

MEMORANDUM

Business Item G

From: Administrator/Staff

To: Town Board

Re: Town Board review & consideration of proposals for the New Town Logo.

As Staff continues with the process of updating the Town Website, it has been considered to give an update to the Town Logo as well. The current design has been in use for many years, and Staff is seeking input on which, if any, of the presented options the Board prefers. Staff have already reviewed several iterations of possible logos, and have narrowed possible options to the two included in your packet. Each option includes a color and B/W option.

Suggested Motion:

Motion to approve use of option A/B as presented for the new Town Logo and direct Staff to begin updating all Town materials containing the old Logo with the approved Logo A/B.

Should you have any questions relative to this information, please feel free to call or e-mail me.

Respectfully Submitted
Kelsey