

## Executive Committee

<i>Board Chair</i> Monica Perez-McMillen Law Offices of Monica McMillen, P.A.
<i>Immediate Past Chair</i> Scott Thomas Infinite Energy
<i>Vice Chair</i> Chris Floyd Insight Insurance
<i>Finance Chair</i> Kelly Shaer
Dennis Gies Community Volunteer, Ex-Officio Greg Moraski

## Board of Directors

Mary Alford Sustainable Design Group
Reverend Karl Anderson Upper Room Ministries
Dr. Lisa Armour Santa Fe College
Gayla Beach UF Health
Margo Cook James Moore & Co.
Ian Fletcher Greater Gainesville Chamber
Gavin Johnson Avison Young
Jackie Johnson Alachua County Public Schools
Chief Tony Jones Gainesville Police Department
Andrea McClintic Enterprise Holdings
Lee Pinkoson Community Volunteer
Todd Powell Weyerhaeuser
John Power Alachua County Tax Collector
Evelyn Sapp Attorney
Sgt. Chris Sims Alachua County Sheriff's Office
Maureen Tartaglione Cox Communications
Jeff Thieman CampusUSA Credit Union
Jeff Thompson Publix

## President & CEO

June 3<sup>rd</sup>, 2021



United Way  
of North Central Florida

Dear Children's Trust of Alachua County,

The Alachua Campaign for Grade Level Reading (CGLR) is hosting a virtual campaign launch on Tuesday, June 22<sup>nd</sup>, 2021, from 1pm-2pm via Zoom. This event will include guest speakers, engaging and interactive discussion as well as thought provoking and inspiring stories. The purpose of this event is to inform attendees on the history, mission, and goals of the Campaign for Grade Level Reading, empower participants through engaging dialogue with like-minded community leaders while connecting them to a statewide campaign network and inspire guests to get involved with the Alachua County campaign initiatives. We expect 50-100 attendees at this virtual event and overall a greater awareness and increased engagement with the activities and initiatives of the Campaign as a result.

The Alachua CGLR is a local arm of a statewide initiative aimed at reversing the trend of nearly 67% of children nationwide not reading proficiently by the end of 3<sup>rd</sup> grade. The campaign servers as a hub for collaboration among foundations, nonprofit partners, business leaders, government agencies, programs, and initiatives as well as passionate individuals invested in the work of supporting grade level reading efforts within Alachua County. The Alachua Campaign works within four solution areas Attendance, School Readiness, Out of School Learning and Parental/Family Support identified by the national campaign as proven to move the needle on reading proficiency. This effort aligns with the CTAC's strategic funding plan of all children can learn what they need to be successful.

We are requesting a \$1,000 sponsorship from The Children's Trust of Alachua County for this event to provide free lunch vouchers for registrants who attend this event. To meet this goal, we are accepting sponsorships from local businesses, organizations, and individuals.

If you have any questions pertaining to the campaign or this launch event, please feel free to contact Rahkiah Brown, Director of Community Impact at [rbrown@unitedwayncfl.org](mailto:rbrown@unitedwayncfl.org) or by phone at 352-333-0858.

Sincerely,

*A. Miller*

Amber Miller  
President & CEO

