



# CITY OF CLEARLAKE

City Council

## STAFF REPORT

**SUBJECT:** Authorization to Approve the Cannabis Equity Program Draft and Implement the Program by Resolution Number 2021 -60.

**MEETING DATE:** December 2, 2021

**SUBMITTED BY:** Tina Viramontes – Facilities Coordinator

**PURPOSE OF REPORT:** ☐ Information only ☐ Discussion ☒ Action Item

### WHAT IS BEING ASKED OF THE CITY COUNCIL/BOARD:

The City Council is being asked to approve a approve the Cannabis Equity Program Draft.

### BACKGROUND/DISCUSSION:

In September 2020 the Clearlake Council approved by Resolution 2020-18 to allow HSU Sponsored Programs Foundation (HSU-SPF) on behalf of the California Center for Rural Policy to develop the Cannabis Equity Program. The Cannabis Equity Program Draft has been completed and reviewed by city staff and stakeholders in the Cannabis Industry.

The City would receive funding to assist local applicants through the State as outlined in Senate Bill 1294, the California Cannabis Equity Act. This Act created a fund for local jurisdictions with cannabis equity programs to help local equity applicants and local equity licensees gain entry and successfully operate in the cannabis marketplace.

The Program was developed to help communities and populations adversely affected by poverty and the criminalization of cannabis have access to a legal and sustainable future in the cannabis industry. The eligibility criteria for the program include conviction history, family conviction history, low-income status, Clearlake residents, cannabis-related business ownership status, veteran status, size of the operation, and abatement experience. Eligible individuals would then benefit from specialized program access and services depending on their needs and availability of funds from grants or other sources.

### OPTIONS:

1. Move to approve the Cannabis Equity Program Draft and adopt the program.
2. Other direction

### FISCAL IMPACT:

☐ None Budgeted Item? ☒ Yes ☐ No

Budget Adjustment Needed? ☐ Yes ☒ No If yes, amount of appropriation increase: \$

Affected fund(s): ☐ General Fund ☐ Measure P Fund ☐ Measure V Fund ☐ Other:

Comments:

**STRATEGIC PLAN IMPACT:**

- ☐ Goal #1: Make Clearlake a Visibly Cleaner City
- ☐ Goal #2: Make Clearlake a Statistically Safer City
- ☐ Goal #3: Improve the Quality of Life in Clearlake with Improved Public Facilities
- ☐ Goal #4: Improve the Image of Clearlake
- ☒ Goal #5: Ensure Fiscal Sustainability of City
- ☐ Goal #6: Update Policies and Procedures to Current Government Standards
- ☒ Goal #7: Support Economic Development

**SUGGESTED MOTIONS:**

Move to approve the Cannabis Equity Program Draft.

- ☒ **Attachments:**      Draft Cannabis Local Equity Program Manual  
Resolution No. 2021-60

**RESOLUTION NO. 2021-52**

**RESOLUTION OF THE CITY OF CLEARLAKE APPROVING THE CANNABIS EQUITY  
PROGRAM DRAFT**

The City of Clearlake finds:

**WHEREAS**, the members of the California Legislature have recognized the need for cannabis equity grant funding:

**WHEREAS**, funding has been provided to the Governor's Office of Business and Economic Development to provide grant funds to local governments pursuant to AB 97 (Stats. 2019, Ch 40):

**WHEREAS**, the City of Clearlake supports Cannabis Equity Program Draft that has been created.

**WHEREAS**, the City of Clearlake has approved the Draft Equity Program and plans to move forward with the proposed program.

**NOW, THEREFORE BE IT RESOLVED** that the City Manager of the City of Clearlake is authorized to execute the Draft Equity Program and move forward with the implementation of the program.

**IT IS AGREED**

I hereby certify that the foregoing is a true copy of the resolution adopted by the City of Clearlake City Council in a meeting thereof held on \_\_\_\_\_ by the following:

AYES:

NOES:

ABSTAIN:

ABSENT:

ATTEST: \_\_\_\_\_

Tina Viramontes - Deputy City Clerk

\_\_\_\_\_

Dirk Slooten - Mayor