



| STAFF REPORT | |
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| SUBJECT: Approve Contribution to Hands Up Lake County for Support of the 1 Team 1 Dream Program in the Amount of \$30,000 | MEETING DATE: July 6, 2023 |
| SUBMITTED BY: Alan D. Flora, City Manager | |
| PURPOSE OF REPORT: <input type="checkbox"/> Information only <input type="checkbox"/> Discussion <input checked="" type="checkbox"/> Action Item | |

WHAT IS BEING ASKED OF THE CITY COUNCIL:

The City Council is being asked to approve a contribution for the 1 Team 1 Dream Program

BACKGROUND/ DISCUSSION:

In 2020 a group headed by Maryann Schmid & Olga Martin Steele created the 1 Team 1 Dream Program. This is a business competition that provides both training and cash prizes to local entrepreneurs, either to expand their existing business or to initiate a new business start-up. The City of Clearlake was the first agency to commit funds to the effort and has been a major sponsor (\$25,000) for each following year. This year the founders asked if the City could be a part of an increase in contributions in order to increase the cash prizes.

Staff believe this is a well-run program that has helped many Lake County businesses as well as many Clearlake businesses. We believe the City’s support should continue and recommend approval of a \$30,000 contribution. More information about the program can be found here <https://1team1dream.net/>

OPTIONS:

1. Approve Contribution in the Amount of \$30,000
2. Provide Direction to Staff.

FISCAL IMPACT:

None \$30,000 Budgeted Item? Yes No

Budget Adjustment Needed? Yes No If yes, amount of appropriation increase: \$

Affected fund(s): General Fund Measure P Fund Measure V Fund Other:

Comments:

STRATEGIC PLAN IMPACT

Goal #1: Make Clearlake a Visibly Cleaner City

- Goal #2: Make Clearlake a Statistically Safer City
- Goal #3: Improve the Quality of Life in Clearlake with Improved Public Facilities
- Goal #4: Improve the Image of Clearlake
- Goal #5: Ensure Fiscal Sustainability of City
- Goal #6: Update Policies and Procedures to Current Government Standards
- Goal #7: Support Economic Development

Attachments: