



<b>STAFF REPORT</b>	
<b>SUBJECT:</b> Discussion and Consideration of Ordinance No. 272-2024, An Ordinance Establishing Article 6-10 of the Clearlake Municipal Code Regulating Tobacco Retailers	<b>MEETING DATE:</b> Nov. 7, 2024
<b>SUBMITTED BY:</b> Alan D. Flora, City Manager	
<b>PURPOSE OF REPORT:</b> <input type="checkbox"/> Information only <input checked="" type="checkbox"/> Discussion <input checked="" type="checkbox"/> Action Item	

**WHAT IS BEING ASKED OF THE CITY COUNCIL:**

City Council will discuss establishing tobacco retailer regulations.

**BACKGROUND/ DISCUSSION:**

Lake County as a whole suffers from significant health challenges, including a high rate of tobacco use. Tobacco use and vaping are prevalent among ever younger populations and is a significant problem in our school system. In June the Council heard a presentation of information around tobacco use from Blue Zones, the Konocti Unified School District and Lake County Public Health.

At the time the Council expressed strong support of establishing tobacco retailer regulations. The City has engaged in conversations with the County of Lake and City of Lakeport over establishing consistent tobacco retailer regulations to be implemented by Lake County Public Health countywide.

On August 16, 2024 the Lake County Board of Supervisors adopted an ordinance regulating tobacco retailers. The ordinance before you is substantially consistent with the County ordinance, but also places the regulation in the Clearlake Municipal Code. This allows delegation of enforcement to Lake County Public Health, City staff or another applicable agency. Pending other direction from the Council, staff recommend delegation to the County at this time.

**OPTIONS:**

1. Introduce the Ordinance and hold a first reading, read by title only, and schedule second reading and adoption at a subsequent Council meeting.
2. Direction to Staff.

**FISCAL IMPACT:**

None     \$ Budgeted Item?     Yes     No

Budget Adjustment Needed?     Yes     No    If yes, amount of appropriation increase: \$

Affected fund(s):     General Fund     Measure P Fund     Measure V Fund     Other:

Comments: N/A

**STRATEGIC PLAN IMPACT**

- Goal #1: Make Clearlake a Visibly Cleaner City
- Goal #2: Make Clearlake a Statistically Safer City
- Goal #3: Improve the Quality of Life in Clearlake with Improved Public Facilities
- Goal #4: Improve the Image of Clearlake
- Goal #5: Ensure Fiscal Sustainability of City
- Goal #6: Update Policies and Procedures to Current Government Standards
- Goal #7: Support Economic Development

- Attachment: 1)** Ordinance No. 272-2024