



STAFF REPORT	
SUBJECT: Second Reading and Adoption of Ordinance No. 272-2024, An Ordinance Establishing Article 6-10 of the Clearlake Municipal Code Regulating Tobacco Retailers	MEETING DATE: Nov. 21, 2024
SUBMITTED BY: Alan D. Flora, City Manager	
PURPOSE OF REPORT: <input type="checkbox"/> Information only <input type="checkbox"/> Discussion <input checked="" type="checkbox"/> Action Item	

WHAT IS BEING ASKED OF THE CITY COUNCIL:

Hold second reading, read by title only, waive further reading and adopt ordinance.

From the November 7, 2024 staff report:

BACKGROUND/ DISCUSSION:

Lake County as a whole suffers from significant health challenges, including a high rate of tobacco use. Tobacco use and vaping are prevalent among ever younger populations and is a significant problem in our school system. In June the Council heard a presentation of information around tobacco use from Blue Zones, the Konocti Unified School District and Lake County Public Health.

At the time the Council expressed strong support of establishing tobacco retailer regulations. The City has engaged in conversations with the County of Lake and City of Lakeport over establishing consistent tobacco retailer regulations to be implemented by Lake County Public Health countywide.

On August 16, 2024 the Lake County Board of Supervisors adopted an ordinance regulating tobacco retailers. The ordinance before you is substantially consistent with the County ordinance, but also places the regulation in the Clearlake Municipal Code. This allows delegation of enforcement to Lake County Public Health, City staff or another applicable agency. Pending other direction from the Council, staff recommend delegation to the County at this time.

OPTIONS:

1. Hold second reading, read by title only, waive further reading and adopt ordinance
2. Other direction to staff.

FISCAL IMPACT:

None \$ Budgeted Item? Yes No

Budget Adjustment Needed? Yes No If yes, amount of appropriation increase: \$

Affected fund(s): General Fund Measure P Fund Measure V Fund Other:

Comments: N/A

STRATEGIC PLAN IMPACT

- Goal #1: Make Clearlake a Visibly Cleaner City
- Goal #2: Make Clearlake a Statistically Safer City
- Goal #3: Improve the Quality of Life in Clearlake with Improved Public Facilities
- Goal #4: Improve the Image of Clearlake
- Goal #5: Ensure Fiscal Sustainability of City
- Goal #6: Update Policies and Procedures to Current Government Standards
- Goal #7: Support Economic Development

Attachment: 1) Ordinance No. 272-2024