



EXECUTIVE DIRECTOR REPORT

December 1, 2022 - December 31, 2022

SUMMARY

Highlight for the Month:

1. Annual Report for 2022
2. The Children's Trust collaboration with ELC and the Greater Gainesville Chamber of Commerce in engaging the business community in local childcare efforts mentioned in the Counties for Kids blog post from the National Association of Counties.

Link: [Strategies to grow business support of childcare — Counties for Kids](#)

MEETINGS AND EVENTS FOR PLANNING, COORDINATION, AND COMMUNITY ENGAGEMENT		
DATE	MEETING / EVENT	SUMMARY
12/3/2022	Miracle on Main Street at Trinity United Methodist Church	Prismatic and Trust staff outreach and asking families to complete a Listening Project survey while at this event.
12/3/2022	Pine Meadows Health Fair with the Gainesville Housing Authority	Prismatic staff outreach and asking families to complete a Listening Project survey while at this event.
12/3/2022	Rural Women's Health Project at Highlands Church	Prismatic and Trust staff outreach and asking families to complete a Listening Project survey while at this event.
12/4/2022	Parent Focus Group in Gainesville	Listening Project parent focus group at Forest Pines Community Center (32641).
12/5/2022	Gainesville Bridge Literacy Visit	ED visit and tour of the program and facility.
12/7/2022	Parent Focus Group via Zoom	Listening Project virtual parent focus group.
12/8/2022	Parent Focus Group via Zoom	Listening Project virtual parent focus group.
12/8/2022	Meeting with Frankel Agency	Brainstorm meeting with Frankel Agency to discuss Prenatal to 3 and Prenatal to 5 awareness campaigns.
12/8/2022	Meeting with Bishop Chis Stokes	ED visit and tour at the Willie Mae Stokes Community Center in Micanopy.
12/9/2022	Parent Focus Group in Gainesville	Listening Project parent focus group at SWAG Family Resource Center (32607).

12/9/2022	Parent Focus Group in Waldo	Listening Project parent focus group at Waldo City Square (32694).
12/9/2022	Parent Focus Group in Micanopy	Listening Project parent focus group at Willie Mae Stokes Community Center (32667).
12/9/2022	Parent Focus Group in Gainesville	Listening Project parent focus group at Westminster Presbyterian Church (32605).
12/9/2022	Healthy Brain and Child Development Community Advisory Board	Community Advisory Board for a longitudinal study (10 years) on child brain development.
12/10/2022	Community Meeting - Listening Project	Listening Project community meeting at Community Praize Center in Gainesville (32609).
12/10/2022	Micanopy Tree Lighting	Prismatic staff outreach and asking families to complete a Listening Project survey while at this event in Micanopy.
12/11/2022	Community Meeting - Listening Project	Listening Project community meeting at Community Praize Center in Gainesville (32641).
12/13/2022	Parent Focus Group via Zoom	Listening Project virtual parent focus group.
12/13/2022	Programs team meeting	Staff met to discuss and plan upcoming provider training, summer contract renewals, provider newsletter and PCI initiatives.
12/13/2022	Small World Daycare & Learning Center	ED visit and tour with Russell Scoates at Small World Daycare & Learning Center. Discussion on issues related to learning care centers, staffing, and funding.

12/13/2022	Aces In Motion	ED visit and tour with Aces In Motion ED, Addison Staples. Discussion on programs, funding, and improvements for providers.
12/15/2022	City of Gainesville Holiday Event	Trust staff outreach and asking families to complete a Listening Project survey while at this event in Gainesville.
12/15/2022	Healthy Start of North Central Florida Board of Directors Meeting	Reviewed the work of the coalition. Shared success stories and determined needs of the community.
12/16/2022	Strategic Planning Workshop	The Steering Committee met with new strategic planning consultants (Seek Higher Ground), received an update and gave input on the Listening Project; reviewed and discussed an initial draft of the environmental scan staff is working on.
12/16/2022	Partner/Provider Focus Group via Zoom	Listening Project virtual partner/provider focus group.
12/18/2022	Mega Christmas Household & Kids Item Giveaway	Trust staff attended and asked families to complete the Listening Project survey while at this event in High Springs.
12/20/2022	Campaign for Grade Level Reading Advisory Committee	Planned for the next community meeting with the January 2023 presenter, New Tech Now.

PROGRAMS Calendar

PROGRAMS CALENDAR (CALENDAR FOR THE PREVIOUS MONTH AND THE UPCOMING MONTH)	
December	
Tuesday, December 6, 2022	Pritzker Children's Initiative Fellows Meeting
Wednesday, December 7, 2022	Meeting with Commonsense Childbirth Doula Training
Thursday, December 8, 2022	Meeting with Frankel Agency
Friday, December 9, 2022	HBCD Community Advisory Board Meeting Launch
Friday, December 9-10, 2022	The Children's Movement of Florida - The Future Project Steering Committee
Saturday, December 10, 2022	Listening Project - Community Meeting at Community Praize Center
Sunday, December 11, 2022	Listening Project - Community Meeting at Greater Bethel AME Church
Wednesday, December 14, 2022	Scorecard CQI meeting - Staff
Thursday, December 15, 2022	Healthy Start of North Central Florida Board of Directors Meeting
Thursday, December 15, 2022	Greater Gainesville Chamber and Resource Magazine Discussion
Friday, December 16, 2022	Pritzker Children's Initiative and Community Fellow Planning Meeting
Friday, December 16, 2022	NCIT Community Monthly Meeting
Tuesday, December 27, 2022	Campaign for Grade Level Reading Advisory Meeting
January	
Tuesday, January 3, 2023	Pritzker Children's Initiative Fellows Meeting
Thursday, January 5, 2023	Conservative States Peer Group Call
Friday, January 6, 2023	Staff Steering Committee Planning Session
Wednesday, January 11, 2023	Bi-Monthly Pritzker Children's Initiative Community Grant Check-in Meeting
Thursday, January 12, 2023	NCIT Quarterly Meeting
Friday, January 13, 2023	CTAC/Help Me Grow Alachua Check-in meeting
Tuesday, January 17, 2023	Pritzker Grant Partner Meeting
Thursday, January 19, 2023	Steering Committee - Strategic Planning Meeting
Friday, January 20, 2023	Fetal & Infant Mortality Review (FIMR) Introductory Meeting
Saturday, January 28, 2023	Business and Leadership Institute of Early Learning Master Class
Monday, January 30, 2023	Community Innovation Grant Interim Report Due

PLANNING, RESEARCH, AND EVALUATION

Strategic Planning – working on an environmental scan, which compiles administrative data and information related to Alachua County child well-being, environment, and available resources help guide the committee’s prioritizing and strategic planning process. Initial drafts shared with the Trust staff on 12/8/22 and the Steering Committee on 12/16/22. Incorporating feedback and making enhancements so that this product will help triangulate and supplement findings from the Listening Project to inform the Strategic Plan. Planning and coordination for future strategic planning meetings.

Scorecard for CQI – continued work with the Trust team and external firm to develop a concise, but informative scorecard for providers and the Board to determine our successes and areas for improvement in serving Alachua County children. Planning an input session with providers.

Listening Project – regularly and routinely hearing from and involving families and stakeholders will be key to informing our strategic plan and direction for how to fund children’s services in Alachua County. Via the Listening Project we have deployed the following listening methodologies and received the following input thus far:

Surveys – 1,293 completions (10 survey versions)

- **873** – Parent/Caregivers (prenatal -18yrs)
- **313** – Teens/Youth (6th- 12th grade)
- **73** – Providers (funded)
- **34** – Partners (non-funded)

Focus Groups – 208 participants (23 sessions)

- 147 – Parents/Caregivers (prenatal -18yrs): 19 sessions
- 53 – Teens/Youth (6th- 12th grade): 3 sessions
- 8 – Providers / Partners: 1 session

Interviews – 26 completed

Community Meetings – 81 participants (3 sessions)

Data System Exploration – exploring and discussing potential next steps for a data system to more effectively and efficiently track program performance, contracting, and organizational business processes. Spoke with Michele Watson from FACCT; comparing data system solutions used by other CSCs, and alignment with our data policy.

Articles/Webinars/Professional Development:

Massey, M. & Wrobel, B. (2022, April). [Less power to you: By surrendering some control, philanthropists can do even more good](#). *Rotary International*, 200(10), 22.

Kid's Hope Alliance. (2022). *Mayor's Youth at Work Partnership: Summer 2021 - Summer 2022 Evaluation Report*. Jacksonville, FL.

[FACCT](#) Retreat: November 29 – December 2nd

[FACCT](#) Lunch 'n Learn Series: December 15 – Florida Gap Map

FINANCE AND ADMINISTRATION

1st Quarter Financial Report to BoCC

1st Quarter FY23 Budget Report

Prismatic Purchase Order Change

Monthly Programmatic Awards and Expenses

December Checks and Expenditures

COMMUNICATIONS

December 1 - 31, 2022

Website Traffic – Key Points

- Page Views – 5,595
- New Users – 3,250

Most Viewed Web Pages

- Home Page - 954
- Listening Project – 496
- Program Directory - 161
- Bids/RFPs – 156
- Staff Directory - 110

Followers

- Constant Contact - 1,292
- Facebook - 1076
- Twitter - 496
- Instagram - 252
- LinkedIn - 136

In the News

- [Children's Trust leader comes full circle in role – Main Street Daily News – December 29, 2022](#)
- [Children in city of Gainesville after-school programs enjoy Christmas party – Gainesville Sun – December 27, 2022](#)

BOARD MOTIONS

Motions included in this section are incomplete as of the previous meeting

DATE	MOTION	STATUS	COMMENTS
12.12.22	Chair Labarta to work with staff on the creation of a policy and procedure to determine a process to address urgent needs that are brought before the board by the public.		

BOARD REQUESTS

DATE	REQUEST	STATUS	COMMENTS

SUCCESS STORIES

Partnership for Strong Families-Family Resource Center

One of our Family Resource Centers has provided various services and supports to a mother and her family over an extended period of time. The mother recently reached out due to imminent risk of homelessness. She was staying with a family member; however, the utilities had been disconnected and an eviction notice had been issued. The mother had nowhere else to go and was concerned about losing her job as the result of her lack of housing. FRC staff were able to secure transitional housing for the family at Arbor House, a program that provides not only housing but also additional support to promote long-term self-sufficiency. The mother was able to cover a portion of the deposit at Arbor House with her income and another partner agency (McKinney-Vento) pitched in to pay the rest. The mother is working hard with her case manager at Arbor House and continues to set goals, such as taking steps to earn her GED and applying for a manager position with her current employer.