asked to discuss the establishment of the Clearlake Promise Program through an agreement with Woodland Community College.

On May 6, 2021 the City Council received a presentation, at the request of Mayor Slooten, regarding the Woodland Promise Program. This program was established through a partnership with the City of Woodland and Woodland Community College. The Council expressed an interest in establishing a similar program here in the City of Clearlake. Mayor Slooten and staff met with Dr. Cortez and discussed the parameters of a possible agreement, which is now in a draft form for the Council to consider.

Students living within the City of Clearlake and attending Woodland Community College would be eligible to apply for the following benefits:

- All extra fees, not covered by traditional financial aid, would be paid by the City of Clearlake (normally about \$750/student)
- The program would cover the 2022-23 and 2023-24 academic year
- Promise Program enrollees would also be eligible for a \$1,000 Clearlake Stars scholarship from the City
- Students would be required to perform a minimum of 90 hours of civic engagement or volunteerism
- Students would complete a work-based internship in Clearlake that is associated with their educational program

The cost of the program would not be expected to exceed \$27,500 per year. This would cover the \$15,000 toward the Promise Program, \$10,000 for Clearlake Stars scholarships, and \$2,500 for marketing efforts.

Woodland College would provide annual reports to the City on the program participants and success in order to evaluate extensions of the program.

OPTIONS:

1. Approve the Agreement and Authorize the Mayor to Sign.
2. Provide Direction to Staff.

FISCAL IMPACT:

☐ None ☐ \$27,500 Budgeted Item? ☐ Yes ☒ No

Budget Adjustment Needed? ☒ Yes ☐ No If yes, amount of appropriation increase: \$27,500

Affected fund(s): ☒ General Fund ☐ Measure P Fund ☐ Measure V Fund ☐ Other:

Comments: If the Council approves the agreement staff will include a corresponding budget adjustment in the Mid-Year budget update. Funds for the program do not need to be available until spring.

STRATEGIC PLAN IMPACT:

- ☐ Goal #1: Make Clearlake a Visibly Cleaner City
- ☐ Goal #2: Make Clearlake a Statistically Safer City
- ☒ Goal #3: Improve the Quality of Life in Clearlake with Improved Public Facilities
- ☒ Goal #4: Improve the Image of Clearlake
- ☒ Goal #5: Ensure Fiscal Sustainability of City
- ☐ Goal #6: Update Policies and Procedures to Current Government Standards
- ☒ Goal #7: Support Economic Development

SUGGESTED MOTIONS:

- ☒ **Attachments: Draft Agreement**