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## Special Thanks to Our Academy Sponsors



United Way  
of North Central Florida

June 3<sup>rd</sup>, 2021

Dear Children's Trust of Alachua County,

The Alachua Campaign for Grade Level Reading (CGLR) is hosting a virtual campaign launch on Tuesday, June 22<sup>nd</sup>, 2021, from 1pm-2pm via Zoom. This event will include guest speakers, engaging and interactive discussion as well as thought provoking and inspiring stories. The purpose of this event is to inform attendees on the history, mission, and goals of the Campaign for Grade Level Reading, empower participants through engaging dialogue with like-minded community leaders while connecting them to a statewide campaign network and inspire guests to get involved with the Alachua County campaign initiatives. We expect 50-100 attendees at this virtual event and overall a greater awareness and increased engagement with the activities and initiatives of the Campaign as a result.

The Alachua CGLR is a local arm of a statewide initiative aimed at reversing the trend of nearly 67% of children nationwide not reading proficiently by the end of 3<sup>rd</sup> grade. The campaign serves as a hub for collaboration among foundations, nonprofit partners, business leaders, government agencies, programs, and initiatives as well as passionate individuals invested in the work of supporting grade level reading efforts within Alachua County. The Alachua Campaign works within four solution areas Attendance, School Readiness, Out of School Learning and Parental/Family Support identified by the national campaign as proven to move the needle on reading proficiency. This effort aligns with the CTAC's strategic funding plan of all children can learn what they need to be successful.

We are requesting a \$1,000 sponsorship from The Children's Trust of Alachua County for this event to provide free lunch vouchers for registrants who attend this event. To meet this goal, we are accepting sponsorships from local businesses, organizations, and individuals.

If you have any questions pertaining to the campaign or this launch event, please feel free to contact Rahkiah Brown, Director of Community Impact at [rbrown@unitedwayncfl.org](mailto:rbrown@unitedwayncfl.org) or by phone at 352-333-0858.

Sincerely,

Amber Miller  
President & CEO