



CHILDREN'S TRUST
OF ALACHUA COUNTY

Where We Are Now

February 23, 2023



The start of the exploration



Purpose of the Listening Project

“The CTAC Listening Project will be used by CTAC to identify and characterize ways to support all of Alachua County’s children and to determine how CTAC resources can be invested wisely to achieve collective community impact.”

Use of the Listening Project

“the overall use of the CTAC Listening Project is to:

1. Identify and focus CTAC efforts on priority issues impacting all children birth to 18 in Alachua County.
2. Make recommendations for an overarching framework and key strategies to address priority issues.
3. Make recommendations for a strategic plan for the use of CTAC funds.
4. Develop materials and processes that can be used as part of ongoing efforts by the CTAC to gather stakeholder input to inform short- and long-term CTAC strategies and investments.”

Objectives of the Listening Project

1. Ensure that CTAC's various stakeholders have meaningful input into CTAC's strategic planning.
2. Reveal findings that will allow the CTAC to develop priorities and strategies to address the identified needs and gaps while utilizing and mobilizing existing community strengths and resources.
3. Maximize the impact of CTAC resources in addressing the needs of Alachua County children.

Our path to now



Listening Project Timeline

- ▶ MAR 27- Final Report posted
- ▶ APR 03 - Board Presentation
- ▶ MAY 15 - Initial Communications Products
- ▶ MAY 30 - Final Communications Products

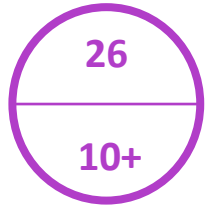


The Prismatic Explorers

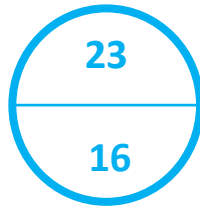
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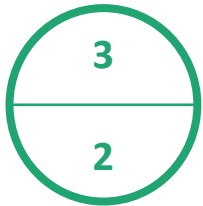
Listening Project Activities



- ▶ Interviews:
 - ▶ Staff
 - ▶ Key Informants
 - ▶ Partners/Providers



- ▶ Focus Groups:
 - ▶ Youth
 - ▶ Parents/Caregivers
 - ▶ Providers/Partners



- ▶ Community Meetings:
 - ▶ Youth
 - ▶ Parents/Caregivers
 - ▶ Providers/Partners



- ▶ Surveys:
 - ▶ Youth
 - ▶ Parents/Caregivers
 - ▶ Providers
 - ▶ Partners

Listening can be
challenging

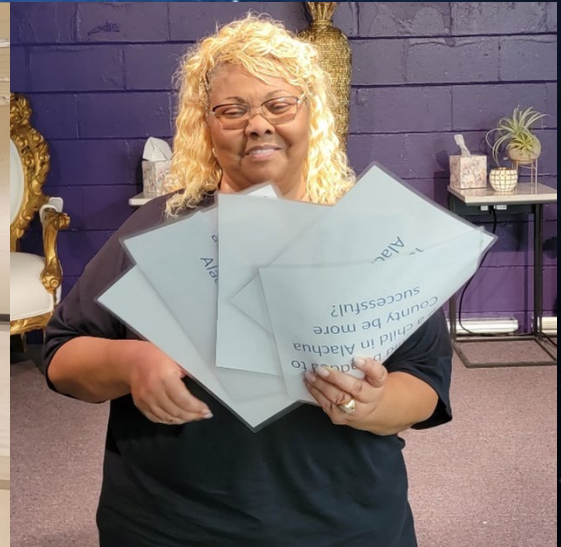


Project Pivots

How, when, and where to listen changes all the time

Group	Input Method	Original Plan	Completed	Reason for Pivot	Change Made
Parents	<ul style="list-style-type: none"> • FG • Surveys 	<ul style="list-style-type: none"> • 9 FG • Long Version 	<ul style="list-style-type: none"> • 17 FG • 443 English 	<ul style="list-style-type: none"> • Too Few Participants • Not enough surveys 	<ul style="list-style-type: none"> • +8 Parent FG • Created short version
Providers Partners KIs	<ul style="list-style-type: none"> • Interviews • FG • Surveys 	<ul style="list-style-type: none"> • 10 Interviews • 4 FG • 85% Surveys 	<ul style="list-style-type: none"> • 17 Interviews • 1 FG • 100 Surveys 	<ul style="list-style-type: none"> • + Interviews • - Focus Group Interest • + Survey Responses 	<ul style="list-style-type: none"> • +Interviews • Shifted 3 FG to Parent • +Surveys
Students	<ul style="list-style-type: none"> • FG • Surveys 	<ul style="list-style-type: none"> • 3 FG • Long Version 	<ul style="list-style-type: none"> • 3 FG • 164 English 	<ul style="list-style-type: none"> • Data saturation with Focus Groups and Surveys • Not enough surveys 	<ul style="list-style-type: none"> • Shifted 2 FG to Parent • Created short version
Community	Community Meeting	2	3	Provide Input Opportunities	+1 CM

Who we met in this exploration



Input Providers – Numbers

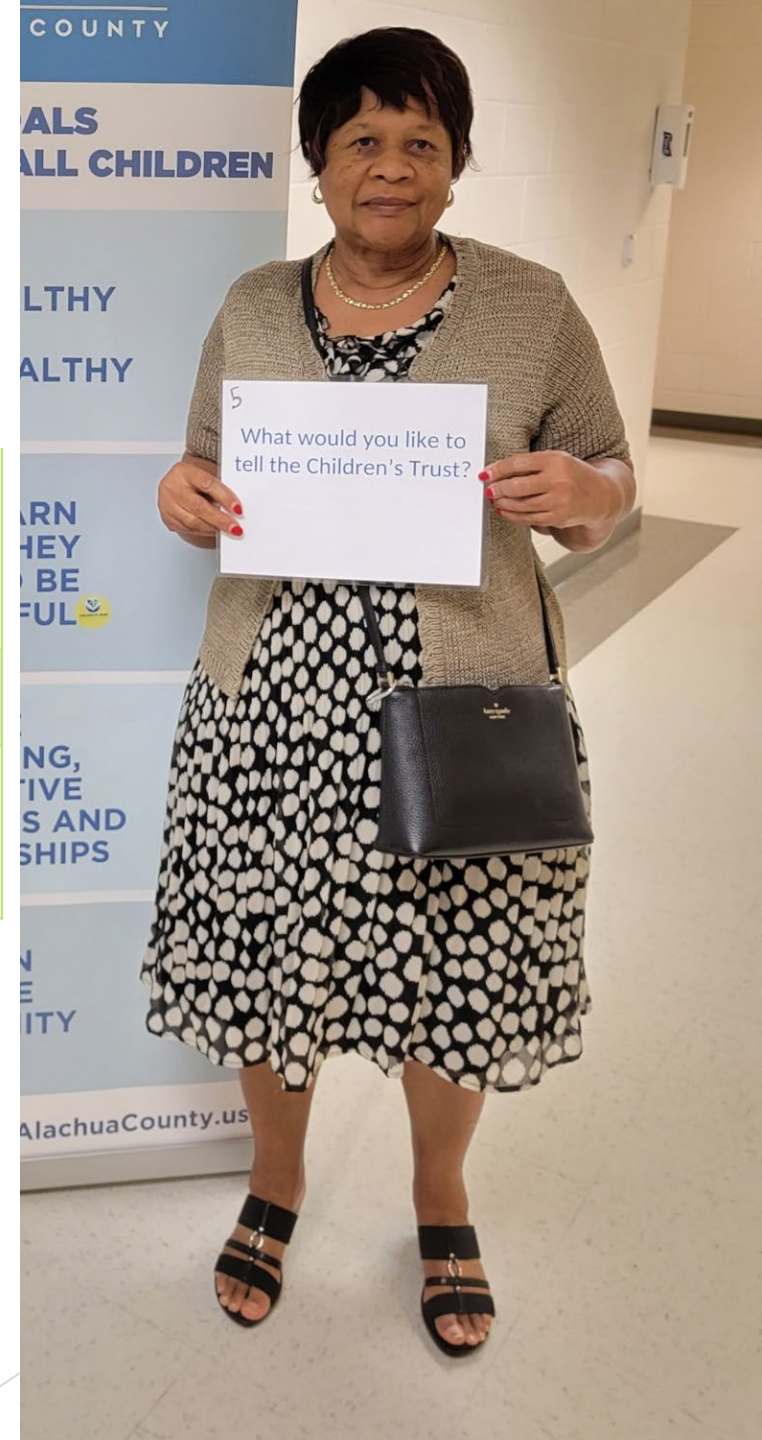
	Interview	Focus Group	Survey	Community Meeting
Youth	-	52	283	24
Parents/Caregivers	-	151	848	15
Providers	5	9	75	Yes
Partners	11		34	Yes
Key Informants	17	-	-	Yes
Staff	9	-	-	-

Input Providers – Demographics

	White	African-American	Latino	Other
Focus Group				
Youth	14	22	3	13
Parents/ Caregivers	22	72	46	11
Survey				
Youth	28%	50%	7%	15%

Input Providers – Survey Demographics

	Gainesville	Not Gainesville
Youth	65%	27%
Parents/ Caregivers	46%	46%



Input Providers – Survey Demographics

	Homeless/ Substandard	<\$25k Annual Family Income
Youth	4% / 11%	
Parents/Caregivers		24%

Ready to explore?

